# INEQUALITIES OF HERMITE-HADAMARD TYPE FOR COMPOSITE CONVEX FUNCTIONS

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ABSTRACT. In this paper we obtain some inequalities of Hermite-Hadamard type for composite convex functions. Applications for AG, AH-convex functions, GA, GG, GH-convex functions and HA, HG, HH-convex function are given. Applications for p, r-convex and LogExp convex functions are presented as well.

### 1. INTRODUCTION

The following inequality holds for any convex function f defined on  $\mathbb{R}$ 

(1.1) 
$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{f(a)+f(b)}{2}, \quad a, \ b \in \mathbb{R}, \ a < b.$$

It was firstly discovered by Ch. Hermite in 1881 in the journal *Mathesis* (see [18]). But this result was nowhere mentioned in the mathematical literature and was not widely known as Hermite's result.

E. F. Beckenbach, a leading expert on the history and the theory of convex functions, wrote that this inequality was proven by J. Hadamard in 1893 [3]. In 1974, D. S. Mitrinović found Hermite's note in *Mathesis* [18]. Since (1.1) was known as Hadamard's inequality, the inequality is now commonly referred as the *Hermite-Hadamard inequality*.

In order to extend this result for other classes of functions, we need the following preparations.

Let  $g: [a,b] \to [g(a),g(b)]$  be a continuous strictly increasing function that is differentiable on (a,b).

**Definition 1.** A function  $f : [a, b] \to \mathbb{R}$  will be called composite- $g^{-1}$  convex (concave) on [a, b] if the composite function  $f \circ g^{-1} : [g(a), g(b)] \to \mathbb{R}$  is convex (concave) in the usual sense on [g(a), g(b)].

In this way, any concept of convexity (log-convexity, harmonic convexity, trigonometric convexity, hyperbolic convexity, *h*-convexity, quasi-convexity, *s*-convexity, *s*-Godunova-Levin convexity etc...) can be extended to the corresponding *composite-g*<sup>-1</sup> convexity. The details however will not be presented here.

If  $f:[a,b] \to \mathbb{R}$  is composite  $g^{-1}$  convex on [a,b] then we have the inequality

(1.2) 
$$f \circ g^{-1} ((1 - \lambda) u + \lambda v) \le (1 - \lambda) f \circ g^{-1} (u) + \lambda f \circ g^{-1} (v)$$

for any  $u, v \in [g(a), g(b)]$  and  $\lambda \in [0, 1]$ .

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This is equivalent to the condition

(1.3) 
$$f \circ g^{-1} \left( (1-\lambda) g(t) + \lambda g(s) \right) \le (1-\lambda) f(t) + \lambda f(s)$$

for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ .

If we take  $g(t) = \ln t, t \in [a, b] \subset (0, \infty)$ , then the condition (1.3) becomes

(1.4) 
$$f(t^{1-\lambda}s^{\lambda}) \leq (1-\lambda)f(t) + \lambda f(s)$$

for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ , which is the concept of *GA*-convexity as considered in [1].

If we take  $g(t) = -\frac{1}{t}, t \in [a, b] \subset (0, \infty)$ , then (1.3) becomes

(1.5) 
$$f\left(\frac{ts}{(1-\lambda)s+\lambda t}\right) \le (1-\lambda)f(t) + \lambda f(s)$$

for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ , which is the concept of *HA*-convexity as considered in [1].

If p>0 and we consider  $g\left(t\right)=t^{p},\,t\in\left[a,b\right]\subset\left(0,\infty\right),$  then the condition (1.3) becomes

(1.6) 
$$f\left[\left((1-\lambda)t^p + \lambda s^p\right)^{1/p}\right] \le (1-\lambda)f(t) + \lambda f(s)$$

for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ , which is the concept of *p*-convexity as considered in [22].

If we take  $g(t) = \exp t, t \in [a, b]$ , then the condition (1.3) becomes

(1.7) 
$$f\left[\ln\left((1-\lambda)\exp\left(t\right)+\exp g\left(s\right)\right)\right] \le (1-\lambda)f\left(t\right)+\lambda f\left(s\right)$$

which is the concept of LogExp convex function on [a, b] as considered in [7].

Further, assume that  $f : [a, b] \to J$ , J an interval of real numbers and  $k : J \to \mathbb{R}$  a continuous function on J that is *strictly increasing (decreasing)* on J.

**Definition 2.** We say that the function  $f : [a, b] \to J$  is k-composite convex (concave) on [a, b], if  $k \circ f$  is convex (concave) on [a, b].

In this way, any concept of convexity as mentioned above can be extended to the corresponding k-composite convexity. The details however will not be presented here.

With  $g : [a, b] \to [g(a), g(b)]$  a continuous strictly increasing function that is differentiable on (a, b),  $f : [a, b] \to J$ , J an interval of real numbers and  $k : J \to \mathbb{R}$ a continuous function on J that is strictly increasing (decreasing) on J, we can also consider the following concept:

**Definition 3.** We say that the function  $f : [a,b] \to J$  is k-composite- $g^{-1}$  convex (concave) on [a,b], if  $k \circ f \circ g^{-1}$  is convex (concave) on [g(a),g(b)].

This definition is equivalent to the condition

(1.8) 
$$k \circ f \circ g^{-1} \left( (1 - \lambda) g(t) + \lambda g(s) \right) \le (1 - \lambda) \left( k \circ f \right) (t) + \lambda \left( k \circ f \right) (s)$$

for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ .

If  $k: J \to \mathbb{R}$  is strictly increasing (decreasing) on J, then the condition (1.8) is equivalent to:

(1.9) 
$$f \circ g^{-1} ((1 - \lambda) g(t) + \lambda g(s)) \le (\ge) k^{-1} [(1 - \lambda) (k \circ f) (t) + \lambda (k \circ f) (s)]$$
  
for any  $t, s \in [a, b]$  and  $\lambda \in [0, 1]$ .

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If  $k(t) = \ln t$ , t > 0 and  $f: [a, b] \to (0, \infty)$ , then the fact that f is k-composite convex on [a, b] is equivalent to the fact that f is *log-convex* or *multiplicatively convex* or AG-convex, namely, for all  $x, y \in I$  and  $t \in [0, 1]$  one has the inequality:

(1.10) 
$$f(tx + (1-t)y) \le [f(x)]^{t} [f(y)]^{1-t}$$

A function  $f: I \to \mathbb{R} \setminus \{0\}$  is called *AH-convex (concave)* on the interval *I* if the following inequality holds [1]

(1.11) 
$$f((1-\lambda)x + \lambda y) \le (\ge) \frac{1}{(1-\lambda)\frac{1}{f(x)} + \lambda \frac{1}{f(y)}} = \frac{f(x)f(y)}{(1-\lambda)f(y) + \lambda f(x)}$$

for any  $x, y \in I$  and  $\lambda \in [0, 1]$ .

An important case that provides many examples is that one in which the function is assumed to be positive for any  $x \in I$ . In that situation the inequality (1.11) is equivalent to

$$(1-\lambda)\frac{1}{f(x)} + \lambda \frac{1}{f(y)} \le (\ge)\frac{1}{f((1-\lambda)x + \lambda y)}$$

for any  $x, y \in I$  and  $\lambda \in [0, 1]$ .

Taking into account this fact, we can conclude that the function  $f: I \to (0, \infty)$  is *AH*-convex (concave) on *I* if and only if *f* is *k*-composite concave (convex) on *I* with  $k: (0, \infty) \to (0, \infty)$ ,  $k(t) = \frac{1}{t}$ .

Following [1], we can introduce the concept of GH-convex (concave) function  $f: I \subset (0, \infty) \to \mathbb{R}$  on an interval of positive numbers I as satisfying the condition

(1.12) 
$$f\left(x^{1-\lambda}y^{\lambda}\right) \le (\ge) \frac{1}{(1-\lambda)\frac{1}{f(x)} + \lambda\frac{1}{f(y)}} = \frac{f\left(x\right)f\left(y\right)}{(1-\lambda)f\left(y\right) + \lambda f\left(x\right)}$$

Since

$$f(x^{1-\lambda}y^{\lambda}) = f \circ \exp\left[(1-\lambda)\ln x + \lambda\ln y\right]$$

and

$$\frac{f(x) f(y)}{(1-\lambda) f(y) + \lambda f(x)} = \frac{f \circ \exp(\ln x) f \circ \exp(\ln y)}{(1-\lambda) f \circ \exp(y) + \lambda f \circ \exp(x)}$$

then  $f: I \subset (0, \infty) \to \mathbb{R}$  is *GH*-convex (concave) on *I* if and only if  $f \circ \exp$  is *AH*-convex (concave) on  $\ln I := \{x \mid x = \ln t, t \in I\}$ . This is equivalent to the fact that f is k-composite- $g^{-1}$  concave (convex) on *I* with  $k : (0, \infty) \to (0, \infty)$ ,  $k(t) = \frac{1}{t}$  and  $g(t) = \ln t, t \in I$ .

Following [1], we say that the function  $f: I \subset \mathbb{R} \setminus \{0\} \to (0, \infty)$  is *HH*-convex if

(1.13) 
$$f\left(\frac{xy}{tx + (1-t)y}\right) \le \frac{f(x)f(y)}{(1-t)f(y) + tf(x)}$$

for all  $x, y \in I$  and  $t \in [0, 1]$ . If the inequality in (1.13) is reversed, then f is said to be *HH*-concave.

We observe that the inequality (1.13) is equivalent to

(1.14) 
$$(1-t)\frac{1}{f(x)} + t\frac{1}{f(y)} \le \frac{1}{f\left(\frac{xy}{tx+(1-t)y}\right)}$$

for all  $x, y \in I$  and  $t \in [0, 1]$ .

This is equivalent to the fact that f is k-composite- $g^{-1}$  concave on [a, b] with  $k: (0, \infty) \to (0, \infty)$ ,  $k(t) = \frac{1}{t}$  and  $g(t) = -\frac{1}{t}$ ,  $t \in [a, b]$ .

The function  $f: I \subset (0, \infty) \to (0, \infty)$  is called *GG-convex* on the interval *I* of real umbers  $\mathbb{R}$  if [1]

(1.15) 
$$f\left(x^{1-\lambda}y^{\lambda}\right) \leq \left[f\left(x\right)\right]^{1-\lambda} \left[f\left(y\right)\right]^{\lambda}$$

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for any  $x, y \in I$  and  $\lambda \in [0,1]$ . If the inequality is reversed in (1.15) then the function is called *GG-concave*.

This concept was introduced in 1928 by P. Montel [19], however, the roots of the research in this area can be traced long before him [20]. It is easy to see that [20], the function  $f : [a, b] \subset (0, \infty) \to (0, \infty)$  is *GG-convex* if and only if the the function  $g : [\ln a, \ln b] \to \mathbb{R}$ ,  $g = \ln \circ f \circ \exp$  is convex on  $[\ln a, \ln b]$ . This is equivalent to the fact that f is k-composite- $g^{-1}$  convex on [a, b] with  $k : (0, \infty) \to \mathbb{R}$ ,  $k(t) = \ln t$  and  $g(t) = \ln t$ ,  $t \in [a, b]$ .

Following [1] we say that the function  $f: I \subset \mathbb{R} \setminus \{0\} \to (0, \infty)$  is *HG-convex* if

(1.16) 
$$f\left(\frac{xy}{tx + (1-t)y}\right) \le [f(x)]^{1-t} [f(y)]^{t}$$

for all  $x, y \in I$  and  $t \in [0, 1]$ . If the inequality in (1.3) is reversed, then f is said to be *HG-concave*.

Let  $f: [a,b] \subset (0,\infty) \to (0,\infty)$  and define the associated functions  $G_f: \left[\frac{1}{b}, \frac{1}{a}\right] \to \mathbb{R}$  defined by  $G_f(t) = \ln f\left(\frac{1}{t}\right)$ . Then f is HG-convex on [a,b] iff  $G_f$  is convex on  $\left[\frac{1}{b}, \frac{1}{a}\right]$ . This is equivalent to the fact that f is k-composite- $g^{-1}$  convex on [a,b] with  $k: (0,\infty) \to \mathbb{R}, k(t) = \ln t$  and  $g(t) = -\frac{1}{t}, t \in [a,b]$ .

Following [21], we say that the function  $f:[a,b] \to (0,\infty)$  is r-convex, for  $r \neq 0$ , if

(1.17) 
$$f\left((1-\lambda)x+\lambda y\right) \le \left[(1-\lambda)f^r\left(y\right)+\lambda f^r\left(x\right)\right]^{1/r}$$

for any  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ .

If r > 0, then the condition (1.17) is equivalent to

$$f^{r}\left(\left(1-\lambda\right)x+\lambda y\right)\leq\left(1-\lambda\right)f^{r}\left(y\right)+\lambda f^{r}\left(x\right)$$

namely f is k-composite convex on [a, b] where  $k(t) = t^r$ ,  $t \ge 0$ . If r < 0, then the condition (1.17) is equivalent to

$$f^{r}\left(\left(1-\lambda\right)x+\lambda y\right) \geq \left(1-\lambda\right)f^{r}\left(y\right)+\lambda f^{r}\left(x\right)$$

namely f is k-composite concave on [a, b] where  $k(t) = t^r, t > 0$ .

In this paper we obtain some inequalities of Hermite-Hadamard type for *composite convex functions*. Applications for various classes of convexity as provided above are given as well.

#### 2. Some Refinements

We need the following refinement of Hermite-Hadamard inequality. This result was obtained for the first time by Barnett, Cerone & Dragomir in 2002 in the paper [2, p. 10, Eq. (2.2)] where various applications for the Hermite-Hadamard divergence measure in Information Theory were also given. The same result was also rediscovered by El Farissi in 2010 with a similar proof, see [16]. **Lemma 1.** Assume that  $h : [c,d] \to \mathbb{R}$  is convex on [c,d]. Then for any  $\lambda \in [0,1]$  we have

$$(2.1) \quad h\left(\frac{c+d}{2}\right) \leq \lambda h\left(\frac{\lambda d+(2-\lambda)c}{2}\right) + (1-\lambda)h\left(\frac{(1+\lambda)d+(1-\lambda)c}{2}\right)$$
$$\leq \frac{1}{d-c}\int_{c}^{d}h(u)du$$
$$\leq \frac{1}{2}\left[h\left((1-\lambda)c+\lambda d\right) + \lambda h\left(c\right) + (1-\lambda)h\left(d\right)\right] \leq \frac{h\left(c\right)+h\left(d\right)}{2}.$$

*Proof.* For the sake of completeness, we give here a simple proof as in [2]. Applying the Hermite-Hadamard inequality on each subinterval  $[c, (1 - \lambda) c + \lambda d]$ ,  $[(1 - \lambda) c + \lambda d, d]$ , where  $\lambda \in (0, 1)$ , then we have,

$$\begin{split} h\left(\frac{c+(1-\lambda)\,c+\lambda d}{2}\right) \times \left[(1-\lambda)\,c+\lambda d-c\right] \\ &\leq \int_{c}^{(1-\lambda)c+\lambda d} h\left(u\right) du \\ &\leq \frac{h\left((1-\lambda)\,c+\lambda d\right)+h\left(c\right)}{2} \times \left[(1-\lambda)\,c+\lambda d-c\right] \end{split}$$

and

$$\begin{split} h\left(\frac{(1-\lambda)c+\lambda d+d}{2}\right) \times \left[d-(1-\lambda)c-\lambda d\right] \\ &\leq \int_{(1-\lambda)c+\lambda d}^{d} h\left(u\right) du \\ &\leq \frac{h\left(d\right)+h\left((1-\lambda)c+\lambda d\right)}{2} \times \left[d-(1-\lambda)c-\lambda d\right], \end{split}$$

which are clearly equivalent to

(2.2) 
$$\lambda h\left(\frac{\lambda d + (2-\lambda)c}{2}\right) \leq \frac{1}{d-c} \int_{c}^{(1-\lambda)c+\lambda d} h(u) du$$
$$\leq \frac{\lambda h\left((1-\lambda)c+\lambda d\right) + \lambda h(c)}{2}$$

and

$$(1-\lambda)h\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right) \leq \frac{1}{d-c} \int_{(1-\lambda)c+\lambda d}^{d} h(u) du$$
$$\leq \frac{(1-\lambda)h(d) + (1-\lambda)h((1-\lambda)c + \lambda d)}{2},$$

respectively.

Summing (2.2) and (2.3), we obtain the second and first inequality in (2.1).

By the convexity property, we obtain

$$\begin{split} \lambda h\left(\frac{\lambda d + (2-\lambda)c}{2}\right) + (1-\lambda)h\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right) \\ \geq h\left[\lambda\left(\frac{\lambda d + (2-\lambda)c}{2}\right) + (1-\lambda)\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right)\right] \\ = h\left(\frac{c+d}{2}\right) \end{split}$$

and the first inequality in (2.1) is proved.

For various inequalities of Hermite-Hadamard type see the monograph online [8] and the more recent survey paper [6].

If g is a function which maps an interval I of the real line to the real numbers, and is both continuous and injective then we can define the g-mean of two numbers  $a, b \in I$  as

(2.4) 
$$M_g(a,b) := g^{-1}\left(\frac{g(a) + g(b)}{2}\right).$$

If  $I = \mathbb{R}$  and g(t) = t is the *identity function*, then  $M_g(a, b) = A(a, b) := \frac{a+b}{2}$ , the arithmetic mean. If  $I = (0, \infty)$  and  $g(t) = \ln t$ , then  $M_g(a, b) = G(a, b) := \sqrt{ab}$ , the geometric mean. If  $I = (0, \infty)$  and  $g(t) = \frac{1}{t}$ , then  $M_g(a, b) = H(a, b) := \frac{2ab}{a+b}$ , the harmonic mean. If  $I = (0, \infty)$  and  $g(t) = t^p$ ,  $p \neq 0$ , then  $M_g(a, b) = M_g(a, b) = M_p(a, b) := \left(\frac{a^p + b^p}{2}\right)^{1/p}$ , the power mean with exponent p. Finally, if  $I = \mathbb{R}$  and  $g(t) = \exp t$ , then

(2.5) 
$$M_g(a,b) = LME(a,b) := \ln\left(\frac{\exp a + \exp b}{2}\right),$$

the LogMeanExp function.

**Theorem 1.** Let  $g : [a, b] \to [g(a), g(b)]$  be a continuous strictly increasing function that is differentiable on (a, b). If  $f : [a, b] \to \mathbb{R}$  is composite- $g^{-1}$  convex on [a, b], then

$$(2.6) \quad f\left(M_g\left(a,b\right)\right) \leq \lambda f \circ g^{-1} \left(\frac{\lambda g\left(b\right) + (2-\lambda) g\left(a\right)}{2}\right) \\ + (1-\lambda) f \circ g^{-1} \left(\frac{(1+\lambda) g\left(b\right) + (1-\lambda) g\left(a\right)}{2}\right) \\ \leq \frac{1}{g\left(b\right) - g\left(a\right)} \int_a^b f\left(t\right) g'\left(t\right) dt \\ \leq \frac{1}{2} \left[f \circ g^{-1} \left((1-\lambda) g\left(a\right) + \lambda g\left(b\right)\right) + \lambda f\left(a\right) + (1-\lambda) f\left(b\right)\right] \\ \leq \frac{f\left(a\right) + f\left(b\right)}{2}$$

for any  $\lambda \in [0,1]$ .

*Proof.* From the inequality (2.1) we have for the convex function  $f \circ g^{-1}$  and c,  $d \in [g(a), g(b)]$  that

$$(2.7) \quad f \circ g^{-1}\left(\frac{c+d}{2}\right)$$

$$\leq \lambda f \circ g^{-1}\left(\frac{\lambda d + (2-\lambda)c}{2}\right) + (1-\lambda)f \circ g^{-1}\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right)$$

$$\leq \frac{1}{d-c}\int_{c}^{d} f \circ g^{-1}(u) du$$

$$\leq \frac{1}{2}\left[f \circ g^{-1}\left((1-\lambda)c + \lambda d\right) + \lambda f \circ g^{-1}(c) + (1-\lambda)f \circ g^{-1}(d)\right]$$

$$\leq \frac{f \circ g^{-1}(c) + f \circ g^{-1}(d)}{2}$$

for any  $\lambda \in [0,1]$ .

If we take c = g(a) and d = g(b), then we get

$$(2.8) \qquad f \circ g^{-1} \left( \frac{g(a) + g(b)}{2} \right) \\ \leq \lambda f \circ g^{-1} \left( \frac{\lambda g(b) + (2 - \lambda) g(a)}{2} \right) \\ + (1 - \lambda) f \circ g^{-1} \left( \frac{(1 + \lambda) g(b) + (1 - \lambda) g(a)}{2} \right) \\ \leq \frac{1}{g(b) - g(a)} \int_{g(a)}^{g(b)} f \circ g^{-1}(u) du \\ \leq \frac{1}{2} \left[ f \circ g^{-1} \left( (1 - \lambda) g(a) + \lambda g(b) \right) + \lambda f(a) + (1 - \lambda) f(b) \right] \\ \leq \frac{f(a) + f(b)}{2}$$

for any  $\lambda \in [0,1]$ .

Using the change of variable  $g^{-1}(u) = t, t \in [a, b]$  we have u = g(t), du = g'(t) dtand

$$\int_{g(a)}^{g(b)} f \circ g^{-1}(u) \, du = \int_{a}^{b} f(t) \, g'(t) \, dt$$

and by (2.8) we get the desired result (2.6).

Corollary 1. With the assumptions of Theorem 1 we have

$$(2.9) \quad f(M_g(a,b)) \leq \frac{1}{2} \left[ f \circ g^{-1} \left( \frac{g(b) + 3g(a)}{4} \right) + f \circ g^{-1} \left( \frac{g(a) + 3g(b)}{4} \right) \right]$$
$$\leq \frac{1}{g(b) - g(a)} \int_a^b f(t) g'(t) dt$$
$$\leq \frac{1}{2} \left[ f(M_g(a,b)) + \frac{f(a) + f(b)}{2} \right] \leq \frac{f(a) + f(b)}{2}.$$

**Remark 1.** Using the change of variable u = (1-s)c + sd,  $s \in [0,1]$ , then we have du = (d-c) ds, which gives that

$$\frac{1}{d-c}\int_{c}^{d}h\left(u\right)du = \int_{0}^{1}h\left(\left(1-s\right)c+sd\right)ds.$$

Using this fact, we have from Theorem 1 the following inequality

$$(2.10) \quad f(M_g(a,b)) \leq \lambda f \circ g^{-1} \left( \frac{\lambda g(b) + (2-\lambda) g(a)}{2} \right) \\ + (1-\lambda) f \circ g^{-1} \left( \frac{(1+\lambda) g(b) + (1-\lambda) g(a)}{2} \right) \\ \leq \frac{b-a}{g(b) - g(a)} \int_0^1 f((1-s) a + sb) g'((1-s) a + sb) ds \\ = \int_0^1 f \circ g^{-1} ((1-\tau) g(a) + \tau g(b)) d\tau \\ \leq \frac{1}{2} \left[ f \circ g^{-1} ((1-\lambda) g(a) + \lambda g(b)) + \lambda f(a) + (1-\lambda) f(b) \right] \\ \leq \frac{f(a) + f(b)}{2}$$

for all  $\lambda \in [0,1]$ .

**Corollary 2.** Let  $g: [a, b] \to [g(a), g(b)]$  be a continuous strictly increasing function that is differentiable on (a, b),  $f: [a, b] \to J$ , J an interval of real numbers and  $k: J \to \mathbb{R}$  a continuous function on J that is strictly increasing (decreasing) on J. If the function  $f: [a, b] \to J$  is k-composite- $g^{-1}$  convex on [a, b], then

$$(2.11) \quad f\left(M_g\left(a,b\right)\right)$$

$$\leq (\geq) k^{-1} \left\{ \lambda k \circ f \circ g^{-1} \left( \frac{\lambda g \left( b \right) + \left( 2 - \lambda \right) g \left( a \right)}{2} \right) \right. \\ \left. + \left( 1 - \lambda \right) k \circ f \circ g^{-1} \left( \frac{\left( 1 + \lambda \right) g \left( b \right) + \left( 1 - \lambda \right) g \left( a \right)}{2} \right) \right\} \right]$$

$$\leq (\geq) k^{-1} \left\{ \frac{1}{g \left( b \right) - g \left( a \right)} \int_{a}^{b} k \circ f \left( t \right) g' \left( t \right) dt \right) \right\}$$

$$\leq (\geq) k^{-1} \left\{ \frac{1}{2} \left[ k \circ f \circ g^{-1} \left( \left( 1 - \lambda \right) g \left( a \right) + \lambda g \left( b \right) \right) + \lambda k \circ f \left( a \right) + \left( 1 - \lambda \right) k \circ f \left( b \right) \right] \right\}$$

$$\leq (\geq) k^{-1} \left\{ \frac{1}{2} \left[ k \circ f \circ g^{-1} \left( \left( 1 - \lambda \right) g \left( a \right) + \lambda g \left( b \right) \right) + \lambda k \circ f \left( a \right) + \left( 1 - \lambda \right) k \circ f \left( b \right) \right] \right\}$$

for any  $\lambda \in [0,1]$ .

### *Proof.* From (2.6) we have

$$(2.12) \quad k \circ f \left(M_g \left(a, b\right)\right) \\ \leq \lambda k \circ f \circ g^{-1} \left(\frac{\lambda g \left(b\right) + \left(2 - \lambda\right) g \left(a\right)}{2}\right) \\ + \left(1 - \lambda\right) k \circ f \circ g^{-1} \left(\frac{\left(1 + \lambda\right) g \left(b\right) + \left(1 - \lambda\right) g \left(a\right)}{2}\right) \\ \leq \frac{1}{g \left(b\right) - g \left(a\right)} \int_a^b k \circ f \left(t\right) g' \left(t\right) dt \\ \leq \frac{1}{2} \left[k \circ f \circ g^{-1} \left(\left(1 - \lambda\right) g \left(a\right) + \lambda g \left(b\right)\right) + \lambda k \circ f \left(a\right) + \left(1 - \lambda\right) k \circ f \left(b\right)\right] \\ \leq \frac{k \circ f \left(a\right) + k \circ f \left(b\right)}{2}$$

for any  $\lambda \in [0, 1]$ . Taking  $k^{-1}$  in (2.12) we obtain the desired result (2.11).

In 1906, Fejér [17], while studying trigonometric polynomials, obtained the following inequalities which generalize that of Hermite & Hadamard:

**Theorem 2** (Fejér's Inequality). Consider the integral  $\int_a^b h(x) w(x) dx$ , where h is a convex function in the interval (a, b) and w is a positive function in the same interval such that

$$w(x) = w(a+b-x)$$
, for any  $x \in [a,b]$ 

*i.e.*, y = w(x) is a symmetric curve with respect to the straight line which contains the point  $(\frac{1}{2}(a+b), 0)$  and is normal to the x-axis. Under those conditions the following inequalities are valid:

(2.13) 
$$h\left(\frac{a+b}{2}\right)\int_{a}^{b}w(x)\,dx \le \int_{a}^{b}h(x)\,w(x)\,dx \le \frac{h(a)+h(b)}{2}\int_{a}^{b}w(x)\,dx.$$

If h is concave on (a, b), then the inequalities reverse in (2.13).

If  $w : [a, b] \to \mathbb{R}$  is continuous and positive on the interval [a, b], then the function  $W : [a, b] \to [0, \infty)$  is strictly increasing and differentiable on (a, b) and the inverse  $W^{-1} : \left[a, \int_a^b w(s) \, ds\right] \to [a, b]$  exists.

**Corollary 3.** Assume that  $w : [a,b] \to \mathbb{R}$  is continuous and positive on the interval [a,b] and  $f : [a,b] \to \mathbb{R}$  is composite- $W^{-1}$  convex on [a,b], then we have the following Fejér's type inequality

$$(2.14) \quad f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w\left(s\right)ds\right)\right]$$

$$\leq \lambda f\left[W^{-1}\left(\frac{1}{2}\lambda\int_{a}^{b}w\left(s\right)ds\right)\right] + (1-\lambda)f\left[W^{-1}\left(\frac{1}{2}\left(1+\lambda\right)\int_{a}^{b}w\left(s\right)ds\right)\right]$$

$$\leq \frac{1}{\int_{a}^{b}w\left(s\right)}\int_{a}^{b}f\left(t\right)w\left(t\right)dt$$

$$\leq \frac{1}{2}\left[f\left[W^{-1}\left(\lambda\int_{a}^{b}w\left(s\right)ds\right)\right] + \lambda f\left(a\right) + (1-\lambda)f\left(b\right)\right] \leq \frac{f\left(a\right) + f\left(b\right)}{2}$$
for all  $\lambda \in [0, 1]$ .

In particular, we have

$$\begin{aligned} (2.15) \quad f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w\left(s\right)ds\right)\right] \\ &\leq \frac{1}{2}f\left[W^{-1}\left(\frac{1}{4}\int_{a}^{b}w\left(s\right)ds\right)\right] + \frac{1}{2}f\left[W^{-1}\left(\frac{3}{4}\int_{a}^{b}w\left(s\right)ds\right)\right] \\ &\leq \frac{1}{\int_{a}^{b}w\left(s\right)}\int_{a}^{b}f\left(t\right)w\left(t\right)dt \\ &\leq \frac{1}{2}\left[f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w\left(s\right)ds\right)\right] + \frac{f\left(a\right) + f\left(b\right)}{2}\right] \leq \frac{f\left(a\right) + f\left(b\right)}{2}. \end{aligned}$$

**Remark 2.** Assume that  $w : [a, b] \to \mathbb{R}$  is continuous and positive on the interval  $[a, b], f : [a, b] \to J, J$  an interval of real numbers and  $k : J \to \mathbb{R}$  a continuous function on J that is strictly increasing (decreasing) on J. If the function  $f : [a, b] \to J$  is k-composite- $W^{-1}$  convex on [a, b], then

$$(2.16) \quad f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w(s)\,ds\right)\right]$$

$$\leq (\geq) k^{-1}\left\{\lambda k\circ f\left[W^{-1}\left(\frac{1}{2}\lambda\int_{a}^{b}w(s)\,ds\right)\right]\right\}$$

$$+ (1-\lambda) k\circ f\left[W^{-1}\left(\frac{1}{2}\left(1+\lambda\right)\int_{a}^{b}w(s)\,ds\right)\right]\right\}$$

$$\leq (\geq) k^{-1}\left(\frac{1}{\int_{a}^{b}w(s)}\int_{a}^{b}k\circ f(t)\,w(t)\,dt\right)$$

$$\leq (\geq) k^{-1}\left\{\frac{1}{2}\left[k\circ f\left[W^{-1}\left(\lambda\int_{a}^{b}w(s)\,ds\right)\right]+\lambda k\circ f(a)+(1-\lambda)\,k\circ f(b)\right]\right\}$$

$$\leq (\geq) k^{-1}\left(\frac{k\circ f(a)+k\circ f(b)}{2}\right)$$

for all  $\lambda \in [0,1]$ .

In particular, we have

$$(2.17) \quad f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w(s)\,ds\right)\right] \\ \leq (\geq)\,k^{-1}\left\{\frac{1}{2}k\circ f\left[W^{-1}\left(\frac{1}{4}\int_{a}^{b}w(s)\,ds\right)\right] + \frac{1}{2}k\circ f\left[W^{-1}\left(\frac{3}{4}\int_{a}^{b}w(s)\,ds\right)\right]\right\} \\ \leq (\geq)\,k^{-1}\left(\frac{1}{\int_{a}^{b}w(s)}\int_{a}^{b}k\circ f(t)\,w(t)\,dt\right) \\ \leq (\geq)\,k^{-1}\left\{\frac{1}{2}\left[k\circ f\left[W^{-1}\left(\frac{1}{2}\int_{a}^{b}w(s)\,ds\right)\right] + \frac{1}{2}k\circ f(a) + \frac{1}{2}k\circ f(b)\right]\right\} \\ \leq (\geq)\,k^{-1}\left(\frac{k\circ f(a) + k\circ f(b)}{2}\right).$$

### 3. Reverse Inequalities

The following reverse inequalities may be stated:

**Theorem 3.** Let  $g : [a, b] \to [g(a), g(b)]$  be a continuous strictly increasing function that is differentiable on (a, b). If  $f : [a, b] \to \mathbb{R}$  is composite- $g^{-1}$  convex on [a, b], then

(3.1) 
$$0 \leq \frac{1}{g(b) - g(a)} \int_{a}^{b} f(t) g'(t) dt - f(M_{g}(a, b))$$
$$\leq \frac{1}{8} (g(b) - g(a)) \left[ \frac{f'_{-}(b)}{g'_{-}(b)} - \frac{f'_{+}(a)}{g'_{+}(a)} \right]$$

and

(3.2) 
$$0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{g(b) - g(a)} \int_{a}^{b} f(t) g'(t) dt$$
$$\leq \frac{1}{8} (g(b) - g(a)) \left[ \frac{f'_{-}(b)}{g'_{-}(b)} - \frac{f'_{+}(a)}{g'_{+}(a)} \right],$$

provided that the lateral derivatives  $f'_{+}(a)$ ,  $g'_{+}(a)$ ,  $f'_{-}(b)$  and  $g'_{-}(b)$  are finite.

*Proof.* Let  $h: [c,d] \to \mathbb{R}$  be a convex function on [c,d]. We use the inequality that has been established in [4]

(3.3) 
$$0 \le \frac{1}{d-c} \int_{c}^{d} h(u) \, du - h\left(\frac{c+d}{2}\right) \le \frac{1}{8} \left(d-c\right) \left[h'_{-}(d) - h'_{+}(c)\right]$$

and the inequality obtained in [5]

(3.4) 
$$0 \le \frac{h(c) + h(d)}{2} - \frac{1}{d-c} \int_{c}^{d} h(u) \, du \le \frac{1}{8} \left( d - c \right) \left[ h'_{-}(d) - h'_{+}(c) \right].$$

The constant  $\frac{1}{8}$  is best possible in both (3.3) and (3.4).

From the inequalities (3.3) and (3.4) we have for the convex function  $h = f \circ g^{-1}$ and  $c, d \in [g(a), g(b)]$  that

(3.5) 
$$0 \leq \frac{1}{d-c} \int_{c}^{d} (f \circ g^{-1})(u) \, du - (f \circ g^{-1}) \left(\frac{c+d}{2}\right)$$
$$\leq \frac{1}{8} (d-c) \left[ (f \circ g^{-1})'_{-}(d) - (f \circ g^{-1})'_{+}(c) \right]$$

and

(3.6) 
$$0 \leq \frac{\left(f \circ g^{-1}\right)(c) + \left(f \circ g^{-1}\right)(d)}{2} - \frac{1}{d-c} \int_{c}^{d} \left(f \circ g^{-1}\right)(u) du$$
$$\leq \frac{1}{8} \left(d-c\right) \left[ \left(f \circ g^{-1}\right)_{-}^{\prime}(d) - \left(f \circ g^{-1}\right)_{+}^{\prime}(c) \right].$$

Since  $f \circ g^{-1}$  has lateral derivatives for  $z \in (g(a), g(b))$  it follows f has lateral derivatives in each point of (a, b) and by the chain rule and the derivative of the inverse function, we have

(3.7) 
$$(f \circ g^{-1})'_{\pm}(z) = (f'_{\pm} \circ g^{-1})(z)(g^{-1})'(z) = \frac{(f'_{\pm} \circ g^{-1})(z)}{(g' \circ g^{-1})(z)}.$$

Therefore, by (3.5) and (3.6) we get

(3.8) 
$$0 \leq \frac{1}{d-c} \int_{c}^{d} \left( f \circ g^{-1} \right) (u) \, du - \left( f \circ g^{-1} \right) \left( \frac{c+d}{2} \right)$$
$$\leq \frac{1}{8} \left( d-c \right) \left[ \frac{\left( f'_{-} \circ g^{-1} \right) (d)}{\left( g' \circ g^{-1} \right) (d)} - \frac{\left( f'_{+} \circ g^{-1} \right) (c)}{\left( g' \circ g^{-1} \right) (c)} \right]$$

and

$$(3.9) \qquad 0 \leq \frac{\left(f \circ g^{-1}\right)(c) + \left(f \circ g^{-1}\right)(d)}{2} - \frac{1}{d-c} \int_{c}^{d} \left(f \circ g^{-1}\right)(u) du \\ \leq \frac{1}{8} \left(d-c\right) \left[\frac{\left(f'_{-} \circ g^{-1}\right)(d)}{\left(g' \circ g^{-1}\right)(d)} - \frac{\left(f'_{+} \circ g^{-1}\right)(c)}{\left(g' \circ g^{-1}\right)(c)}\right]$$

and by taking c = g(a) and d = g(b) in (3.8) and (3.9), then we get the desired results (3.1) and (3.2).

**Corollary 4.** Assume that  $w : [a, b] \to \mathbb{R}$  is continuous and positive on the interval [a, b]. If  $f : [a, b] \to \mathbb{R}$  is composite- $W^{-1}$  convex on [a, b], then we have the following weighted reverse integral inequalities

(3.10) 
$$0 \leq \frac{1}{\int_{a}^{b} w(s)} \int_{a}^{b} f(t) w(t) dt - f\left[W^{-1}\left(\frac{1}{2} \int_{a}^{b} w(s) ds\right)\right]$$
$$\leq \frac{1}{8} \left[\frac{f'_{-}(b)}{w(b)} - \frac{f'_{+}(a)}{w(a)}\right] \int_{a}^{b} w(s) ds$$

and

(3.11) 
$$0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{\int_{a}^{b} w(s)} \int_{a}^{b} f(t) w(t) dt$$
$$\leq \frac{1}{8} \left[ \frac{f'_{-}(b)}{w(b)} - \frac{f'_{+}(a)}{w(a)} \right] \int_{a}^{b} w(s) ds,$$

provided that  $f'_{-}(b)$  and  $f'_{+}(a)$  are finite.

**Remark 3.** Let  $g: [a, b] \to [g(a), g(b)]$  be a continuous strictly increasing function that is differentiable on (a, b),  $f: [a, b] \to J$ , J an interval of real numbers and  $k: J \to \mathbb{R}$  a continuous function on J that is strictly increasing on J and differentiable on the interior of J. If the function  $f: [a, b] \to J$  is k-composite- $g^{-1}$  convex on [a, b] and  $f'_+(a)$ ,  $g'_+(a)$ ,  $f'_-(b)$ ,  $g'_-(b)$ , k'(f(a)) and k'(f(b)) are finite, then by Theorem 3 we have

(3.12) 
$$0 \leq \frac{1}{g(b) - g(a)} \int_{a}^{b} (k \circ f)(t) g'(t) dt - k \circ f(M_{g}(a, b))$$
$$\leq \frac{1}{8} (g(b) - g(a)) \left[ \frac{k'(f(b)) f'_{-}(b)}{g'_{-}(b)} - \frac{k'(f(a)) f'_{+}(a)}{g'_{+}(a)} \right]$$

and

(3.13) 
$$0 \leq \frac{k \circ f(a) + k \circ f(b)}{2} - \frac{1}{g(b) - g(a)} \int_{a}^{b} (k \circ f)(t) g'(t) dt$$
$$\leq \frac{1}{8} (g(b) - g(a)) \left[ \frac{k'(f(b)) f'_{-}(b)}{g'_{-}(b)} - \frac{k'(f(a)) f'_{+}(a)}{g'_{+}(a)} \right].$$

Assume that  $w : [a,b] \to \mathbb{R}$  is continuous and positive on the interval [a,b],  $f : [a,b] \to J$ , J an interval of real numbers and  $k : J \to \mathbb{R}$  a continuous function on J that is strictly increasing on J and differentiable on the interior of J. If the function  $f : [a,b] \to J$  is k-composite- $W^{-1}$  convex on [a,b] and  $f'_+(a)$ ,  $f'_-(b)$ , k'(f(a)) and k'(f(b)) are finite, then we have the weighted inequalities

$$(3.14) \quad 0 \le \frac{1}{g(b) - g(a)} \int_{a}^{b} (k \circ f)(t) w(t) dt - k \circ f\left(W^{-1}\left(\frac{1}{2} \int_{a}^{b} w(s) ds\right)\right)$$
$$\le \frac{1}{8} (g(b) - g(a)) \left[\frac{k'(f(b)) f'_{-}(b)}{w(b)} - \frac{k'(f(a)) f'_{+}(a)}{w(a)}\right]$$

and

$$(3.15) 0 \le \frac{k \circ f(a) + k \circ f(b)}{2} - \frac{1}{g(b) - g(a)} \int_{a}^{b} (k \circ f)(t) w(t) dt \\ \le \frac{1}{8} (g(b) - g(a)) \left[ \frac{k'(f(b)) f'_{-}(b)}{w(b)} - \frac{k'(f(a)) f'_{+}(a)}{w(a)} \right].$$

4. Applications for AG and AH-Convex Functions

The function  $f : [a, b] \to (0, \infty)$  is AG-convex means that f is k-composite convex on [a, b] with  $k(t) = \ln t, t > 0$ . By making use of Corollary 2 for g(t) = t, we get

$$(4.1) \quad f\left(\frac{a+b}{2}\right) \leq f^{\lambda}\left(\frac{\lambda b + (2-\lambda)a}{2}\right) f^{1-\lambda}\left(\frac{(1+\lambda)b + (1-\lambda)a}{2}\right)$$
$$\leq \exp\left(\frac{1}{b-a}\int_{a}^{b}\ln f(t) dt\right)$$
$$\leq \sqrt{f\left((1-\lambda)a + \lambda b\right)f^{\lambda}(a)f^{1-\lambda}(b)} \leq \sqrt{f(a)f(b)}$$

for any  $\lambda \in [0, 1]$ , see also [9].

If we use Remark 3 for g(t) = t, then we get

(4.2) 
$$0 \le \frac{1}{b-a} \int_{a}^{b} \ln f(t) \, dt - \ln f\left(\frac{a+b}{2}\right) \le \frac{1}{8} \left(b-a\right) \left[\frac{f'_{-}(b)}{f(b)} - \frac{f'_{+}(a)}{f(a)}\right]$$

and

$$(4.3) \quad 0 \le \frac{\ln f(a) + \ln f(b)}{2} - \frac{1}{b-a} \int_{a}^{b} \ln f(t) \, dt \le \frac{1}{8} (b-a) \left[ \frac{f'_{-}(b)}{f(b)} - \frac{f'_{+}(a)}{f(a)} \right].$$

By taking the exponential in (4.2) and (4.3) we get the equivalent inequalities

(4.4) 
$$1 \le \frac{\exp\left(\frac{1}{b-a}\int_{a}^{b}\ln f(t)\,dt\right)}{f\left(\frac{a+b}{2}\right)} \le \exp\left\{\frac{1}{8}\left(b-a\right)\left[\frac{f'_{-}\left(b\right)}{f\left(b\right)} - \frac{f'_{+}\left(a\right)}{f\left(a\right)}\right]\right\}$$

and

(4.5) 
$$1 \le \frac{\sqrt{f(a) f(b)}}{\exp\left(\frac{1}{b-a} \int_{a}^{b} \ln f(t) dt\right)} \le \exp\left\{\frac{1}{8} (b-a) \left[\frac{f'_{-}(b)}{f(b)} - \frac{f'_{+}(a)}{f(a)}\right]\right\}$$

that was obtained in [9].

The function  $f : [a, b] \to (0, \infty)$  is AH-convex on [a, b] means that f is k-composite concave on [a, b] with  $k : (0, \infty) \to (0, \infty)$ ,  $k(t) = \frac{1}{t}$ . By making use of Corollary 2 for g(t) = t, we get

$$(4.6) \quad f\left(\frac{a+b}{2}\right) \\ \leq \left\{\lambda f^{-1}\left(\frac{\lambda b+(2-\lambda)a}{2}\right) + (1-\lambda)f^{-1}\left(\frac{(1+\lambda)b+(1-\lambda)a}{2}\right)\right\}^{-1} \\ \leq \left(\frac{1}{b-a}\int_{a}^{b}f^{-1}(t)dt\right)^{-1} \\ \leq \left\{\frac{1}{2}\left[f^{-1}\left((1-\lambda)a+\lambda b\right) + \lambda f^{-1}(a) + (1-\lambda)f^{-1}(b)\right]\right\}^{-1} \\ \leq \left(\frac{f^{-1}(a)+f^{-1}(b)}{2}\right)^{-1}$$

for any  $\lambda \in [0, 1]$ .

By taking the power -1, this inequality is equivalent to

$$(4.7) \quad f^{-1}\left(\frac{a+b}{2}\right)$$

$$\geq \lambda f^{-1}\left(\frac{\lambda b+(2-\lambda)a}{2}\right) + (1-\lambda)f^{-1}\left(\frac{(1+\lambda)b+(1-\lambda)a}{2}\right)$$

$$\geq \frac{1}{b-a}\int_{a}^{b}f^{-1}(t)dt$$

$$\geq \frac{1}{2}\left[f^{-1}\left((1-\lambda)a+\lambda b\right) + \lambda f^{-1}(a) + (1-\lambda)f^{-1}(b)\right] \geq \frac{f^{-1}(a)+f^{-1}(b)}{2}$$
for any  $\lambda \in [0, 1]$ 

for any  $\lambda \in [0, 1]$ .

If we use Remark 3 for g(t) = t, then we get

$$(4.8) \qquad 0 \le f^{-1}\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_{a}^{b} f^{-1}(t) \, dt \le \frac{1}{8} \left(b-a\right) \left[\frac{f'_{-}(b)}{f^{2}(b)} - \frac{f'_{+}(a)}{f^{2}(a)}\right]$$

and

$$(4.9) \quad 0 \le \frac{1}{b-a} \int_{a}^{b} f^{-1}(t) \, dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \le \frac{1}{8} \left(b-a\right) \left[\frac{f'_{-}(b)}{f^{2}(b)} - \frac{f'_{+}(a)}{f^{2}(a)}\right].$$

### 5. Applications for GA, GG and GH-Convex Functions

If we take  $g(t) = \ln t, t \in [a, b] \subset (0, \infty)$ , then  $f : [a, b] \to \mathbb{R}$  is GA-convex on [a, b] means that that  $f : [a, b] \to \mathbb{R}$  composite  $g^{-1}$  convex on [a, b]. By making use of Corollary 2 for k(t) = t, we get

(5.1) 
$$f\left(\sqrt{ab}\right) \leq (1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) + \lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right)$$
$$\leq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_{a}^{b} \frac{f(t)}{t} dt$$
$$\leq \frac{1}{2} \left[f\left(a^{1-\lambda} b^{\lambda}\right) + (1-\lambda) f(b) + \lambda f(a)\right] \leq \frac{f(a) + f(b)}{2}$$

for any  $\lambda \in [0, 1]$ . This result was obtained in [10].

If we use Remark 3 for k(t) = t, then we get

(5.2) 
$$0 \le \frac{1}{\ln\left(\frac{b}{a}\right)} \int_{a}^{b} \frac{f(t)}{t} dt - f\left(\sqrt{ab}\right) \le \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[bf'_{-}(b) - af'_{+}(a)\right]$$

and

(5.3) 
$$0 \le \frac{f(a) + f(b)}{2} - \frac{1}{\ln\left(\frac{b}{a}\right)} \int_{a}^{b} \frac{f(t)}{t} dt \le \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[bf'_{-}(b) - af'_{+}(a)\right].$$

These results were also obtained in [10].

The function  $f: I \subset (0, \infty) \to (0, \infty)$  is *GG-convex* means that f is *k*-composite $g^{-1}$  convex on [a, b] with  $k: (0, \infty) \to \mathbb{R}$ ,  $k(t) = \ln t$  and  $g(t) = \ln t$ ,  $t \in [a, b]$ . By making use of Corollary 2 we get

(5.4) 
$$f\left(\sqrt{ab}\right) \leq f^{\lambda}\left(a^{\frac{2-\lambda}{2}}b^{\frac{\lambda}{2}}\right)f^{1-\lambda}\left(a^{\frac{1-\lambda}{2}}b^{\frac{\lambda+1}{2}}\right)$$
$$\leq \exp\left(\frac{1}{\ln\left(\frac{b}{a}\right)}\int_{a}^{b}\frac{\ln f\left(t\right)}{t}dt\right)$$
$$\leq \sqrt{f\left(a^{1-\lambda}b^{\lambda}\right)}f^{\lambda}\left(a\right)f^{1-\lambda}\left(b\right)} \leq \sqrt{f\left(a\right)f\left(b\right)}$$

for any  $\lambda \in [0, 1]$ . This result was obtained in [11], see also [12].

If we use Remark 3, then we have the inequalities

(5.5) 
$$1 \le \frac{\sqrt{f(a) f(b)}}{\exp\left(\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{\ln f(s)}{s} ds\right)} \le \left(\frac{b}{a}\right)^{\frac{1}{8} \left[\frac{f'_{-}(b)b}{f(b)} - \frac{f'_{+}(a)a}{f(a)}\right]}$$

and

(5.6) 
$$1 \le \frac{\exp\left(\frac{1}{\ln b - \ln a} \int_a^b \frac{\ln f(s)}{s} ds\right)}{f\left(\sqrt{ab}\right)} \le \left(\frac{b}{a}\right)^{\frac{1}{8} \left[\frac{f'_-(b)b}{f(b)} - \frac{f'_+(a)a}{f(a)}\right]}.$$

These results were obtained in [11], see also [12].

We also have that  $f : [a,b] \subset (0,\infty) \to \mathbb{R}$  is *GH*-convex on [a,b] is equivalent to the fact that f is k-composite- $g^{-1}$  concave on [a,b] with  $k : (0,\infty) \to (0,\infty)$ ,  $k(t) = \frac{1}{t}$  and  $g(t) = \ln t, t \in I$ . By making use of Corollary 2 we get

$$(5.7) \quad f\left(\sqrt{ab}\right) \leq \left[\lambda f^{-1}\left(a^{\frac{2-\lambda}{2}}b^{\frac{\lambda}{2}}\right) + (1-\lambda)f^{-1}\left(a^{\frac{1-\lambda}{2}}b^{\frac{\lambda+1}{2}}\right)\right]^{-1} \\ \leq \left(\frac{1}{\ln\left(\frac{b}{a}\right)}\int_{a}^{b}\frac{f^{-1}\left(t\right)}{t}dt\right)^{-1} \\ \leq \left\{\frac{1}{2}\left[f^{-1}\left(a^{1-\lambda}b^{\lambda}\right) + \lambda f^{-1}\left(a\right) + (1-\lambda)f^{-1}\left(b\right)\right]\right\}^{-1} \\ \leq \left(\frac{f^{-1}\left(a\right) + f^{-1}\left(b\right)}{2}\right)^{-1}$$

for any  $\lambda \in [0, 1]$ .

This is equivalent to

(5.8) 
$$f^{-1}\left(\sqrt{ab}\right) \ge \lambda f^{-1}\left(a^{\frac{2-\lambda}{2}}b^{\frac{\lambda}{2}}\right) + (1-\lambda)f^{-1}\left(a^{\frac{1-\lambda}{2}}b^{\frac{\lambda+1}{2}}\right)$$
  
 $\ge \frac{1}{\ln\left(\frac{b}{a}\right)}\int_{a}^{b}\frac{f^{-1}\left(t\right)}{t}dt$   
 $\ge \frac{1}{2}\left[f^{-1}\left(a^{1-\lambda}b^{\lambda}\right) + \lambda f^{-1}\left(a\right) + (1-\lambda)f^{-1}\left(b\right)\right]$   
 $\ge \frac{f^{-1}\left(a\right) + f^{-1}\left(b\right)}{2}.$ 

If we use Remark 3, then we get

(5.9) 
$$0 \le f^{-1}\left(\sqrt{ab}\right) - \frac{1}{\ln\left(\frac{b}{a}\right)} \int_{a}^{b} \frac{f^{-1}(t)}{t} dt \le \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[\frac{bf'_{-}(b)}{f^{2}(b)} - \frac{af'_{+}(a)}{f^{2}(a)}\right]$$

and

(5.10) 
$$0 \leq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_{a}^{b} \frac{f^{-1}(t)}{t} dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \\ \leq \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[\frac{bf'_{-}(b)}{f^{2}(b)} - \frac{af'_{+}(a)}{f^{2}(a)}\right].$$

### 6. Applications for HA, HG and HH-Convex Functions

Let  $f : [a, b] \subset (0, \infty) \to \mathbb{R}$  be an *HA*-convex function on the interval [a, b]. This is equivalent to the fact that f is composite- $g^{-1}$  convex on [a, b] with the increasing function  $g(t) = -\frac{1}{t}$ . Then by applying Corollary 2 for k(t) = t, we have

the inequalities

$$(6.1) \quad f\left(\frac{2ab}{a+b}\right) \leq (1-\lambda) f\left(\frac{2ab}{(1-\lambda)a+(\lambda+1)b}\right) + \lambda f\left(\frac{2ab}{(2-\lambda)a+\lambda b}\right)$$
$$\leq \frac{ab}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} dt$$
$$\leq \frac{1}{2} \left[ f\left(\frac{ab}{(1-\lambda)a+\lambda b}\right) + (1-\lambda) f(a) + \lambda f(b) \right]$$
$$\leq \frac{f(a)+f(b)}{2}$$

for any  $\lambda \in [0, 1]$ . This result was obtained in [13].

If we use Remark 3, then we get

(6.2) 
$$0 \le \frac{ab}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} dt - f\left(\frac{2ab}{a+b}\right) \le \frac{1}{8} \left[\frac{f'_{-}(b)b^{2} - f'_{+}(a)a^{2}}{ab}\right] (b-a)$$

and

(6.3) 
$$0 \le \frac{f(a) + f(b)}{2} - \frac{ab}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} dt \le \frac{1}{8} \left[ \frac{f_{-}'(b)b^{2} - f_{+}'(a)a^{2}}{ab} \right] (b-a).$$

This results were obtained in [13].

Let  $f : [a,b] \subset (0,\infty) \to (0,\infty)$  be an *HG*-convex function on the interval [a,b]. This is equivalent to the fact that f is k-composite- $g^{-1}$  convex on [a,b] with  $k : (0,\infty) \to \mathbb{R}, k(t) = \ln t$  and  $g(t) = -\frac{1}{t}, t \in [a,b]$ . Then by applying Corollary 2, we have the inequalities

(6.4) 
$$f\left(\frac{2ab}{a+b}\right) \leq f^{1-\lambda} \left(\frac{2ab}{(1-\lambda)a+(\lambda+1)b}\right) f^{\lambda} \left(\frac{2ab}{(2-\lambda)a+\lambda b}\right)$$
$$\leq \exp\left(\frac{ab}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} dt\right)$$
$$\leq \sqrt{f\left(\frac{ab}{(1-\lambda)a+\lambda b}\right) [f(a)]^{1-\lambda} [f(b)]^{\lambda}} \leq \sqrt{f(a) f(b)}$$

for any  $\lambda \in [0, 1]$ . This result was obtained in [14]. If we use Remark 3, then we get

(6.5) 
$$1 \le \frac{\exp\left(\frac{ab}{b-a}\int_a^b \frac{\ln f(t)}{t^2}dt\right)}{f\left(\frac{2ab}{a+b}\right)} \le \exp\left(\frac{1}{8}\left[\frac{f'_-(b)b^2}{f(b)} - \frac{f'_+(a)a^2}{f(a)}\right]\frac{b-a}{ab}\right)$$

and

(6.6) 
$$1 \le \frac{\sqrt{f(a) f(b)}}{\exp\left(\frac{ab}{b-a} \int_{a}^{b} \frac{\ln f(t)}{t^{2}} dt\right)} \le \exp\left(\frac{1}{8} \left[\frac{f'_{-}(b) b^{2}}{f(b)} - \frac{f'_{+}(a) a^{2}}{f(a)}\right] \frac{b-a}{ab}\right).$$

These results were obtained in [14].

Let  $f : [a,b] \subset (0,\infty) \to (0,\infty)$  be an *HH*-convex function on the interval [a,b]. This is equivalent to the fact that f is k-composite- $g^{-1}$  concave on [a,b]

with  $k: (0,\infty) \to (0,\infty)$ ,  $k(t) = \frac{1}{t}$  and  $g(t) = -\frac{1}{t}$ ,  $t \in [a,b]$ . Then by applying Corollary 2, we have the inequalities

$$(6.7) \quad f\left(\frac{2ab}{a+b}\right)$$

$$\leq \left\{\lambda f^{-1}\left(\frac{2ab}{(2-\lambda)a+\lambda b}\right) + (1-\lambda)f^{-1}\left(\frac{2ab}{(1-\lambda)a+(\lambda+1)b}\right)\right\}^{-1}$$

$$\leq \left(\frac{ab}{b-a}\int_{a}^{b}\frac{f^{-1}(t)}{t^{2}}dt\right)^{-1}$$

$$\leq \left\{\frac{1}{2}\left[f^{-1}\left(\frac{ab}{(1-\lambda)a+\lambda b}\right) + \lambda f^{-1}(a) + (1-\lambda)f^{-1}(b)\right]\right\}^{-1} \leq \left(\frac{f^{-1}(a)+f^{-1}(b)}{2}\right)^{-1}$$

for any  $\lambda \in [0, 1]$ .

By taking the power -1 in (6.7), then we get

$$(6.8) \quad f^{-1}\left(\frac{2ab}{a+b}\right)$$

$$\geq \lambda f^{-1}\left(\frac{2ab}{(2-\lambda)a+\lambda b}\right) + (1-\lambda)f^{-1}\left(\frac{2ab}{(1-\lambda)a+(\lambda+1)b}\right)$$

$$\geq \frac{ab}{b-a}\int_{a}^{b}\frac{f^{-1}(t)}{t^{2}}dt$$

$$\geq \frac{1}{2}\left[f^{-1}\left(\frac{ab}{(1-\lambda)a+\lambda b}\right) + \lambda f^{-1}(a) + (1-\lambda)f^{-1}(b)\right] \geq \frac{f^{-1}(a) + f^{-1}(b)}{2}$$

for any  $\lambda \in [0, 1]$ .

If we use Remark 3, then we get

(6.9) 
$$0 \le f^{-1}\left(\frac{2ab}{a+b}\right) - \frac{ab}{b-a}\int_{a}^{b}\frac{f^{-1}(t)}{t^{2}}dt \le \frac{1}{8}\left[\frac{b^{2}f_{-}'(b)}{f^{2}(b)} - \frac{a^{2}f_{+}'(a)}{f^{2}(a)}\right]\frac{ab}{b-a}$$

and

$$(6.10) \quad 0 \le \frac{ab}{b-a} \int_{a}^{b} \frac{f^{-1}(t)}{t^{2}} dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \le \frac{1}{8} \left[ \frac{b^{2}f'_{-}(b)}{f^{2}(b)} - \frac{a^{2}f'_{+}(a)}{f^{2}(a)} \right] \frac{ab}{b-a}.$$

For related results, see [15].

# 7. Applications for p, r-Convex and LogExp Convex Functions

If p > 0 and we consider  $g(t) = t^p$ ,  $t \in [a, b] \subset (0, \infty)$ , then  $f : [a, b] \subset (0, \infty) \to (0, \infty)$  is *p*-convex on [a, b] is equivalent to the fact that f is composite- $g^{-1}$  convex

on [a, b]. Using Corollary 2 for k(t) = t we get

$$(7.1) \quad f\left(M_p\left(a,b\right)\right) \\ \leq \lambda f\left[\left(\frac{\lambda b^p + (2-\lambda) a^p}{2}\right)^{1/p}\right] + (1-\lambda) f\left[\left(\frac{(1+\lambda) b^p + (1-\lambda) a^p}{2}\right)^{1/p}\right] \\ \leq \frac{p}{b^p - a^p} \int_a^b f\left(t\right) t^{p-1} dt \\ \leq \frac{1}{2} \left\{f\left[\left((1-\lambda) a^p + \lambda b^p\right)^{1/p}\right] + \lambda f\left(a\right) + (1-\lambda) f\left(b\right)\right\} \leq \frac{f\left(a\right) + f\left(b\right)}{2}$$

for any  $\lambda \in [0,1]$ , where  $M_p(a,b) := \left(\frac{a^p + b^p}{2}\right)^{1/p}$ . This improves the corresponding result from [22].

If we use Remark 3, then we get

(7.2) 
$$0 \le \frac{p}{b^p - a^p} \int_a^b f(t) t^{p-1} dt - f(M_p(a, b)) \le \frac{1}{8p} (b^p - a^p) \left[ \frac{f'_-(b)}{b^{p-1}} - \frac{f'_+(a)}{a^{p-1}} \right]$$

and

(7.3) 
$$0 \le \frac{a^p + b^p}{2} - \frac{p}{b^p - a^p} \int_a^b f(t) t^{p-1} dt \le \frac{1}{8p} \left( b^p - a^p \right) \left[ \frac{f'_-(b)}{b^{p-1}} - \frac{f'_+(a)}{a^{p-1}} \right].$$

Assume that the function  $f : [a, b] \to (0, \infty)$  is *r*-convex, for r > 0. This is equivalent to the fact that f is *k*-composite convex with  $k(t) = t^r$ , t > 0, and by Corollary 2 for g(t) = t we get

$$(7.4) \quad f\left(\frac{a+b}{2}\right)$$

$$\leq \left\{\lambda f^r\left(\frac{\lambda a+(2-\lambda)b}{2}\right)+(1-\lambda)f^r\left(\frac{(1+\lambda)b+(1-\lambda)a}{2}\right)\right\}^{1/r}$$

$$\leq \left(\frac{1}{b-a}\int_a^b f^r(t)dt\right)^{1/r}$$

$$\leq \left\{\frac{1}{2}\left[f^r\left((1-\lambda)a+\lambda b\right)+\lambda f^r(a)+(1-\lambda)f^r(b)\right]\right\}^{1/r} \leq \left(\frac{f^r(a)+f^r(b)}{2}\right)^{1/r}$$

for any  $\lambda \in [0, 1]$ .

By taking the power r > 0, we get the equivalent inequality

$$(7.5) \quad f^{r}\left(\frac{a+b}{2}\right)$$

$$\leq \lambda f^{r}\left(\frac{\lambda a+(2-\lambda)b}{2}\right)+(1-\lambda)f^{r}\left(\frac{(1+\lambda)b+(1-\lambda)a}{2}\right)$$

$$\leq \frac{1}{b-a}\int_{a}^{b}f^{r}(t)dt$$

$$\leq \frac{1}{2}\left[f^{r}\left((1-\lambda)a+\lambda b\right)+\lambda f^{r}(a)+(1-\lambda)f^{r}(b)\right] \leq \frac{f^{r}(a)+f^{r}(b)}{2}$$

for any  $\lambda \in [0, 1]$ .

From Remark 3, we get for g(t) = t that

(7.6) 
$$0 \leq \frac{1}{b-a} \int_{a}^{b} f^{r}(t) dt - f^{r}\left(\frac{a+b}{2}\right) \\ \leq \frac{r}{8} (b-a) \left[f^{r-1}(b) f'_{-}(b) - f^{r-1}(a) f'_{+}(a)\right]$$

and

(7.7) 
$$0 \leq \frac{f^{r}(a) + f^{r}(b)}{2} - \frac{1}{b-a} \int_{a}^{b} f^{r}(t) dt$$
$$\leq \frac{r}{8} (b-a) \left[ f^{r-1}(b) f'_{-}(b) - f^{r-1}(a) f'_{+}(a) \right].$$

Assume that  $f : [a, b] \to \mathbb{R}$  is LogExp convex function on [a, b] as considered in [7]. This is equivalent to the fact that f is composite- $g^{-1}$  with  $g(t) = \exp t$ . By utilising Corollary 2 for k(t) = t we get,

$$(7.8) \quad f\left(LME\left(a,b\right)\right) \\ \leq \lambda f\left[\ln\left(\frac{\lambda\exp b + (2-\lambda)\exp a}{2}\right)\right] + (1-\lambda) f\left[\ln\left(\frac{(1+\lambda)\exp b + (1-\lambda)\exp a}{2}\right)\right] \\ \leq \frac{1}{\exp b - \exp a} \int_{a}^{b} f\left(t\right)\exp tdt \\ \leq \frac{1}{2} \left[f\left[\ln\left((1-\lambda)\exp\left(a\right) + \lambda\exp\left(b\right)\right)\right] + \lambda f\left(a\right) + (1-\lambda)f\left(b\right)\right] \leq \frac{f\left(a\right) + f\left(b\right)}{2} \end{aligned}$$

for  $\lambda \in [a, b]$ , where  $LME(a, b) := \ln\left(\frac{\exp a + \exp b}{2}\right)$ . If we use Remark 3, then we get

(7.9) 
$$0 \le \frac{1}{\exp b - \exp a} \int_{a}^{b} f(t) \exp t dt - f(LME(a, b))$$
$$\le \frac{1}{8} (\exp b - \exp a) \left[ \exp(-b) f'_{-}(b) - \exp(-a) f'_{+}(a) \right]$$

and

(7.10) 
$$0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{\exp b - \exp a} \int_{a}^{b} f(t) \exp t dt$$
$$\leq \frac{1}{8} (\exp b - \exp a) \left[ \exp (-b) f'_{-}(b) - \exp (-a) f'_{+}(a) \right]$$

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