

**ON HERMITE HADAMARD-TYPE INEQUALITIES FOR
 φ_h -CONVEX FUNCTIONS**

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ABSTRACT. In this paper, we introduce the notion of φ_h -convex functions and present some properties and representation of such functions. Finally, a version of Hermite Hadamard-type inequalities for φ_h -convex functions are established.

1. INTRODUCTION

The inequalities discovered by C. Hermite and J. Hadamard for convex functions are very important in the literature (see, e.g., [4], [8, p.137]). These inequalities state that if $f : I \rightarrow \mathbb{R}$ is a convex function on the interval I of real numbers and $a, b \in I$ with $a < b$, then

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}.$$

The inequality (1.1) has evoked the interest of many mathematicians. Especially in the last three decades numerous generalizations, variants and extensions of this inequality have been obtained, to mention a few, see ([3]-[10]) and the references cited therein.

Let I be an interval in \mathbb{R} and $h : (0, 1) \rightarrow (0, \infty)$ be a given function. A function $f : I \rightarrow \mathbb{R}$ is said to be h -convex if

$$(1.2) \quad f(tx + (1-t)y) \leq h(t)f(x) + h(1-t)f(y)$$

for all $x, y \in I$ and $t \in (0, 1)$ [15]. This notion unifies and generalizes the known classes of functions, s -convex functions, Gudunova-Levin functions and P -functions, which are obtained by putting in (1.2), $h(t) = t$, $h(t) = t^s$, $h(t) = \frac{1}{t}$, and $h(t) = 1$, respectively. Many properties of them can be found, for instance, in [6],[7],[11],[13]-[15].

Let us consider a function $\varphi : [a, b] \rightarrow [a, b]$ where $[a, b] \subset \mathbb{R}$. Youness have defined the φ -convex functions in [12]:

Definition 1. A function $f : [a, b] \rightarrow \mathbb{R}$ is said to be φ -convex on $[a, b]$ if for every two points $x \in [a, b]$, $y \in [a, b]$ and $t \in [0, 1]$ the following inequality holds:

$$f(t\varphi(x) + (1-t)\varphi(y)) \leq tf(\varphi(x)) + (1-t)f(\varphi(y)).$$

In [2], Cristescu proved the following results for the φ -convex functions

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Lemma 1. For $f : [a, b] \rightarrow \mathbb{R}$, the following statements are equivalent:

- (i) f is φ -convex functions on $[a, b]$,
- (ii) for every $x, y \in [a, b]$, the mapping $g : [0, 1] \rightarrow \mathbb{R}$, $g(t) = f(t\varphi(x) + (1-t)\varphi(y))$ is classically convex on $[0, 1]$.

Obviously, if function φ is the identity, then the classical convexity is obtained from the previous definition. Many properties of the φ -convex functions can be found, for instance, in [1], [2],[12].

In this paper, we introduce the notion of φ_h -convex functions defined and present some properties of them. In particular, we obtain a representation of φ_h -convex functions that involves the notion of φ -convex function. Finally, a version of Hermite–Hadamard-type inequalities for φ_h -convex functions is presented. Our results generalize the Hermite–Hadamard-type inequalities obtained in [2], [6], [7],[13].

2. MAIN RESULTS

Now we will give a new definition for convex functions. Let I be an interval in \mathbb{R} and $h : (0, 1) \rightarrow (0, \infty)$ be a given function. We say that a function $f : I \rightarrow [0, \infty)$ is φ_h -convex if

$$(2.1) \quad f(t\varphi(x) + (1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y))$$

for all $x, y \in I$ and $t \in (0, 1)$. If inequality (2.1) is reversed, then f is said to be φ_h -concave. In particular, if f satisfies (2.1) with $h(t) = t$, $h(t) = t^s$ ($s \in (0, 1)$), $h(t) = \frac{1}{t}$, and $h(t) = 1$, then f is said to be φ -convex, φ_s -convex, φ -Gudunova-Levin function and φ - P -function, respectively. We start with the following lemma which give some relationships between φ_h -convex functions and h -convex functions.

Remark 1. Let $h : (0, 1) \rightarrow (0, \infty)$ be a given function such that $h(t) \geq t$ for all $t \in (0, 1)$. If f is φ -convex on I , then for $x, y \in I$ and $t \in (0, 1)$

$$\begin{aligned} f(t\varphi(x) + (1-t)\varphi(y)) &\leq tf(\varphi(x)) + (1-t)f(\varphi(y)) \\ &\leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) \end{aligned}$$

i.e $f : I \rightarrow [0, \infty)$ is φ_h -convex. Similarly, if the function h has the property: $h(t) \leq t$ for all $t \in (0, 1)$, then $f : I \rightarrow [0, \infty)$ is φ_h -concave function.

Lemma 2. Let $h_1, h_2 : (0, 1) \rightarrow (0, \infty)$ be a given functions such that $h_2(t) \leq h_1(t)$ for all $t \in (0, 1)$. If f is φ_{h_2} -convex on I , then for $x, y \in I$, f is φ_{h_1} -convex on I .

Proof. Since f is φ_{h_2} -convex on I , thus for $x, y \in I$ and $t \in (0, 1)$, we have

$$\begin{aligned} f(t\varphi(x) + (1-t)\varphi(y)) &\leq h_2(t)f(\varphi(x)) + h_2(1-t)f(\varphi(y)) \\ &\leq h_1(t)f(\varphi(x)) + h_1(1-t)f(\varphi(y)). \end{aligned}$$

□

Lemma 3. Let $h : (0, 1) \rightarrow (0, \infty)$ be a given functions. If $f, g : I \rightarrow [0, \infty)$ are φ_h -convex function on I and $\alpha > 0$, then for all $t \in (0, 1)$. $f + g$ and αf are φ_h -convex on I .

Proof. By definition of φ_h -convexity, proof is obvious. □

Lemma 4. *Let $f : [a, b] \rightarrow [0, \infty)$ and $h : (0, 1) \rightarrow (0, \infty)$. Then the following statements are equivalent:*

- i) A function f is φ_h -convex on $[a, b]$*
- ii) For every $x, y \in [a, b]$, the mapping $g : [0, 1] \rightarrow \mathbb{R}$, $g(t) = f(t\varphi(x) + (1-t)\varphi(y))$ is h -convex on $[a, b]$.*

Proof. Assume that f is φ_h -convex function and let us consider two points $x, y \in [a, b]$, $\lambda \in (0, 1)$ and $t_1, t_2 \in [0, 1]$, then we obtain

$$\begin{aligned}
& g(\lambda t_1 + (1-\lambda)t_2) \\
&= f([\lambda t_1 + (1-\lambda)t_2]\varphi(x) + [1-\lambda t_1 - (1-\lambda)t_2]\varphi(y)) \\
&= f(\lambda[t_1\varphi(x) + (1-t_1)\varphi(x)] + (1-\lambda)[t_2\varphi(y) + (1-t_2)\varphi(y)]) \\
&\leq h(\lambda)f(t_1\varphi(x) + (1-t_1)\varphi(x)) + h(1-\lambda)f(t_2\varphi(y) + (1-t_2)\varphi(y)) \\
&= h(\lambda)g(t_1) + h(1-\lambda)g(t_2)
\end{aligned}$$

which gives that g is h -convex function.

Conversely, if g is h -convex function, then for $x, y \in [a, b]$, $\lambda \in (0, 1)$ and $t_1 = 1$ and $t_2 = 0$, we get

$$\begin{aligned}
f(\lambda\varphi(x) + (1-\lambda)\varphi(y)) &= g(\lambda 1 + (1-\lambda)0) \\
&\leq h(\lambda)g(1) + h(1-\lambda)g(0) \\
&= h(\lambda)f(\varphi(x)) + h(1-\lambda)f(\varphi(y))
\end{aligned}$$

which shows that f is φ_h -convex function. This completes to proof. \square

Now, we give a new Hermite–Hadamard-type inequalities for φ_h -convex functions as follows:

Theorem 1. *Let $h : (0, 1) \rightarrow (0, \infty)$ be a given function. If $f : I \rightarrow [0, \infty)$ is Lebesgue integrable and φ_h -convex for continuous function $\varphi : [a, b] \rightarrow [a, b]$, then the following inequalities hold:*

$$(2.2) \quad \frac{1}{2h(\frac{1}{2})} f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \leq [f(\varphi(a)) + f(\varphi(b))] \int_0^1 h(t) dt.$$

Proof. By using the φ_h -convexity of f , we have

$$\begin{aligned}
(2.3) \quad & f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \\
&= f\left(\frac{t\varphi(a) + (1-t)\varphi(b)}{2} + \frac{(1-t)\varphi(a) + t\varphi(b)}{2}\right) \\
&\leq h\left(\frac{1}{2}\right) [f(t\varphi(a) + (1-t)\varphi(b)) + f((1-t)\varphi(a) + t\varphi(b))].
\end{aligned}$$

Integrating both sides of (2.3) over the interval $(0, 1)$, it follows that the inequality

$$f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq h\left(\frac{1}{2}\right) \left[\int_0^1 f(t\varphi(a) + (1-t)\varphi(b)) dt + \int_0^1 f((1-t)\varphi(a) + t\varphi(b)) dt \right].$$

In the first integral, we substitute $x = t\varphi(a) + (1-t)\varphi(b)$. Meanwhile, in the second integral, we also use the substitution $x = (1-t)\varphi(a) + t\varphi(b)$, we have

$$\frac{1}{2h\left(\frac{1}{2}\right)} f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx.$$

In order to prove the second inequality of (2.2), we start from the φ_h -convexity of f , meaning that for every $t \in (0, 1)$, one has

$$f(t\varphi(a) + (1-t)\varphi(b)) \leq h(t)f(\varphi(a)) + h(1-t)f(\varphi(b)).$$

Integrating both sides of the above inequality over $(0, 1)$, we obtain

$$\int_0^1 f(t\varphi(a) + (1-t)\varphi(b)) dt \leq f(\varphi(a)) \int_0^1 h(t) dt + f(\varphi(b)) \int_0^1 h(1-t) dt.$$

The previous substitution in the first side of this inequality leads to

$$\frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \leq [f(\varphi(a)) + f(\varphi(b))] \int_0^1 h(t) dt$$

which gives the second inequalities of (2.2). This completes the proof. \square

Remark 2. If $h(t) = t$, $t \in (0, 1)$, then the inequalities (2.2) coincide with the Hermite-Hadamard type inequalities for φ -convex functions proved by Cristescu in [2].

Corollary 1. Under the assumptions of Theorem 1 with $h(t) = t^s$ ($s \in (0, 1)$), $t \in (0, 1)$, we have

$$(2.4) \quad 2^{s-1} f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \leq \frac{f(\varphi(a)) + f(\varphi(b))}{s+1}.$$

These inequalities are associated Hermite-Hadamard type inequalities for φ_s -convex functions.

Remark 3. If function φ is the identity in (2.4), then it reduces to the Hermite-Hadamard type inequalities for s -convex functions proved by Dragomir and Fitzpatrick [6].

Corollary 2. Under the assumptions of Theorem 1 with $h(t) = \frac{1}{t}$, $t \in (0, 1)$, we have

$$(2.5) \quad \frac{1}{4} f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \quad (\leq \infty).$$

This inequality is associated Hermite-Hadamard type inequalities for φ -Godunova-Levin functions.

Remark 4. If function φ is the identity in (2.5), then it reduces to the Hermite-Hadamard type inequalities for Godunova-Levin functions obtained by Dragomir, Pecaric and Persson [7].

Corollary 3. Under the assumptions of Theorem 1 with $h(t) = 1$, $t \in (0, 1)$, we have

$$(2.6) \quad \frac{1}{2}f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x)dx \leq f(\varphi(a)) + f(\varphi(b)).$$

These inequalities are associated Hermite-Hadamard type inequalities for φ - P -convex functions.

Remark 5. If function φ is the identity in (2.6), then it reduces to the Hermite-Hadamard type inequalities for P -convex functions obtained by Dragomir, Pecaric and Persson [7].

Theorem 2. Let $h : (0, 1) \rightarrow (0, \infty)$ be a given function. If $f : I \rightarrow [0, \infty)$ is Lebesgue integrable and φ_h -convex for continuous function $\varphi : [a, b] \rightarrow [a, b]$, then the following inequalities hold:

$$(2.7) \quad \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) f(a + b - x) dx \\ \leq [f^2(\varphi(a)) + f^2(\varphi(b))] \int_0^1 h(t)h(1-t)dt + 2f(\varphi(a))f(\varphi(b)) \int_0^1 h^2(t)dt.$$

Proof. Since f is φ_h -convex function, we have that for all $t \in (0, 1)$

$$(2.8) \quad f(t\varphi(a) + (1-t)\varphi(b)) \leq h(t)f(\varphi(a)) + h(1-t)f(\varphi(b))$$

and

$$(2.9) \quad f((1-t)\varphi(a) + t\varphi(b)) \leq h(1-t)f(\varphi(a)) + h(t)f(\varphi(b)).$$

Multiplying both sides of (2.8) by (2.9), it follows that

$$f(t\varphi(a) + (1-t)\varphi(b))f((1-t)\varphi(a) + t\varphi(b)) \\ \leq h(t)h(1-t) [f^2(\varphi(a)) + f^2(\varphi(b))] + (h^2(t) + h^2(1-t)) f(\varphi(a))f(\varphi(b)).$$

Integrating the above inequality with respect to t over $(0, 1)$, we obtain

$$\int_0^1 f(t\varphi(a) + (1-t)\varphi(b))f((1-t)\varphi(a) + t\varphi(b))dt \\ \leq [f^2(\varphi(a)) + f^2(\varphi(b))] \int_0^1 h(t)h(1-t)dt + 2f(\varphi(a))f(\varphi(b)) \int_0^1 h^2(t)dt.$$

If we change the variable $x := t\varphi(a) + (1-t)\varphi(b)$, $t \in (0, 1)$, we get the required inequality in (2.5). This proves the theorem. \square

Theorem 3. *Let $h : (0, 1) \rightarrow (0, \infty)$ be a given function. If $f, g : I \rightarrow [0, \infty)$ are Lebesgue integrable and φ_h -convex for continuous function $\varphi : [a, b] \rightarrow [a, b]$, then the following inequalities hold:*

$$(2.10) \quad \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \leq M(a, b) \int_0^1 h^2(t) dt + N(a, b) \int_0^1 h(t)h(1-t) dt$$

where

$$\begin{aligned} M(a, b) &= f(\varphi(a))g(\varphi(a)) + f(\varphi(b))g(\varphi(b)) \\ N(a, b) &= f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a)). \end{aligned}$$

Proof. Since $f, g : I \rightarrow \mathbb{R}$ is φ_h -convex functions, we have

$$(2.11) \quad f(t\varphi(a) + (1-t)\varphi(b)) \leq h(t)f(\varphi(a)) + h(1-t)f(\varphi(b))$$

$$(2.12) \quad g(t\varphi(a) + (1-t)\varphi(b)) \leq h(t)g(\varphi(a)) + h(1-t)g(\varphi(b)).$$

Multiplying both sides of (2.11) by (2.12), it follows that

$$\begin{aligned} & f(t\varphi(a) + (1-t)\varphi(b))g(t\varphi(a) + (1-t)\varphi(b)) \\ & \leq h^2(t)f(\varphi(a))g(\varphi(a)) + h^2(1-t)f(\varphi(b))g(\varphi(b)) \\ & \quad + h(t)h(1-t)[f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a))]. \end{aligned}$$

Integrating both sides of the above inequality over $(0, 1)$, we obtain

$$\begin{aligned} & \int_0^1 f(t\varphi(a) + (1-t)\varphi(b))g(t\varphi(a) + (1-t)\varphi(b)) dt \\ & \leq [f(\varphi(a))g(\varphi(a)) + f(\varphi(b))g(\varphi(b))] \int_0^1 h^2(t) dt \\ & \quad + [f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a))] \int_0^1 h(t)h(1-t) dt. \end{aligned}$$

In the first integral, we substitute $x = t\varphi(a) + (1-t)\varphi(b)$ and simple integrals calculated, we obtain the required inequality in (2.10). \square

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