# ON STRONGLY $\varphi_h\text{-}\mathrm{CONVEX}$ FUNCTIONS IN INNER PRODUCT SPACES

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ABSTRACT. In this paper, we introduce the notion of strongly  $\varphi_h$ -convex functions with respect to c > 0 and present some properties and representation of such functions. We obtain a characterization of inner product spaces involving the notion of strongly  $\varphi_h$ -convex functions. Finally, a version of Hermite Hadamard-type inequalities for strongly  $\varphi_h$ -convex functions are established.

## 1. INTRODUCTION

The inequalities discovered by C. Hermite and J. Hadamard for convex functions are very important in the literature (see, e.g., [4], [8, p.137]). These inequalities state that if  $f: I \to \mathbb{R}$  is a convex function on the interval I of real numbers and  $a, b \in I$  with a < b, then

(1.1) 
$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_a^b f(x)dx \le \frac{f(a)+f(b)}{2}.$$

The inequality (1.1) has evoked the interest of many mathematicians. Especially in the last three decades numerous generalizations, variants and extensions of this inequality have been obtained, to mention a few, see ([3]-[10]) and the references cited therein.

Let I be an interval in  $\mathbb{R}$  and  $h: (0,1) \to (0,\infty)$  be a given function. A function  $f: I \to [0,\infty)$  is said to be h-convex if

(1.2) 
$$f(tx + (1-t)y) \le h(t)f(x) + h(1-t)f(y)$$

for all  $x, y \in I$  and  $t \in (0, 1)$  [20]. This notion unifies and generalizes the known classes of functions, s-convex functions, Gudunova-Levin functions and P-functions, which are obtained by putting in (1.2), h(t) = t,  $h(t) = t^s$ ,  $h(t) = \frac{1}{t}$ , and h(t) = 1, respectively. Many properties of them can be found, for instance, in [6],[7],[14],[16],[17],[19],[20].

Let us consider a function  $\varphi : [a, b] \to [a, b]$  where  $[a, b] \subset \mathbb{R}$ . Youness have defined the  $\varphi$ -convex functions in [15]:

**Definition 1.** A function  $f : [a, b] \to \mathbb{R}$  is said to be  $\varphi$ - convex on [a, b] if for every two points  $x \in [a, b], y \in [a, b]$  and  $t \in [0, 1]$  the following inequality holds:

$$f(t\varphi(x) + (1-t)\varphi(y)) \le tf(\varphi(x)) + (1-t)f(\varphi(y)).$$

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Obviously, if function  $\varphi$  is the identity, then the classical convexity is obtained from the previous definition. Many properties of the  $\varphi$ -convex functions can be found, for instance, in [1], [2], [15], [18], [19].

Recall also that a function  $f: I \to \mathbb{R}$  is called strongly convex with modulus c > 0, if

$$f(tx + (1 - t)y) \le tf(x) + (1 - t)f(y) - ct(1 - t)(x - y)^{2}$$

for all  $x, y \in I$  and  $t \in (0, 1)$ . Strongly convex functions have been introduced by Polyak in [11] and they play an important role in optimization theory and mathematical economics. Various properties and applications of them can be found in the literature see ([11]-[14]) and the references cited therein.

In this paper, we introduce the notion of strongly  $\varphi_h$ -convex functions defined in normed spaces and present some properties of them. In particular, we obtain a representation of strongly  $\varphi_h$ -convex functions in inner product spaces and, using the methods of [13],[14] and [18], we give a characterization of inner product spaces, among normed spaces, that involves the notion of strongly  $\varphi_h$ -convex function. Finally, a version of Hermite–Hadamard-type inequalities for strongly  $\varphi_h$ convex functions is presented. This result generalizes the Hermite–Hadamard-type inequalities obtained by Sarikaya in [18] for strongly  $\varphi$ -convex functions, and for c = 0, coincides with the Hermite–Hadamard inequalities for  $\varphi_h$ -convex functions proved by Sarikaya in [19].

## 2. Main Results

In what follows  $(X, \|.\|)$  denotes a real normed space, D stands for a convex subset of  $X, \varphi : D \to D$  is a given function and c is a positive constant. Let  $h: (0,1) \to (0,\infty)$  be a given function. We say that a function  $f: D \to [0,\infty)$  is strongly  $\varphi_h$ -convex with modulus c if

(2.1) 
$$f(t\varphi(x) + (1-t)\varphi(y)) \\ \leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2$$

for all  $x, y \in D$  and  $t \in (0, 1)$ . In particular, if f satisfies (2.1) with h(t) = t,  $h(t) = t^s$  ( $s \in (0, 1)$ ),  $h(t) = \frac{1}{t}$ , and h(t) = 1, then f is said to be strongly  $\varphi$ -convex, strongly  $\varphi_s$ -convex, strongly  $\varphi$ -Gudunova-Levin function and strongly  $\varphi$ -P-function, respectively. The notion of  $\varphi_h$ -convex function corresponds to the case c = 0. We start with the following lemma which give some relationships between strongly  $\varphi_h$ -convex functions and  $\varphi_h$ -convex functions in the case where X is a real inner product space (that is, the norm  $\|.\|$  is induced by an inner product:  $\|.\| := \langle x | x \rangle$ ).

**Remark 1.** Let  $h: (0,1) \to (0,\infty)$  be a given function such that  $h(t) \ge t$  for all  $t \in (0,1)$ . If f is strongly  $\varphi$ -convex on I, then for  $x, y \in I$  and  $t \in (0,1)$ 

$$\begin{aligned} f(t\varphi(x) + (1-t)\varphi(y)) &\leq tf(\varphi(x)) + (1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2 \\ &\leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2 \end{aligned}$$

i.e  $f: I \to [0, \infty)$  is strongly  $\varphi_h$ -convex.

**Lemma 1.** Let  $h_1, h_2 : (0, 1) \to (0, \infty)$  be a given functions such that  $h_2(t) \le h_1(t)$  for all  $t \in (0, 1)$ . If f is strongly  $\varphi_{h_2}$ -convex on I, then for  $x, y \in I$ , f is strongly  $\varphi_{h_1}$ -convex on I.

*Proof.* Since f is strongly  $\varphi_{h_2}$ -convex on I, thus for  $x, y \in I$  and  $t \in (0, 1)$ , we have

$$f(t\varphi(x) + (1-t)\varphi(y)) \leq h_2(t)f(\varphi(x)) + h_2(1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2$$
  
$$\leq h_1(t)f(\varphi(x)) + h_1(1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2$$

**Lemma 2.** Let  $h: (0,1) \to (0,\infty)$  be a given functions. If  $f,g: I \to [0,\infty)$  are strongly  $\varphi_h$ -convex function on I and  $\alpha > 0$ , then for all  $t \in (0,1)$ . f + g and  $\alpha f$  are strongly  $\varphi_h$ -convex on I.

*Proof.* By definition of strongly  $\varphi_h$ -convexity, the proof is obvious.

**Lemma 3.** Let  $(X, \|.\|)$  be a real inner product space, D be a convex subset of X and c be a positive constant and  $\varphi : D \to D$ . Assume that  $h : (0,1) \to (0,\infty)$  be a given function.

i) If  $h(t) \leq t$ ,  $t \in (0,1)$  and a function  $f : D \to [0,\infty)$  is strongly  $\varphi_h$ -convex with modulus c, then the function  $g = f - c \|.\|^2$  is  $\varphi_h$ -convex.

ii) If  $h(t) \leq t$ ,  $t \in (0,1)$  and the function  $g = f - c \|\cdot\|^2$  is  $\varphi_h$ -convex, then the function  $f: D \to [0,\infty)$  is strongly  $\varphi$ -convex with modulus c.

iii) If  $h(t) \ge t$ ,  $t \in (0,1)$  and a function  $f : D \to [0,\infty)$  is strongly  $\varphi_h$ -convex with modulus c, then the function  $g = f - c \|.\|^2$  is  $\varphi_h$ -convex.

*Proof.* i) Assume that f is strongly  $\varphi_h$ -convex with modulus c. Using properties of the inner product and assumption  $h(t) \leq t, t \in (0, 1)$ , we obtain

$$g(t\varphi(x) + (1-t)\varphi(y))$$

$$= f(t\varphi(x) + (1-t)\varphi(y)) - c \left\| t\varphi(x) + (1-t)\varphi(y) \right\|^2$$

$$\leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^{2} - c \|t\varphi(x) + (1-t)\varphi(y)\|^{2}$$

$$\leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - c\left(t(1-t)\left[\|\varphi(x)\|^{2} - 2 < \varphi(x)|\varphi(y) > + \|\varphi(y)\|^{2}\right] - \left[t^{2}\|\varphi(x)\|^{2} + 2t(1-t) < \varphi(x)|\varphi(y) > + (1-t)\|\varphi(y)\|^{2}\right]\right)$$
  
$$= h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - ct\|\varphi(x)\|^{2} - c(1-t)\|\varphi(y)\|^{2}$$
  
$$\leq h(t)f(\varphi(x)) + h(1-t)f(\varphi(y)) - ch(t)\|\varphi(x)\|^{2} - ch(1-t)\|\varphi(y)\|^{2}$$

$$= h(t)g(\varphi(x)) + h(1-t)g(\varphi(y))$$

which gives that g is  $\varphi_h$ -convex function.

ii) Since g is  $\varphi_h$ -convex function and by using assumption  $h(t) \leq t, t \in (0, 1)$ , then we get

$$\begin{aligned} f(t\varphi(x) + (1-t)\varphi(y)) &= g(t\varphi(x) + (1-t)\varphi(y)) + c \|t\varphi(x) + (1-t)\varphi(y)\|^2 \\ &\leq h(t)g(\varphi(x)) + h(1-t)g(\varphi(y)) + c \|t\varphi(x) + (1-t)\varphi(y)\|^2 \\ &\leq t \left[ f(\varphi(x)) + c \|\varphi(x)\|^2 \right] + (1-t) \left[ f(\varphi(y)) + c \|\varphi(y)\|^2 \right] \\ &\quad -ct(1-t) \left[ \|\varphi(x)\|^2 - 2 < \varphi(x)|\varphi(y) > + \|\varphi(y)\|^2 \right] \\ &= tf(\varphi(x)) + (1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2 \\ &\leq tf(\varphi(x)) + (1-t)f(\varphi(y)) - ct(1-t) \|\varphi(x) - \varphi(y)\|^2 \end{aligned}$$

which shows that f is strongly  $\varphi$ -convex with modulus c.

iii) In a similar way we can prove it. This completes to proof.

The following example shows that the assumption that X is an inner product space is essentials in the above lemma.

**Example.** Let  $X = \mathbb{R}^2$  and h(t) = t,  $t \in (0, 1)$ . Let us consider a function  $\varphi : \mathbb{R}^2 \to \mathbb{R}^2$ , defined by  $\varphi(x) = x$  for every  $x \in \mathbb{R}^2$  and  $||x|| = \max\{|x_1|, |x_2|\}$  for  $x = (x_1, x_2)$ . Take  $f = ||.||^2$ . Then  $g = f - ||.||^2$  is  $\varphi_h$ -convex being the zero function. However, f is not strongly  $\varphi_h$ -convex with modulus 1. Indeed, for x = (1, 0) and y = (0, 1), we have

$$f\left(\frac{x+y}{2}\right) = \frac{1}{2} \ge \frac{3}{4} = \frac{f(x)+f(y)}{2} - \frac{1}{4} \left\|x-y\right\|^2$$

which this contradicts (2.1).

The assumption that X is an inner product space in Lemma 3 is essential. Moreover, it appears that the fact that for every  $\varphi_h$ -convex function  $g: X \to \mathbb{R}$  the function  $f = g + c \|.\|^2$  is strongly  $\varphi_h$ -convex characterizes inner product spaces among normed spaces. Similar characterizations of inner product spaces by strongly convex, strongly *h*-convex and strongly  $\varphi$ -convex functions are presented in [13], [14] and [18], respectively.

**Theorem 1.** Let  $(X, \|.\|)$  be a real normed space, D be a convex subset of X and  $\varphi : D \to D$ . Assume that  $h : (0,1) \to (0,\infty)$  and  $h(\frac{1}{2}) = \frac{1}{2}$ . Then the following conditions are equivalent:

i)  $(X, \|.\|)$  be a real inner product;

ii) For every c > 0,  $f : D \to [0, \infty)$  defined on a convex subset D of X, the function  $f = g + c \|.\|^2$  is strongly  $\varphi_h$ -convex with modulus c;

iii)  $\|.\|^2 : X \to [0,\infty)$  is strongly  $\varphi_h$ -convex with modulus 1.

*Proof.* The implication i) $\Rightarrow$ ii) follows by Lemma 3. To see that ii) $\Rightarrow$ iii) take g = 0. Clearly, g is  $\varphi_h$ -convex function, whence  $f = c \|.\|^2$  is strongly  $\varphi_h$ -convex with modulus c. Consequently,  $\|.\|^2$  is strongly  $\varphi_h$ -convex with modulus 1. Finally, to

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prove iii) $\Rightarrow$ i) observe that by the strongly  $\varphi_h$ -convexity of  $\|.\|^2$  and assumption  $h(\frac{1}{2}) = \frac{1}{2}$ , we obtain

$$\left\|\frac{\varphi(x) + \varphi(y)}{2}\right\|^{2} \leq \frac{\|\varphi(x)\|^{2}}{2} + \frac{\|\varphi(y)\|^{2}}{2} - \frac{1}{4}\left\|\varphi(x) + \varphi(y)\right\|^{2}$$

and hence

(2.2) 
$$\|\varphi(x) + \varphi(y)\|^2 \le 2 \|\varphi(x)\|^2 + 2 \|\varphi(y)\|^2$$

for all  $x, y \in X$ . Now, putting  $u = \varphi(x) + \varphi(y)$  and  $v = \varphi(x) - \varphi(y)$  in (2.2), we have

(2.3) 
$$2 \|u\|^2 + 2 \|v\|^2 \le \|u+v\|^2 + \|u-v\|^2$$

for all  $u, v \in X$ .

Conditions (2.2) and (2.3) mean that the norm  $\|.\|^2$  satisfies the parallelogram law, which implies, by the classical Jordan-Von Neumann theorem, that  $(X, \|.\|)$  is an inner product space. This completes to proof.

Now, we give a new Hermite–Hadamard-type inequalities for strongly  $\varphi_h$ -convex functions with modulus c as follows:

**Theorem 2.** Let  $h: (0,1) \to (0,\infty)$  be a given function. If a function  $f: I \to [0,\infty)$  is Lebesgue integrable and strongly  $\varphi_h$ - convex with modulus c > 0 for the continuous function  $\varphi: [a,b] \to [a,b]$ , then

(2.4) 
$$\frac{1}{2h(\frac{1}{2})}f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c}{24h(\frac{1}{2})}\left(\varphi(a)-\varphi(b)\right)^{2}$$
$$\leq \frac{1}{\varphi(b)-\varphi(a)}\int_{\varphi(a)}^{\varphi(b)}f(x)dx$$
$$\leq \left[f(\varphi(a))+f(\varphi(b))\right]\int_{0}^{1}h(t)dt - \frac{c}{6}\left(\varphi(a)-\varphi(b)\right)^{2}.$$

*Proof.* From the strongly  $\varphi_h$ - convexity of f, we have

$$\begin{split} f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) &= f\left(\frac{t\varphi(a)+(1-t)\varphi(b)}{2} + \frac{(1-t)\varphi(a)+t\varphi(b)}{2}\right) \\ &\leq h(\frac{1}{2})\left[f\left(t\varphi(a)+(1-t)\varphi(b)\right) + f\left((1-t)\varphi(a)+t\varphi(b)\right)\right] \\ &- \frac{c}{4}\left(1-2t\right)^2\left(\varphi(a)-\varphi(b)\right)^2. \end{split}$$

Integrating the above inequality over the interval (0, 1), we obtain

$$\begin{split} & f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c}{12}\left(\varphi(a)-\varphi(b)\right)^2 \\ & \leq \quad h(\frac{1}{2})\left[\int\limits_0^1 f\left(t\varphi(a)+(1-t)\varphi(b)\right)dt + \int\limits_0^1 f\left((1-t)\varphi(a)+t\varphi(b)\right)dt\right]. \end{split}$$

In the first integral, we substitute  $x = t\varphi(a) + (1-t)\varphi(b)$ . Meanwhile, in the second integral we also use the substitution  $x = (1-t)\varphi(a) + t\varphi(b)$ , we obtain

 $\langle 1 \rangle$ 

$$f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c}{12}\left(\varphi(a)-\varphi(b)\right)^2 \le \frac{2h(\frac{1}{2})}{\varphi(b)-\varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x)dx.$$

In order to prove the second inequality, we start from the strongly  $\varphi_h$ - convexity of f meaning that for every  $t \in (0, 1)$  one has

$$f(t\varphi(a) + (1-t)\varphi(b)) \le h(t)f(\varphi(a)) + h(1-t)f(\varphi(b)) - ct(1-t)(\varphi(a) - \varphi(b))^2.$$

Integrating the above inequality over the interval (0, 1), we get

$$\int_{0}^{1} f(t\varphi(a) + (1-t)\varphi(b))dt \le [f(\varphi(a)) + f(\varphi(b))] \int_{0}^{1} h(t)dt - c\left(\varphi(a) - \varphi(b)\right)^{2} \int_{0}^{1} t(1-t)dt.$$

The previous substitution in the first side of this inequality leads to

$$\frac{1}{(\varphi(a)-\varphi(b))} \int_{\varphi(b)}^{\varphi(a)} f(x) \, dx \le \left[f(\varphi(a))+f(\varphi(b))\right] \int_{0}^{1} h(t) \, dt - \frac{c}{6} \left(\varphi(a)-\varphi(b)\right)^2$$

which gives the second inequality of (2.4). This completes to proof.

**Remark 2.** If h(t) = t,  $t \in (0,1)$ , then the inequalities (2.4) coincide with the Hermite-Hadamard type inequalities for strongly  $\varphi$ - convex functions proved by Sarikaya in [18].

**Corollary 1.** Under the assumptions of Theorem 2 with  $h(t) = t^s$   $(s \in (0,1)), t \in (0,1)$ , we have

$$2^{s-1}f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c2^s}{24}\left(\varphi(a)-\varphi(b)\right)^2$$

$$\leq \frac{1}{\varphi(b)-\varphi(a)}\int_{\varphi(a)}^{\varphi(b)}f(x)dx$$

$$\leq \frac{f(\varphi(a))+f(\varphi(b))}{s+1} - \frac{c}{6}\left(\varphi(a)-\varphi(b)\right)^2.$$

These inequalities are associated Hermite-Hadamard type inequalities for strongly  $\varphi_s$ -convex functions.

**Corollary 2.** Under the assumptions of Theorem 2 with  $h(t) = \frac{1}{t}$ ,  $t \in (0,1)$ , we have

$$\frac{1}{4}f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c}{48}\left(\varphi(a)-\varphi(b)\right)^2 \le \frac{1}{\varphi(b)-\varphi(a)}\int_{\varphi(a)}^{\varphi(b)} f(x)dx \ (\le\infty)\,.$$

This inequality is associated Hermite-Hadamard type inequalities for strongly  $\varphi$ -Godunova-Levin functions.

**Corollary 3.** Under the assumptions of Theorem 2 with  $h(t) = 1, t \in (0,1)$ , we have

$$\frac{1}{2}f\left(\frac{\varphi(a)+\varphi(b)}{2}\right) + \frac{c}{24}\left(\varphi(a)-\varphi(b)\right)^{2}$$

$$\leq \frac{1}{\varphi(b)-\varphi(a)}\int_{\varphi(a)}^{\varphi(b)}f(x)dx$$

$$\leq f(\varphi(a)) + f(\varphi(b)) - \frac{c}{6}\left(\varphi(a)-\varphi(b)\right)^{2}.$$

These inequalities are associated Hermite-Hadamard type inequalities for strongly  $\varphi$ -P-convex functions.

**Theorem 3.** Let  $h : (0,1) \to (0,\infty)$  be a given function. If  $f : I \to [0,\infty)$  is Lebesgue integrable and strongly  $\varphi_h$ - convex with modulus c > 0 for the continuous function  $\varphi : [a,b] \to [a,b]$ , then

$$(2.5) \quad \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) f(a + b - x) dx$$

$$\leq \left[ f^2(\varphi(a)) + f^2(\varphi(b)) \right] \int_0^1 h(t) h(1 - t) dt + 2f(\varphi(a)) f(\varphi(b)) \int_0^1 h^2(t) dt$$

$$-2c \left(\varphi(a) - \varphi(b)\right)^2 \left[ f(\varphi(a)) + f(\varphi(b)) \right] \int_0^1 t(1 - t) h(t) dt + \frac{c^2}{30} \left(\varphi(a) - \varphi(b)\right)^4.$$

*Proof.* Since f is strongly  $\varphi_h$ -convex with respect to c > 0, we have that for all  $t \in (0, 1)$ 

$$(2.6) \quad f(t\varphi(a) + (1-t)\varphi(b)) \le h(t)f(\varphi(a)) + h(1-t)f(\varphi(b)) - ct(1-t)\left(\varphi(a) - \varphi(b)\right)^2$$

and  
(2.7)  

$$f((1-t)\varphi(a) + t\varphi(b)) \le h(1-t)f(\varphi(a)) + h(t)f(\varphi(b)) - ct(1-t)(\varphi(a) - \varphi(b))^2.$$

Multiplying both sides of (2.6) by (2.7), it follows that

$$(2.8) \quad f(t\varphi(a) + (1-t)\varphi(b))f((1-t)\varphi(a) + t\varphi(b)) \\ \leq \quad h(t)h(1-t) \left[ f^2(\varphi(a)) + f^2(\varphi(b)) \right] + \left( h^2(t) + h^2(1-t) \right) f(\varphi(a))f(\varphi(b)) \\ - ct(1-t) \left( \varphi(a) - \varphi(b) \right)^2 \left[ f(\varphi(a)) + f(\varphi(b)) \right] \left[ h(t) + h(1-t) \right] \\ + c^2 t^2 (1-t)^2 \left( \varphi(a) - \varphi(b) \right)^4.$$

Integrating the inequality (2.8) with respect to t over (0, 1), we obtain

$$\begin{split} & \int_{0}^{1} f(t\varphi(a) + (1-t)\varphi(b))f((1-t)\varphi(a) + t\varphi(b))dt \\ \leq & \left[ f^{2}(\varphi(a)) + f^{2}(\varphi(b)) \right] \int_{0}^{1} h(t)h(1-t)dt + 2f(\varphi(a))f(\varphi(b)) \int_{0}^{1} h^{2}(t)dt \\ & -2c\left(\varphi(a) - \varphi(b)\right)^{2} \left[ f(\varphi(a)) + f(\varphi(b)) \right] \int_{0}^{1} t(1-t)h(t)dt \\ & + \frac{c^{2}}{30} \left(\varphi(a) - \varphi(b)\right)^{4}. \end{split}$$

If we change the variable  $x := t\varphi(a) + (1-t)\varphi(b), t \in (0,1)$ , we get the required inequality in (2.5). This proves the theorem.

**Theorem 4.** Let  $h: (0,1) \to (0,\infty)$  be a given function. If  $f, g: I \to [0,\infty)$  is Lebesgue integrable and strongly  $\varphi_h$ - convex with modulus c > 0 for the continuous function  $\varphi: [a, b] \to [a, b]$ , then

(2.9) 
$$\frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x) dx \le M(a, b) \int_{0}^{1} h^{2}(t) dt + N(a, b) \int_{0}^{1} h(t) h(1 - t) dt$$
$$-c \left(\varphi(a) - \varphi(b)\right)^{2} S(a, b) \int_{0}^{1} t \left(1 - t\right) h(t) dt + \frac{c^{2}}{30} \left(\varphi(a) - \varphi(b)\right)^{4}$$

where

$$\begin{split} M(a,b) &= f(\varphi(a))g(\varphi(a)) + f(\varphi(b))g(\varphi(b)) \\ N(a,b) &= f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a)) \end{split}$$

$$S(a,b) = f(\varphi(a)) + f(\varphi(b)) + g(\varphi(a)) + g(\varphi(b)).$$

Proof. Since  $f, g: I \to [0, \infty)$  is strongly  $\varphi_h$ - convex with modulus c > 0, we have (2.10)  $f(t\varphi(a) + (1-t)\varphi(b)) \le h(t)f(\varphi(a)) + h(1-t)f(\varphi(b)) - ct(1-t)(\varphi(a) - \varphi(b))^2$ 

$$(2.11)$$

$$g\left(t\varphi(a) + (1-t)\varphi(b)\right) \le h(t)g\left(\varphi(a)\right) + h(1-t)g\left(\varphi(b)\right) - ct\left(1-t\right)\left(\varphi(a) - \varphi(b)\right)^2.$$

Multiplying both sides of (2.10) by (2.11), it follows that

$$\begin{split} f\left(t\varphi(a) + (1-t)\varphi(b)\right)g\left(t\varphi(a) + (1-t)\varphi(b)\right) \\ &\leq h^{2}(t)f\left(\varphi(a)\right)g\left(\varphi(a)\right) + h^{2}(1-t)f(\varphi(b))f(\varphi(b)) \\ &+ h(t)h(1-t)\left[f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a))\right] \\ &- ct\left(1-t\right)h(t)\left(\varphi(a) - \varphi(b)\right)^{2}\left[f\left(\varphi(a)\right) + g\left(\varphi(a)\right)\right] \\ &- ct\left(1-t\right)h(1-t)\left(\varphi(a) - \varphi(b)\right)^{2}\left[f\left(\varphi(b)\right) + g\left(\varphi(b)\right)\right] \\ &+ c^{2}t^{2}\left(1-t\right)^{2}\left(\varphi(a) - \varphi(b)\right)^{4}. \end{split}$$

Integrating the above inequality over the interval (0, 1), we get

$$\begin{split} &\int_{0}^{1} f\left(t\varphi(a) + (1-t)\varphi(b)\right) g\left(t\varphi(a) + (1-t)\varphi(b)\right) dt \\ &\leq \left[f\left(\varphi(a)\right) g\left(\varphi(a)\right) + f(\varphi(b))f(\varphi(b))\right] \int_{0}^{1} h^{2}(t) dt \\ &+ \left[f(\varphi(a))g(\varphi(b)) + f(\varphi(b))g(\varphi(a))\right] \int_{0}^{1} h(t)h(1-t) dt \\ &- c\left(\varphi(a) - \varphi(b)\right)^{2} \left[f\left(\varphi(a)\right) + g\left(\varphi(a)\right) + f\left(\varphi(b)\right) + g\left(\varphi(b)\right)\right] \int_{0}^{1} t\left(1-t\right)h(t) dt \\ &+ c^{2} \left(\varphi(a) - \varphi(b)\right)^{4} \int_{0}^{1} t^{2} \left(1-t\right)^{2} dt. \end{split}$$

In the first integral, we substitute  $x = t\varphi(a) + (1-t)\varphi(b)$  and simple integrals calculated, we obtain the required inequality in (2.9).

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