

**NEW HADAMARD-TYPE INEQUALITIES FOR FUNCTIONS  
WHOSE DERIVATIVES ARE  $(\alpha, m)$ -CONVEX FUNCTIONS**

★M. EMIN ÖZDEMİR, ♠AHMET OCAK AKDEMİR, AND ■♠ALPER EKINCI

ABSTRACT. In this paper some new inequalities are proved related to left hand side of Hermite-Hadamard inequality for the classes of functions whose derivatives of absolute values are  $(\alpha, m)$ -convex.

1. INTRODUCTION

The classical Hermite-Hadamard inequality gives us an estimate of the mean value of a convex function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  which is well-known in the literature as following;

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2}.$$

The concept of  $m$ -convexity has been introduced by Toader in [5], as following:

**Definition 1.** *The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $m$ -convex, where  $m \in [0, 1]$ , if we have*

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . We say that  $f$  is  $m$ -concave if  $-f$  is  $m$ -convex.

For recent results based on  $m$ -convexity see the papers [2], [3], [4], [5], [6], [7], [8], [9], [10] and [11].

In [12], Miheşan gave definition of  $(\alpha, m)$ -convexity as following;

**Definition 2.** *The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$  is said to be  $(\alpha, m)$ -convex, where  $(\alpha, m) \in [0, 1]^2$ , if we have*

$$f(tx + m(1-t)y) \leq t^\alpha f(x) + m(1-t^\alpha)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ .

Denote by  $K_m^\alpha(b)$  the class of all  $(\alpha, m)$ -convex functions on  $[0, b]$  for which  $f(0) \leq 0$ . If we choose  $(\alpha, m) = (1, m)$ , it can be easily seen that  $(\alpha, m)$ -convexity reduces to  $m$ -convexity and for  $(\alpha, m) = (1, 1)$ , we have ordinary convex functions on  $[0, b]$ . For the recent results based on the above definition see the papers [2], [3], [10], [13], [14], and [15].

Recently, in [15], Özdemir *et al.* proved the following inequalities for  $(\alpha, m)$ -convex functions;

---

2000 *Mathematics Subject Classification.* 26D15.

*Key words and phrases.*  $(\alpha, m)$ -Convex, Hadamard-Type Inequalities, Hölder inequality, Power mean inequality.

■ Corresponding author.

**Theorem 1.** Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f'' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f''|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$ ,  $q \geq 1$ , then the following inequality holds;

$$\begin{aligned} & \left| \frac{f(a) + f(mb)}{2} - \frac{1}{mb-a} \int_a^{mb} f(x) dx \right| \\ & \leq \frac{(mb-a)^2}{2} \left( \frac{1}{6} \right)^{1-\frac{1}{q}} \\ & \quad \times \left[ |f''(a)|^q \frac{1}{(\alpha+2)(\alpha+3)} + m |f''(b)|^q \left( \frac{1}{6} - \frac{1}{(\alpha+2)(\alpha+3)} \right) \right]^{\frac{1}{q}}. \end{aligned}$$

**Theorem 2.** Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f'' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f''|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$ ,  $q > 1$ , then the following inequality holds;

$$\begin{aligned} & \left| \frac{f(a) + f(mb)}{2} - \frac{1}{mb-a} \int_a^{mb} f(x) dx \right| \\ & \leq \frac{(mb-a)^2}{8} \left( \frac{\Gamma(1+p)}{\Gamma(\frac{3}{2}+p)} \right)^{\frac{1}{p}} \left[ |f''(a)|^q \frac{1}{\alpha+1} + m |f''(b)|^q \left( \frac{\alpha}{\alpha+1} \right) \right]^{\frac{1}{q}}. \end{aligned}$$

**Theorem 3.** Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f'' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f''|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$ ,  $q > 1$  with  $\frac{1}{p} + \frac{1}{q} = 1$ , then the following inequality holds;

$$\begin{aligned} & \left| \frac{f(a) + f(mb)}{2} - \frac{1}{mb-a} \int_a^{mb} f(x) dx \right| \leq \frac{(mb-a)^2}{2} \left\{ |f''(a)|^q \left[ \left( \frac{q}{\alpha+q+1} \right) \frac{\Gamma(\alpha+1)\Gamma(q)}{\Gamma(\alpha+q+1)} \right] \right. \\ & \quad \left. + m |f''(b)|^q \left[ \frac{1}{q+1} - \left( \frac{q}{\alpha+q+1} \right) \frac{\Gamma(\alpha+1)\Gamma(q)}{\Gamma(\alpha+q+1)} \right] \right\}^{\frac{1}{q}}. \end{aligned}$$

The main aim of this paper is to prove some new Hadamard-type inequalities for functions whose derivatives of absolute values are  $(\alpha, m)$ -convex functions.

## 2. MAIN RESULTS

To prove our main results, we use following Lemma which was used by Alomari *et al.* (see [1]).

**Lemma 1.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ , be a differentiable mapping on  $I$  where  $a, b \in I$ , with  $a < b$ . Let  $f' \in L[a, b]$ , then the following equality holds;

$$\begin{aligned} & f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \\ & = \frac{b-a}{4} \left[ \int_0^1 t f' \left( t \frac{a+b}{2} + (1-t)a \right) dt + \int_0^1 (t-1) f' \left( tb + (1-t) \frac{a+b}{2} \right) dt \right]. \end{aligned}$$

**Theorem 4.** Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1] \times (0, 1]$ , then the following inequality holds;

$$(2.1) \quad \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \min\{W_1, W_2\}$$

where

$$W_1 = \frac{1}{\alpha+2} \left| f'\left(\frac{a+b}{2}\right) \right| + \frac{m\alpha}{2(\alpha+2)} \left| f'\left(\frac{a}{m}\right) \right| \\ + \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)| + m \frac{(\alpha+1)(\alpha+2)-2}{2(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2m}\right) \right|$$

and

$$W_2 = \frac{1}{\alpha+2} |f'(a)| + \frac{m\alpha}{2(\alpha+2)} \left| f'\left(\frac{a+b}{2m}\right) \right| \\ + \frac{1}{(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2}\right) \right| + m \frac{(\alpha+1)(\alpha+2)-2}{2(\alpha+1)(\alpha+2)} \left| f'\left(\frac{b}{m}\right) \right|.$$

*Proof.* From Lemma 1 and by using the properties of modulus, we can write

$$(2.2) \quad \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ \leq \frac{b-a}{4} \left[ \int_0^1 |t| \left| f'\left(t\frac{a+b}{2} + (1-t)a\right) \right| dt + \int_0^1 |t-1| \left| f'\left(tb + (1-t)\frac{a+b}{2}\right) \right| dt \right].$$

Since  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$ , we know that for any  $t \in [0, 1]$  and  $(\alpha, m) \in [0, 1]^2$ ;

$$(2.3) \quad \left| f'\left(t\frac{a+b}{2} + (1-t)a\right) \right| \leq t^\alpha \left| f'\left(\frac{a+b}{2}\right) \right| + m(1-t^\alpha) \left| f'\left(\frac{a}{m}\right) \right|$$

and

$$(2.4) \quad \left| f'\left(tb + (1-t)\frac{a+b}{2}\right) \right| \leq t^\alpha |f'(b)| + m(1-t^\alpha) \left| f'\left(\frac{a+b}{2m}\right) \right|.$$

By the inequalities (2.3) and (2.4), rewriting the inequality (2.2), we obtain;

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ \leq \frac{b-a}{4} \left[ \int_0^1 t \left( t^\alpha \left| f'\left(\frac{a+b}{2}\right) \right| + m(1-t^\alpha) \left| f'\left(\frac{a}{m}\right) \right| \right) dt \right. \\ \left. + \int_0^1 (1-t) \left( t^\alpha |f'(b)| + m(1-t^\alpha) \left| f'\left(\frac{a+b}{2m}\right) \right| \right) dt \right].$$

By calculating the above integrals, we get the following inequality;

(2.5)

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left\{ \frac{1}{\alpha+2} \left| f'\left(\frac{a+b}{2}\right) \right| + \frac{m\alpha}{2(\alpha+2)} \left| f'\left(\frac{a}{m}\right) \right| \right. \\ & \quad \left. + \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)| + m \frac{(\alpha+1)(\alpha+2)-2}{2(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2m}\right) \right| \right\}. \end{aligned}$$

Analogously, we obtain

(2.6)

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left\{ \frac{1}{\alpha+2} |f'(a)| + \frac{m\alpha}{2(\alpha+2)} \left| f'\left(\frac{a+b}{2m}\right) \right| \right. \\ & \quad \left. + \frac{1}{(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2}\right) \right| + m \frac{(\alpha+1)(\alpha+2)-2}{2(\alpha+1)(\alpha+2)} \left| f'\left(\frac{b}{m}\right) \right| \right\}. \end{aligned}$$

Which completes the proof.  $\square$

**Corollary 1.** *If we choose  $\alpha = m = 1$  in (2.1), we obtain the inequality;*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{12} \min \{K_1, K_2\}.$$

$$K_1 = \frac{|f'(a)| + |f'(b)|}{2} + 2 \left| f'\left(\frac{a+b}{2}\right) \right|$$

and

$$K_2 = |f'(a)| + |f'(b)| + \left| f'\left(\frac{a+b}{2}\right) \right|.$$

**Theorem 5.** *Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f'|^{\frac{p}{p-1}}$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1] \times (0, 1)$  and  $p > 1$ , then the following inequality holds;*

$$(2.7) \quad \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \min \{Z_1, Z_2\}$$

where  $\frac{1}{q} + \frac{1}{p} = 1$  and

$$\begin{aligned} Z_1 &= \left( \frac{1}{\alpha+2} \left| f' \left( \frac{a+b}{2} \right) \right|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \\ &\quad + \left( \frac{1}{(\alpha+1)(\alpha+2)} \left| f' \left( \frac{a+b}{2} \right) \right|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \\ Z_2 &= \left( \frac{1}{\alpha+2} |f'(a)|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f' \left( \frac{a+b}{2m} \right) \right|^q \right)^{\frac{1}{q}} \\ &\quad + \left( \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f' \left( \frac{a+b}{2m} \right) \right|^q \right)^{\frac{1}{q}}. \end{aligned}$$

*Proof.* By a similar argument to the proof of Theorem 4, we have

$$\begin{aligned} (2.8) \quad & \left| f \left( \frac{a+b}{2} \right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left[ \int_0^1 |t| \left| f' \left( t \frac{a+b}{2} + (1-t)a \right) \right| dt + \int_0^1 |t-1| \left| f' \left( tb + (1-t) \frac{a+b}{2} \right) \right| dt \right]. \end{aligned}$$

By using the well-known Hölder integral inequality to the inequality (2.8), we get

$$\begin{aligned} & \left| f \left( \frac{a+b}{2} \right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left[ \left( \int_0^1 t^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f' \left( t \frac{a+b}{2} + (1-t)a \right) \right|^q dt \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_0^1 (1-t)^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f' \left( \frac{1+t}{2}b + \frac{1-t}{2}a \right) \right|^q dt \right)^{\frac{1}{q}} \right]. \end{aligned}$$

It is easy to observe that;

$$\int_0^1 t^p dt = \int_0^1 (1-t)^p dt = \frac{1}{p+1}.$$

Since  $|f'|^{\frac{p}{p-1}}$  is  $(\alpha, m)$ -convex on  $[a, b]$ , we know that for any  $t \in [0, 1]$  and  $(\alpha, m) \in [0, 1]^2$ ;

$$\left| f' \left( t \frac{a+b}{2} + (1-t)a \right) \right| \leq t^\alpha \left| f' \left( \frac{a+b}{2} \right) \right| + m(1-t^\alpha) \left| f' \left( \frac{a}{m} \right) \right|$$

and

$$\left| f' \left( tb + (1-t) \frac{a+b}{2} \right) \right| \leq t^\alpha |f'(b)| + m(1-t^\alpha) \left| f' \left( \frac{a+b}{2m} \right) \right|.$$

Therefore, we obtain the inequality;

$$\begin{aligned}
(2.9) \quad & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\
& \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left[ \left( \frac{1}{\alpha+2} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a}{m}\right) \right|^q \right)^{\frac{1}{q}} \right. \\
& \quad \left. + \left( \frac{1}{(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{b}{m}\right) \right|^q \right)^{\frac{1}{q}} \right].
\end{aligned}$$

By a similar argument to the proof of Theorem 3, analogously, we obtain the following inequalities;

$$\begin{aligned}
(2.10) \quad & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\
& \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left[ \left( \frac{1}{\alpha+2} |f'(a)|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \right. \\
& \quad \left. + \left( \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \right].
\end{aligned}$$

From the inequalities (2.9)-(2.10), we obtain the inequality (2.7).  $\square$

**Corollary 2.** *Under the assumptions of Theorem 5, if we choose  $\alpha = m = 1$ , we obtain the inequality;*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left( \frac{1}{6} \right)^{\frac{1}{q}} \min \{L_1, L_2\}$$

where  $\frac{1}{q} + \frac{1}{p} = 1$  and

$$\begin{aligned}
L_1 &= \left( \left| f'\left(\frac{a+b}{2}\right) \right|^q + \frac{1}{2} \left| f'\left(\frac{a}{m}\right) \right|^q \right)^{\frac{1}{q}} \\
&\quad + \left( \frac{1}{2} \left| f'\left(\frac{a+b}{2}\right) \right|^q + \left| f'\left(\frac{b}{m}\right) \right|^q \right)^{\frac{1}{q}} \\
L_2 &= \left( |f'(a)|^q + \frac{1}{2} \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \\
&\quad + \left( \frac{1}{2} |f'(b)|^q + \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}}.
\end{aligned}$$

**Corollary 3.** *Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f'|^{\frac{p}{p-1}}$  is  $(\alpha, m)$ -convex on  $[a, b]$*

for  $(\alpha, m) \in [0, 1] \times (0, 1]$  and  $p > 1$ , then the following inequality holds;

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \min\{Z'_1, Z'_2\} \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \min\{Z_1, Z_2\}.$$

where  $\frac{1}{q} + \frac{1}{p} = 1$  and

$$\begin{aligned} Z'_1 &= \left( \frac{1}{\alpha+1} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a}{m}\right) \right|^q \right. \\ &\quad \left. + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{b}{m}\right) \right|^q \right)^{\frac{1}{q}} \\ Z'_2 &= \left( \frac{1}{\alpha+2} |f'(a)|^q + \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + \frac{m\alpha}{\alpha+1} \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \end{aligned}$$

$Z_1$  and  $Z_2$  as in Theorem 5.

*Proof.* Here  $0 < \frac{1}{q} < 1$ , for  $q > 1$ . By using the fact that;

$$\sum_{i=1}^n (a_i + b_i)^r \leq \sum_{i=1}^n a_i^r + \sum_{i=1}^n b_i^r$$

for  $0 < r < 1$ ,  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , from the inequality (2.7), if we set  $a_1 = \frac{1}{\alpha+2} |f'(\frac{a+b}{2})|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) |f'(\frac{a}{m})|^q$  and  $b_1 = \frac{1}{(\alpha+1)(\alpha+2)} |f'(\frac{a+b}{2})|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) |f'(\frac{b}{m})|^q$ , we obtain the inequality;

(2.11)

$$\begin{aligned} &\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ &\leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left( \frac{1}{\alpha+1} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a}{m}\right) \right|^q \right. \\ &\quad \left. + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{b}{m}\right) \right|^q \right)^{\frac{1}{q}} \end{aligned}$$

analogously, we obtain

(2.12)

$$\begin{aligned} &\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ &\leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left( \frac{1}{\alpha+2} |f'(a)|^q + \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + \frac{m\alpha}{\alpha+1} \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \end{aligned}$$

by choosing  $a_1 = \frac{1}{\alpha+2} |f'(a)|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) |f'(\frac{a+b}{2m})|^q$  and  $b_1 = \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) |f'(\frac{a+b}{2m})|^q$ . From the inequalities (2.11) and (2.12), we get the desired result.  $\square$

**Theorem 6.** Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1] \times (0, 1]$  and  $p \geq 1$ , then the following inequality holds;

$$(2.13) \quad \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \min\{U_1, U_2\}$$

where

$$\begin{aligned} U_1 &= \left( \frac{1}{\alpha+2} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a}{m}\right) \right|^q \right)^{\frac{1}{q}} \\ &\quad + \left( \frac{1}{(\alpha+1)(\alpha+2)} \left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{b}{m}\right) \right|^q \right)^{\frac{1}{q}} \\ U_2 &= \left( \frac{1}{\alpha+2} |f'(a)|^q + m \left( \frac{1}{2} - \frac{1}{\alpha+2} \right) \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}} \\ &\quad + \left( \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + m \left( \frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)} \right) \left| f'\left(\frac{a+b}{2m}\right) \right|^q \right)^{\frac{1}{q}}. \end{aligned}$$

*Proof.* From Lemma 1, we can write

$$\begin{aligned} &\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ &\leq \frac{b-a}{4} \left[ \int_0^1 |t| \left| f'\left(t\frac{a+b}{2} + (1-t)a\right) \right| dt + \int_0^1 |t-1| \left| f'\left(tb + (1-t)\frac{a+b}{2}\right) \right| dt \right]. \end{aligned}$$

By applying the Power-mean inequality, we get

$$\begin{aligned} &\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ &\leq \frac{b-a}{4} \left[ \left( \int_0^1 t dt \right)^{1-\frac{1}{q}} \left( \int_0^1 t \left| f'\left(t\frac{a+b}{2} + (1-t)a\right) \right|^q dt \right)^{\frac{1}{q}} \right. \\ &\quad \left. + \left( \int_0^1 (1-t) dt \right)^{1-\frac{1}{q}} \left( \int_0^1 (1-t) \left| f'\left(tb + (1-t)\frac{a+b}{2}\right) \right|^q dt \right)^{\frac{1}{q}} \right]. \end{aligned}$$

By using  $(\alpha, m)$ -convexity of  $|f'|^q$  on  $[a, b]$  and by simple calculations, we obtain the following inequality;

$$(2.14) \quad \begin{aligned} & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \left[ \left(\frac{1}{\alpha+2} \left|f'\left(\frac{a+b}{2}\right)\right|^q + m \left(\frac{1}{2} - \frac{1}{\alpha+2}\right) \left|f'\left(\frac{a}{m}\right)\right|^q\right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left(\frac{1}{(\alpha+1)(\alpha+2)} \left|f'\left(\frac{a+b}{2}\right)\right|^q + m \left(\frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)}\right) \left|f'\left(\frac{b}{m}\right)\right|^q\right)^{\frac{1}{q}} \right]. \end{aligned}$$

Hence, by a similar argument to the proofs of Theorem 4-5, analogously, we obtain the following inequalities;

$$(2.15) \quad \begin{aligned} & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \left[ \left(\frac{1}{\alpha+2} |f'(a)|^q + m \left(\frac{1}{2} - \frac{1}{\alpha+2}\right) \left|f'\left(\frac{a+b}{2m}\right)\right|^q\right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left(\frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + m \left(\frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)}\right) \left|f'\left(\frac{a+b}{2m}\right)\right|^q\right)^{\frac{1}{q}} \right]. \end{aligned}$$

By the inequalities (2.14)-(2.15), we obtain the inequality (2.13).  $\square$

**Corollary 4.** *Under the assumptions of Theorem 6, if we choose  $\alpha = m = 1$ , we obtain the inequality;*

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left(\frac{1}{6}\right)^{1-\frac{1}{q}} \min\{M_1, M_2\}$$

where

$$\begin{aligned} M_1 &= \left( \left|f'\left(\frac{a+b}{2}\right)\right|^q + \frac{1}{2} |f'(a)|^q \right)^{\frac{1}{q}} \\ & \quad + \left( \frac{1}{2} \left|f'\left(\frac{a+b}{2}\right)\right|^q + |f'(b)|^q \right)^{\frac{1}{q}} \\ M_2 &= \left( |f'(a)|^q + \frac{1}{2} \left|f'\left(\frac{a+b}{2}\right)\right|^q \right)^{\frac{1}{q}} \\ & \quad + \left( \frac{1}{2} |f'(b)|^q + \left|f'\left(\frac{a+b}{2}\right)\right|^q \right)^{\frac{1}{q}}. \end{aligned}$$

**Corollary 5.** *Let  $f : I \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^0$  such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ ,  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for*

$(\alpha, m) \in [0, 1] \times (0, 1]$  and  $p \geq 1$ , then the following inequality holds;

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \min\{U'_1, U'_2\} \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \min\{U_1, U_2\} \end{aligned}$$

where

$$\begin{aligned} U'_1 &= \left(\frac{1}{\alpha+1} \left|f'\left(\frac{a+b}{2}\right)\right|^q + m \left(\frac{1}{2} - \frac{1}{\alpha+2}\right) \left|f'\left(\frac{a}{m}\right)\right|^q\right. \\ & \quad \left.+ m \left(\frac{1}{2} - \frac{1}{(\alpha+1)(\alpha+2)}\right) \left|f'\left(\frac{b}{m}\right)\right|^q\right)^{\frac{1}{q}} \\ U'_2 &= \left(\frac{1}{\alpha+2} |f'(a)|^q + \frac{1}{(\alpha+1)(\alpha+2)} |f'(b)|^q + \frac{m\alpha}{\alpha+1} \left|f'\left(\frac{a+b}{2m}\right)\right|^q\right)^{\frac{1}{q}} \end{aligned}$$

$U_1$  and  $U_2$  as in Theorem 6.

*Proof.* By a similar argument to the proof of Corollary 3, the result is immediately follows.  $\square$

#### REFERENCES

- [1] M.W. Alomari, M. Darus and U.S. Kırmacı, Some inequalities of Hermite-Hadamard type for  $s$ -convex functions, *Acta Mathematica Scientia*, (2011) 31B(4):1643–1652.
- [2] M.K. Bakula, M.E. Özdemir and J. Pečarić, Hadamard-type inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions, *J. Inequal. Pure and Appl. Math.*, 9, (4), (2007), Article 96.
- [3] M.K. Bakula, J. Pečarić and M. Ribibić, Companion inequalities to Jensen's inequality for  $m$ -convex and  $(\alpha, m)$ -convex functions, *J. Inequal. Pure and Appl. Math.*, 7 (5) (2006), Article 194.
- [4] S.S. Dragomir and G. Toader, Some inequalities for  $m$ -convex functions, *Studia University Babeş Bolyai, Mathematica*, 38 (1) (1993), 21-28.
- [5] G. Toader, Some generalization of the convexity, *Proc. Colloq. Approx. Opt.*, Cluj-Napoca, (1984), 329-338.
- [6] M.E. Özdemir, M. Avcı and E. Set, On some inequalities of Hermite-Hadamard type via  $m$ -convexity, *Applied Mathematics Letters*, 23 (2010), 1065-1070.
- [7] G. Toader, On a generalization of the convexity, *Mathematica*, 30 (53) (1988), 83-87.
- [8] S.S. Dragomir, On some new inequalities of Hermite-Hadamard type for  $m$ -convex functions, *Tamkang Journal of Mathematics*, 33 (1) (2002).
- [9] H. Kavurmacı, M. Avcı and M.E. Özdemir, New Ostrowski type inequalities for  $m$ -convex functions and applications, accepted.
- [10] M.Z. Sarıkaya, E. Set and M.E. Özdemir, Some new Hadamard's type inequalities for co-ordinated  $m$ -convex and  $(\alpha, m)$ -convex functions, *Hacetatepe J. of Math. and Ist.*, 40, 219-229, (2011).
- [11] M.Z. Sarıkaya, M.E. Özdemir and E. Set, Inequalities of Hermite-Hadamard's type for functions whose derivatives absolute values are  $m$ -convex, *RGMI Res. Rep. Coll.* 13 (2010) Supplement, Article 5.
- [12] V.G. Miheşan, A generalization of the convexity, *Seminar of Functional Equations, Approx. and Convex*, Cluj-Napoca (Romania) (1993).
- [13] E. Set, M. Sardari, M.E. Özdemir and J. Rooin, On generalizations of the Hadamard inequality for  $(\alpha, m)$ -convex functions, *RGMI Res. Rep. Coll.*, 12 (4) (2009), Article 4.
- [14] M.E. Özdemir, H. Kavurmacı, E. Set, Ostrowski's type inequalities for  $(\alpha, m)$ -convex functions, *Kyungpook Math. J.* 50 (2010) 371–378.
- [15] M.E. Özdemir, M. Avcı and H. Kavurmacı, Hermite-Hadamard-type inequalities via  $(\alpha, m)$ -convexity, *Computers and Mathematics with Applications*, 61 (2011), 2614–2620.

★ ATATÜRK UNIVERSITY, K. K. EDUCATION FACULTY, DEPARTMENT OF MATHEMATICS, 25240,  
CAMPUS, ERZURUM, TURKEY

*E-mail address:* [emos@atauni.edu.tr](mailto:emos@atauni.edu.tr)

♣ AĞRI İBRAHİM ÇEÇEN UNIVERSITY FACULTY OF SCIENCE AND LETTERS, DEPARTMENT OF  
MATHEMATICS, 04100, AĞRI, TURKEY

*E-mail address:* [ahmetakdemir@agri.edu.tr](mailto:ahmetakdemir@agri.edu.tr)