

**SOME INEQUALITIES FOR DIFFERENTIABLE
PREQUASIINVEX FUNCTIONS WITH APPLICATIONS**

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ABSTRACT. In this paper, we present several inequalities of Hermite-Hadamard type for differentiable prequasiinvex functions. Our results generalize those results proved in [2] and hence generalize those given in [7], [11] and [23]. Applications of the obtained results are given as well.

1. INTRODUCTION

Many inequalities have been established for convex functions but the most famous is the Hermite-Hadamard inequality, due to its rich geometrical significance and applications, which is stated as (see [25]):

Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a convex mapping and $a, b \in I$ with $a < b$. Then

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2}.$$

Both the inequalities hold in reversed direction if f is concave.

For several results which generalize, improve and extend the inequalities (1.1), we refer the interested reader to [7, 8, 9], [11]-[14], [23, 24], [27]-[32].

In [7], Dragomir and Agarwal obtained the following inequalities for differentiable functions which estimate the difference between the middle and the rightmost terms in (1.1):

Theorem 1. [7] *Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$, and $f' \in L(a, b)$. If $|f'|$ is convex function on $[a, b]$, then the following inequality holds:*

$$(1.2) \quad \left| \frac{f(a)+f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left[|f'(a)| + |f'(b)| \right].$$

Theorem 2. [7] *Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$, and $f' \in L(a, b)$. If $|f'|^{\frac{p}{p-1}}$ is convex function on $[a, b]$, then the following inequality holds:*

$$(1.3) \quad \left| \frac{f(a)+f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2(p+1)^{\frac{1}{p}}} \left[|f'(a)|^{\frac{p}{p-1}} + |f'(b)|^{\frac{p}{p-1}} \right],$$

where $p > 1$ and $\frac{1}{p} + \frac{1}{q} = 1$.

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In [23], Pearce and J. Pečarić gave an improvement and simplification of the constant in Theorem 2 and consolidated this results with Theorem 1. The following is the main result from [23]:

Theorem 3. [23] *Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$, and $f' \in L(a, b)$. If $|f'|^q$ is convex function on $[a, b]$, for some $q \geq 1$, then the following inequality holds:*

$$(1.4) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left[\frac{|f'(a)|^q + |f'(b)|^q}{2} \right]^{\frac{1}{q}}.$$

If $|f'|^q$ is concave on $[a, b]$, for some $q \geq 1$. Then

$$(1.5) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left| f' \left(\frac{a+b}{2} \right) \right|.$$

Now, we recall that the notion of quasi-convex functions generalizes the notion of convex functions. More exactly, a function $f : [a, b] \rightarrow \mathbb{R}$ is said quasi-convex on $[a, b]$ if

$$f(tx + (1-t)y) \leq \max \{f(x), f(y)\}$$

for all $x, y \in [a, b]$ and $t \in [0, 1]$. Clearly, any convex function is a quasi-convex function. Furthermore, there exist quasi-convex functions which are not convex, (see [11]).

Recently, Ion [11] introduced two inequalities of the right hand side of Hadamard's type for quasi-convex functions, as follows:

Theorem 4. [11] *Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$. If $|f'|$ is quasi-convex function on $[a, b]$, then the following inequality holds:*

$$(1.6) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \sup \left\{ |f'(a)|, |f'(b)| \right\}$$

Theorem 5. [11] *Let $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$. If $|f'|^p$ is quasi-convex function on $[a, b]$, for some $p > 1$, then the following inequality holds:*

$$(1.7) \quad \left| \frac{f(a) + f(b)}{2} \int_a^b g(x) dx - \frac{1}{b-a} \int_a^b f(x) g(x) dx \right| \leq \frac{b-a}{2(p+1)^{\frac{1}{p}}} \left(\sup \left\{ |f'(a)|^{\frac{p}{p-1}}, |f'(b)|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}},$$

where $\frac{1}{p} + \frac{1}{q} = 1$.

In [2], Alomari, Darus and Kirmaci established Hermite-Hadamard-type inequalities for quasi-convex functions which give refinements of those given above in Theorem 4 and Theorem 5.

Theorem 6. [2] Let $f : I \subseteq [0, \infty) \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$. If the mapping $|f'|$ is quasi-convex function on $[a, b]$, then the following inequality holds:

$$(1.8) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left[\max \left\{ |f'(a)|, \left| f' \left(\frac{a+b}{2} \right) \right| \right\} + \max \left\{ |f'(b)|, \left| f' \left(\frac{a+b}{2} \right) \right| \right\} \right].$$

Theorem 7. [2] Let $f : I \subseteq [0, \infty) \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$. If $|f'|^p$ is convex function on $[a, b]$, for $p > 1$, then the following inequality holds:

$$(1.9) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4(p+1)^{\frac{1}{p}}} \left[\left(\max \left\{ |f'(a)|^{\frac{p}{p-1}}, \left| f' \left(\frac{a+b}{2} \right) \right|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}} + \left(\max \left\{ |f'(b)|^{\frac{p}{p-1}}, \left| f' \left(\frac{a+b}{2} \right) \right|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}} \right].$$

Theorem 8. [2] Let $f : I \subseteq [0, \infty) \rightarrow \mathbb{R}$ be a differentiable mapping on I° , where $a, b \in I$ with $a < b$. If $|f'|^q$ is convex function on $[a, b]$, for $p > 1$, then the following inequality holds:

$$(1.10) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left[\left(\max \left\{ |f'(a)|^q, \left| f' \left(\frac{a+b}{2} \right) \right|^q \right\} \right)^{\frac{1}{q}} + \left(\max \left\{ |f'(b)|^q, \left| f' \left(\frac{a+b}{2} \right) \right|^q \right\} \right)^{\frac{1}{q}} \right].$$

In recent years, lot of efforts have been made by many mathematicians to generalize the classical convexity. These studies include among others the work of Hanson in [10], Ben-Israel and Mond [5], Pini [22], M.A.Noor [19, 20], Yang and Li [34] and Weir [33]. Mond [5], Weir [32] and Noor [18, 19], have studied the basic properties of the preinvex functions and their role in optimization, variational inequalities and equilibrium problems. Hanson in [10], introduced invex functions as a significant generalization of convex functions. Ben-Israel and Mond [4], gave the concept of preinvex function which is special case of invexity. Pini [22], introduced the concept of prequasiinvex functions as a generalization of invex functions.

Let us recall some known results concerning preinvexity and quasi-preinvexity.

Let K be a closed set in \mathbb{R}^n and let $f : K \rightarrow \mathbb{R}$ and $\eta : K \times K \rightarrow \mathbb{R}$ be continuous functions. Let $x \in K$, then the set K is said to be invex at x with respect to $\eta(\cdot, \cdot)$,

if

$$x + t\eta(y, x) \in K, \forall x, y \in K, t \in [0, 1].$$

K is said to be an invex set with respect to η if K is invex at each $x \in K$. The invex set K is also called a η -connected set.

Definition 1. [33] *The function f on the invex set K is said to be preinvex with respect to η , if*

$$f(u + t\eta(v, u)) \leq (1 - t)f(u) + tf(v), \forall u, v \in K, t \in [0, 1].$$

The function f is said to be preconcave if and only if $-f$ is preinvex.

It is to be noted that every convex function is preinvex with respect to the map $\eta(x, y) = x - y$ but the converse is not true see for instance [32].

Definition 2. [21] *The function f on the invex set K is said to be preinvex with respect to η , if*

$$f(u + t\eta(v, u)) \leq \max\{f(u), f(v)\}, \forall u, v \in K, t \in [0, 1].$$

Also Every quasi-convex function is a prequasiinvex with respect to the map $\eta(v, u)$ but the converse does not holds, see for example [35].

In the recent paper, Noor [17] has obtained the following Hermite-Hadamard inequalities for the preinvex functions:

Theorem 9. [17] *Let $f : [a, a + \eta(b, a)] \rightarrow (0, \infty)$ be a preinvex function on the interval of the real numbers K° (the interior of K) and $a, b \in K^\circ$ with $a < a + \eta(b, a)$. Then the following inequality holds:*

$$f\left(\frac{2a + \eta(b, a)}{2}\right) \leq \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \leq \frac{f(a) + f(b)}{2}.$$

Barani, Ghazanfari and Dragomir in [4], presented the following estimates of the right-side of a Hermite- Hadamard type inequality in which some preinvex functions are involved.

Theorem 10. [4] *Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$. Suppose that $f : K \rightarrow \mathbb{R}$ is a differentiable function. If $|f'|$ is preinvex on K then, for every $a, b \in K$ with $\eta(b, a) \neq 0$, then the following inequality holds:*

$$(1.11) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{8} \left(|f'(a)| + |f'(b)| \right).$$

Theorem 11. [4] *Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$. Suppose that $f : K \rightarrow \mathbb{R}$ is a differentiable function. Assume $p \in \mathbb{R}$ with $p > 1$. If $|f'|^{\frac{p}{p-1}}$ is preinvex on K then, for every $a, b \in K$ with $\eta(b, a) \neq 0$, then the*

following inequality holds:

$$(1.12) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2(1+p)^{\frac{1}{p}}} \left[\frac{|f'(a)|^{\frac{p}{p-1}} + |f'(b)|^{\frac{p}{p-1}}}{2} \right]^{\frac{p-1}{p}}.$$

In [3], Barani, Ghazanfari and Dragomir gave similar results for quasi-preinvex functions as follows:

Theorem 12. [3] *Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$. Suppose that $f : K \rightarrow \mathbb{R}$ is a differentiable function. If $|f'|$ is quasi-preinvex on K then, for every $a, b \in K$ with $\eta(b, a) \neq 0$, then the following inequality holds:*

$$(1.13) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{8} \sup \left\{ |f'(a)|, |f'(b)| \right\}.$$

Theorem 13. [3] *Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$. Suppose that $f : K \rightarrow \mathbb{R}$ is a differentiable function. Assume $p \in \mathbb{R}$ with $p > 1$. If $|f'|^{\frac{p}{p-1}}$ is preinvex on K then, for every $a, b \in K$ with $\eta(b, a) \neq 0$, then the following inequality holds:*

$$(1.14) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2(1+p)^{\frac{1}{p}}} \left(\sup \left\{ |f'(a)|^{\frac{p}{p-1}}, |f'(b)|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}}.$$

For several new results on inequalities for preinvex functions we refer the interested reader to [4, 21, 26] and the references therein.

In the present paper we give new inequalities of Hermite-Hadamard for functions whose derivatives in absolute value are preinvex and quasi-preinvex. Our results generalize those results presented in a very recent paper of Alomari, Darus and Kirmaci [2].

2. MAIN RESULTS

The following Lemma is essential in establishing our main results in this section:

Lemma 1. *Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$ and $a, b \in K$ with $a < a + \eta(b, a)$. Suppose $f : K \rightarrow \mathbb{R}$ is a differentiable mapping on K such that $f' \in L([a, a + \eta(b, a)])$. Then for every $a, b \in K$ with $\eta(b, a) \neq 0$ the*

following equality holds:

$$\begin{aligned} & \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx = \frac{\eta(b, a)}{4} \\ & \times \left[\int_0^1 (-t) f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) dt + \int_0^1 t f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) dt \right], \end{aligned}$$

Proof. It suffices to note that

$$\begin{aligned} I_1 &= \int_0^1 (-t) f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \\ &= \frac{2(-t) f \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right)}{-\eta(b, a)} \Big|_0^1 - \frac{2}{\eta(b, a)} \int_0^1 f \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \\ &= \frac{2f(a)}{\eta(b, a)} - \frac{2}{\eta(b, a)} \int_0^1 f \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right). \end{aligned}$$

Setting $x = a + \left(\frac{1-t}{2} \right) \eta(b, a)$ and $dx = -\frac{\eta(b, a)}{2} dt$, which gives

$$I_1 = \frac{2f(a)}{\eta(b, a)} - \frac{4}{(\eta(b, a))^2} \int_a^{a+\frac{1}{2}\eta(b, a)} f(x) dx.$$

Similarly, we also have

$$I_2 = \frac{2f(a + \eta(b, a))}{\eta(b, a)} - \frac{4}{(\eta(b, a))^2} \int_{a+\frac{1}{2}\eta(b, a)}^{a+\eta(b, a)} f(x) dx.$$

Thus

$$\frac{\eta(b, a)}{4} [I_1 + I_2] = \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_{a+\frac{1}{2}\eta(b, a)}^{a+\eta(b, a)} f(x) dx.$$

which is the required result. \square

Remark 1. If we take $\eta(b, a) = b - a$, then Lemma 1 reduces to Lemma 2.1 from [2].

Now using Lemma 1, we shall propose some new upper bound for the right-hand side of Hadamard's inequality for quasi-preinvex mappings, which is better than the inequality had done in [3]. our results generalize those results proved in [2] as well.

Theorem 14. Let $K \subseteq [0, \infty)$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$ and $a, b \in K$ with $a < a + \eta(b, a)$. Suppose $f : K \rightarrow \mathbb{R}$ is a differentiable mapping on K such that $f' \in L([a, a + \eta(b, a)])$. If $|f'|$ is preinvex on K , then for every $a, b \in K$ with $\eta(b, a) \neq 0$ we have the following inequality:

$$\begin{aligned} (2.1) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \\ & \leq \frac{\eta(b, a)}{8} \left[\sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| \right\} \right. \\ & \quad \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|, \left| f' \left(a + \eta(b, a) \right) \right| \right\} \right]. \end{aligned}$$

Proof. From Lemma 1 and by using the quasi-preinvexity of $|f'|$ is preinvex on K , for any $t \in [0, 1]$ we have

$$\begin{aligned}
 & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\
 & \leq \frac{\eta(b, a)}{4} \left[\int_0^1 t \left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right| dt + \int_0^1 t \left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right| dt \right] \\
 & \leq \frac{\eta(b, a)}{4} \left[\sup \left\{ \left| f'(a) \right|, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| \right\} \int_0^1 t dt \right. \\
 & \quad \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|, \left| f'(a + \eta(b, a)) \right| \right\} \int_0^1 t dt \right] \\
 & = \frac{\eta(b, a)}{8} \left[\sup \left\{ \left| f'(a) \right|, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| \right\} \right. \\
 & \quad \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|, \left| f'(a + \eta(b, a)) \right| \right\} \right].
 \end{aligned}$$

This completes the proof of the theorem. \square

Corollary 1. *Let f be as in Theorem 14, if in addition*

(1) $|f'|$ is increasing, then we have

$$\begin{aligned}
 (2.2) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\
 & \leq \frac{\eta(b, a)}{8} \left[\left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| + \left| f'(a + \eta(b, a)) \right| \right]
 \end{aligned}$$

(2) $|f'|$ is decreasing, then we have

$$\begin{aligned}
 (2.3) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\
 & \leq \frac{\eta(b, a)}{8} \left[\left| f'(a) \right| + \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| \right]
 \end{aligned}$$

Proof. The proof follows directly from Theorem 14. \square

Remark 2. *We note that the inequalities (2.2) and (2.3) are two new refinements of the trapezoid inequality for quasi-preinvex functions, and thus for preinvex functions.*

Remark 3. *If we take $\eta(b, a) = b - a$ in Theorem 14, then the inequality reduces to the inequality (1.8). If we take $\eta(b, a) = b - a$ in corollary 1, then (2.2) and (2.3) reduce to the related corollary of Theorem 6 from [2].*

Another similar result may be extended in the following theorem.

Theorem 15. *Let $K \subseteq [0, \infty)$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$ and $a, b \in K$ with $a < a + \eta(b, a)$. Suppose $f : K \rightarrow \mathbb{R}$ is a differentiable mapping*

on K such that $f' \in L([a, a + \eta(b, a)])$. If $|f'|^p$ is quasi-preinvex on K , from some $p > 1$, then for every $a, b \in K$ with $\eta(b, a) \neq 0$ we have the following inequality:

$$(2.4) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{4(p+1)^{\frac{1}{p}}} \left[\left(\sup \left\{ \left| f'(a) \right|^{\frac{p}{p-1}}, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^{\frac{p}{p-1}}, \left| f'(a + \eta(b, a)) \right|^{\frac{p}{p-1}} \right\}^{\frac{p-1}{p}} \right].$$

Proof. From Lemma 1 and using the well known Hölder's inequality, we have

$$(2.5) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{4} \left[\int_0^1 t \left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right| dt + \int_0^1 t \left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right| dt \right] \\ \leq \frac{\eta(b, a)}{4} \left[\left(\int_0^1 t^p dt \right)^{\frac{1}{p}} \left(\int_0^1 \left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right|^q dt \right)^{\frac{1}{q}} \right. \\ \left. + \left(\int_0^1 t^p dt \right)^{\frac{1}{p}} \left(\int_0^1 \left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right|^q dt \right)^{\frac{1}{q}} \right].$$

By the quasi-preinvexity of $|f'|^p$ on K , from some $p > 1$, we have for every $a, b \in K$ with $\eta(b, a) \neq 0$ and $t \in [0, 1]$ that

$$\left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right|^q \leq \sup \left\{ \left| f'(a) \right|^q, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q \right\}$$

and

$$\left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right|^q \leq \sup \left\{ \left| f'(a + \eta(b, a)) \right|^q, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q \right\},$$

where $\frac{1}{p} + \frac{1}{q} = 1$. Using the above inequalities in (2.5), we get the required result. This completes the proof of the theorem as well. \square

Corollary 2. Let f be as in Theorem 15, if in addition

- (1) $|f'|^{\frac{p}{p-1}}$ is increasing, then we have

$$(2.6) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{4(p+1)^{\frac{1}{p}}} \left[\left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| + \left| f'(a + \eta(b, a)) \right| \right]$$

(2) $|f'|^{\frac{p}{p-1}}$ is decreasing, then we have

$$(2.7) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{4(p+1)^{\frac{1}{p}}} \left[|f'(a)| + \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right| \right]$$

Proof. It is a direct consequence of Theorem 15. \square

Remark 4. If we take $\eta(b, a) = b - a$ in Theorem 15, then the inequality reduces to the inequality (1.9). If we take $\eta(b, a) = b - a$ in corollary 2, then (2.6) and (2.7) reduce to the related corollary of Theorem 7 from [2].

An improvement of the constants in Theorem 15 and a consolidation of this result with Theorem 14 are given in the following theorem.

Theorem 16. Let $K \subseteq \mathbb{R}$ be an open invex subset with respect to $\eta : K \times K \rightarrow \mathbb{R}$ and $a, b \in K$ with $a < a + \eta(b, a)$. Suppose $f : K \rightarrow \mathbb{R}$ is a differentiable mapping on K such that $f' \in L([a, a + \eta(b, a)])$. If $|f'|^q$, $q \geq 1$, is quasi-preinvex on K , then for every $a, b \in K$ with $\eta(b, a) \neq 0$ we have the following inequality:

$$(2.8) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{8} \left[\left(\sup \left\{ |f'(a)|^q, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q \right\} \right)^{\frac{1}{q}} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q, |f'(a + \eta(b, a))|^q \right\}^{\frac{1}{q}} \right].$$

Proof. From Lemma ??, using the power-mean integral inequality and using the quasi-preinvexity of $|f'|^q$ on K for $q \geq 1$, we have

$$(2.9) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{4} \left[\int_0^1 t \left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right| dt + \int_0^1 t \left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right| dt \right] \\ \leq \frac{\eta(b, a)}{4} \left[\left(\int_0^1 t dt \right)^{1-\frac{1}{q}} \left(\int_0^1 t \left| f' \left(a + \left(\frac{1-t}{2} \right) \eta(b, a) \right) \right|^q dt \right)^{\frac{1}{q}} \right. \\ \left. + \left(\int_0^1 t dt \right)^{1-\frac{1}{q}} \left(\int_0^1 t \left| f' \left(a + \left(\frac{1+t}{2} \right) \eta(b, a) \right) \right|^q dt \right)^{\frac{1}{q}} \right] \\ \leq \frac{\eta(b, a)}{8} \left[\left(\sup \left\{ |f'(a)|^q, \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q \right\} \right)^{\frac{1}{q}} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} \eta(b, a) \right) \right|^q, |f'(a + \eta(b, a))|^q \right\}^{\frac{1}{q}} \right].$$

which completes the proof \square

Corollary 3. *Let f be as in Theorem 16, if in addition*

- (1) $\left|f'\right|^{\frac{1}{q}}$ is increasing, then we have the inequality (2.2).
- (2) $\left|f'\right|^{\frac{1}{q}}$ is decreasing, then we have the inequality (2.3).

Remark 5. *If we take $\eta(b, a) = b - a$ in Theorem 16, then the inequality reduces to the inequality (1.10). If we take $\eta(b, a) = b - a$ in corollary 3, then we get the results of the related corollary of Theorem 8 from [2].*

Remark 6. *For $q = 1$, (2.8) reduces to Theorem 14. For $q = \frac{p}{p-1}$ ($p > 1$) we have an improvement of the constants in Theorem 15, since $4^p > p + 1$ if $p > 1$ and accordingly*

$$\frac{1}{8} < \frac{1}{(p+1)^{\frac{1}{p}}}.$$

3. APPLICATIONS TO SPECIAL MEANS

In what follows we give certain generalizations of some notions for a positive valued function of a positive variable.

Definition 3. [6] *A function $M : \mathbb{R}_+^2 \rightarrow \mathbb{R}_+$, is called a Mean function if it has the following properties:*

- (1) *Homogeneity:* $M(ax, ay) = aM(x, y)$, for all $a > 0$,
- (2) *Symmetry :* $M(x, y) = M(y, x)$,
- (3) *Reflexivity :* $M(x, x) = x$,
- (4) *Monotonicity:* If $x \leq x'$ and $y \leq y'$, then $M(x, y) \leq M(x', y')$,
- (5) *Internality:* $\min\{x, y\} \leq M(x, y) \leq \max\{x, y\}$.

We consider some means for arbitrary positive real numbers α, β (see for instance [6]).

- (1) The arithmetic mean:

$$A := A(\alpha, \beta) = \frac{\alpha + \beta}{2}$$

- (2) The geometric mean:

$$G := G(\alpha, \beta) = \sqrt{\alpha\beta}$$

- (3) The harmonic mean:

$$H := H(\alpha, \beta) = \frac{2}{\frac{1}{\alpha} + \frac{1}{\beta}}$$

- (4) The power mean:

$$P_r := P_r(\alpha, \beta) = \left(\frac{\alpha^r + \beta^r}{2} \right)^{\frac{1}{r}}, \quad r \geq 1$$

- (5) The identric mean:

$$I := I(\alpha, \beta) = \begin{cases} \frac{1}{e} \left(\frac{\beta^\beta}{\alpha^\alpha} \right), & \alpha \neq \beta \\ \alpha, & \alpha = \beta \end{cases}$$

(6) The logarithmic mean:

$$L := L(\alpha, \beta) = \frac{\alpha - \beta}{\ln|\alpha| - \ln|\beta|}, \quad |\alpha| \neq |\beta|$$

(7) The generalized log-mean:

$$L_p := L_p(\alpha, \beta) = \left[\frac{\beta^{p+1} - \alpha^{p+1}}{(p+1)(\beta - \alpha)} \right], \quad \alpha \neq \beta, p \in \mathbb{R} \setminus \{-1, 0\}.$$

It is well known that L_p is monotonic nondecreasing over $p \in \mathbb{R}$, with $L_{-1} := L$ and $L_0 := I$. In particular, we have the following inequality $H \leq G \leq L \leq I \leq A$.

Now, let a and b be positive real numbers such that $a < b$. Consider the function $M := M(a, b) : [a, a + \eta(b, a)] \times [a, a + \eta(b, a)] \rightarrow \mathbb{R}^+$, which is one of the above mentioned means, therefore one can obtain variant inequalities for these means as follows:

Setting $\eta(b, a) = M(b, a)$ in (2.1), (2.4) and (2.8), one can obtain the following interesting inequalities involving means:

$$(3.1) \quad \left| \frac{f(a) + f(a + M(b, a))}{2} - \frac{1}{M(b, a)} \int_a^{a+M(b, a)} f(x) dx \right| \\ \leq \frac{M(b, a)}{8} \left[\sup \left\{ \left| f'(a) \right|, \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right| \right\} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right|, \left| f'(a + M(b, a)) \right| \right\} \right].$$

$$(3.2) \quad \left| \frac{f(a) + f(a + M(b, a))}{2} - \frac{1}{M(b, a)} \int_a^{a+M(b, a)} f(x) dx \right| \\ \leq \frac{M(b, a)}{4(p+1)^{\frac{1}{p}}} \left[\left(\sup \left\{ \left| f'(a) \right|^{\frac{p}{p-1}}, \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right|^{\frac{p}{p-1}} \right\} \right)^{\frac{p-1}{p}} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right|^{\frac{p}{p-1}}, \left| f'(a + M(b, a)) \right|^{\frac{p}{p-1}} \right\}^{\frac{p-1}{p}} \right],$$

for $p > 1$, and

$$(3.3) \quad \left| \frac{f(a) + f(a + M(b, a))}{2} - \frac{1}{M(b, a)} \int_a^{a+M(b, a)} f(x) dx \right| \\ \leq \frac{M(b, a)}{8} \left[\left(\sup \left\{ \left| f'(a) \right|^q, \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right|^q \right\} \right)^{\frac{1}{q}} \right. \\ \left. + \sup \left\{ \left| f' \left(a + \frac{1}{2} M(b, a) \right) \right|^q, \left| f'(a + M(b, a)) \right|^q \right\}^{\frac{1}{q}} \right],$$

for $q \geq 1$. Letting $M = A, G, H, P_r, I, L, L_p$ in (3.1), (3.2) and (3.3), we can get the required inequalities, and the details are left to the interested reader.

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