

**HERMITE-HADAMARD TYPE INTEGRAL INEQUALITIES FOR  
DIFFERENTIABLE  $m$ -PREINVEX AND  $(\alpha, m)$ -PREINVEX  
FUNCTIONS**

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ABSTRACT. In this paper, the notion of  $m$ -preinvex and  $(\alpha, m)$ -preinvex functions is introduced and then several inequalities of Hermite-Hadamard type for differentiable  $m$ -preinvex and  $(\alpha, m)$ -preinvex functions are established. The obtained inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions, are then extended to functions of several variables.

1. INTRODUCTION

A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be convex if

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y)$$

holds for every  $x, y \in I$  and  $t \in [0, 1]$ .

The following celebrated double inequality

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}.$$

holds for convex functions and is well-known in literature as the Hermite-Hadamard inequality. Both of the inequalities in (1.1) hold in reversed direction if  $f$  is concave.

The inequality (1.1) has been a subject of extensive research since its discovery and a number of papers have been written providing noteworthy extensions, generalizations and refinements see for example [6], [7], [25], [26] and [33].

The classical convexity that is stated above was generalized as  $m$ -convexity by G. Toader in [30] as follows:

**Definition 1.** *The function  $[0, b^*]$ ,  $b^* > 0$ , is said to be  $m$ -convex, where  $m \in [0, 1]$ , if we have*

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y)$$

for all  $x, y \in [0, b^*]$  and  $t \in [0, 1]$ . We say that  $f$  is  $m$ -concave if  $-f$  is  $m$ -convex.

Obviously, for  $m = 1$  the Definition 1 recaptures the concept of standard convex functions on  $[0, b^*]$ .

The notion of  $m$ -convexity has been further generalized in [14] as it is stated in the following definition:

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*Date:* Today.

*2000 Mathematics Subject Classification.* 26D15, 26D20, 26D07.

*Key words and phrases.* Hermite-Hadamard's inequality, invex set, preinvex function,  $m$ -preinvex function,  $(\alpha, m)$ -preinvex function, Hölder's integral inequality, power-mean inequality.

This paper is in final form and no version of it will be submitted for publication elsewhere.

**Definition 2.** The function  $[0, b^*]$ ,  $b^* > 0$ , is said to be  $(\alpha, m)$ -convex, where  $(\alpha, m) \in [0, 1]^2$ , if we have

$$f(tx + m(1-t)y) \leq t^\alpha f(x) + m(1-t^\alpha) f(y)$$

for all  $x, y \in [0, b^*]$  and  $t \in [0, 1]$ .

It can easily be seen that for  $\alpha = 1$ , the class of  $m$ -convex functions are derived from the above definition and for  $\alpha = m = 1$  a class of convex functions are derived.

For several results concerning Hermite-Hadamard type inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions we refer the interested reader to [8] and [9].

More recently, a number of mathematicians have attempted to generalize the concept of classical convexity. For example in [10], Hason gave the notion of invexity as significant generalization of classical convexity. Ben-Israel and Mond [4] introduced the concept of preinvex functions, which is a special case of invex functions. Let us first recall the definition of preinvexity and some related results.

Let  $K$  be a subset in  $\mathbb{R}^n$  and let  $f : K \rightarrow \mathbb{R}$  and  $\eta : K \times K \rightarrow \mathbb{R}^n$  be continuous functions. Let  $x \in K$ , then the set  $K$  is said to be invex at  $x$  with respect to  $\eta(\cdot, \cdot)$ , if

$$x + t\eta(y, x) \in K, \forall x, y \in K, t \in [0, 1].$$

$K$  is said to be an invex set with respect to  $\eta$  if  $K$  is invex at each  $x \in K$ . The invex set  $K$  is also called a  $\eta$ -connected set.

**Definition 3.** [24] The function  $f$  on the invex set  $K$  is said to be preinvex with respect to  $\eta$ , if

$$f(u + t\eta(v, u)) \leq (1-t)f(u) + tf(v), \forall u, v \in K, t \in [0, 1].$$

The function  $f$  is said to be preconcave if and only if  $-f$  is preinvex.

It is to be noted that every convex function is preinvex with respect to the map  $\eta(x, y) = x - y$  but the converse is not true see for instance [23].

In a recent paper, Noor [17] obtained the following Hermite-Hadamard inequalities for the preinvex functions:

**Theorem 1.** [17] Let  $f : [a, a + \eta(b, a)] \rightarrow (0, \infty)$  be a preinvex function on the interval of the real numbers  $K^\circ$  (the interior of  $K$ ) and  $a, b \in K^\circ$  with  $a < a + \eta(b, a)$ . Then the following inequality holds:

$$(1.2) \quad f\left(\frac{2a + \eta(b, a)}{2}\right) \leq \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \leq \frac{f(a) + f(b)}{2}.$$

Barani, Ghazanfari and Dragomir in [3], presented the following estimates of the right-side of a Hermite-Hadamard type inequality in which some preinvex functions are involved.

**Theorem 2.** [3] Let  $K \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$ . Suppose that  $f : K \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|$  is preinvex on  $K$ , for

every  $a, b \in K$  with  $\eta(b, a) \neq 0$ , then the following inequality holds:

$$(1.3) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{|\eta(b, a)|}{8} \left( |f'(a)| + |f'(b)| \right).$$

**Theorem 3.** [3] Let  $K \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$ . Suppose that  $f : K \rightarrow \mathbb{R}$  is a differentiable function. Assume  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f'|^{\frac{p}{p-1}}$  is preinvex on  $K$  then, for every  $a, b \in K$  with  $\eta(b, a) \neq 0$ , the following inequality holds:

$$(1.4) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{|\eta(b, a)|}{2(1+p)^{\frac{1}{p}}} \left[ \frac{|f'(a)|^{\frac{p}{p-1}} + |f'(b)|^{\frac{p}{p-1}}}{2} \right]^{\frac{p-1}{p}}.$$

For several new results on inequalities for preinvex functions, we refer the interested reader to [3] and [27] and the references therein.

In the present paper we first give the concept of  $m$ -preinvex and  $(\alpha, m)$ -preinvex functions, which generalize the concept of preinvex functions, and then we will present new inequalities of Hermite-Hadamard for functions whose derivatives in absolute value are  $m$ -preinvex and  $(\alpha, m)$ -preinvex. Our results generalize those results presented in very recent paper [3] concerning Hermite-Hadamard type inequalities for preinvex functions. We also present extensions to several variables of some inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions which are special cases of our established results.

## 2. MAIN RESULTS

To establish our main results we first give the following essential definitions and Lemmas:

**Definition 4.** The function  $f$  on the invex set  $K \subseteq [0, b^*]$ ,  $b^* > 0$ , is said to be  $m$ -preinvex with respect to  $\eta$  if

$$f(u + t\eta(v, u)) \leq (1-t)f(u) + mt f\left(\frac{v}{m}\right)$$

holds for all  $u, v \in K$ ,  $t \in [0, 1]$  and  $m \in (0, 1]$ . The function  $f$  is said to be  $m$ -preconcave if and only if  $-f$  is  $m$ -preinvex.

**Definition 5.** The function  $f$  on the invex set  $K \subseteq [0, b^*]$ ,  $b^* > 0$ , is said to be  $(\alpha, m)$ -preinvex with respect to  $\eta$  if

$$f(u + t\eta(v, u)) \leq (1-t^\alpha)f(u) + mt^\alpha f\left(\frac{v}{m}\right)$$

holds for all  $u, v \in K$ ,  $t \in [0, 1]$  and  $(\alpha, m) \in (0, 1] \times (0, 1]$ . The function  $f$  is said to be  $(\alpha, m)$ -preconcave if and only if  $-f$  is  $(\alpha, m)$ -preinvex.

**Remark 1.** If in definition 4,  $m = 1$ , then one obtain the usual definition of preinvexity. If  $\alpha = m = 1$ , then definition 5 recaptures the usual definition of the the preinvex functions. It is to be noted that every  $m$ -preinvex function and  $(\alpha, m)$ -preinvex functions are  $m$ -convex and  $(\alpha, m)$ -convex with respect to  $\eta(v, u) = v - u$  respectively.

**Lemma 1.** [3] Let  $K \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ , then the following equality holds:

$$(2.1) \quad -\frac{f(a) + f(a + \eta(b, a))}{2} + \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \\ = \frac{\eta(b, a)}{2} \int_0^1 (1 - 2t) f'(a + t\eta(b, a)) dt.$$

Now we establish results for functions whose derivatives in absolute values raise to some certain power are  $m$ -preinvex and  $(\alpha, m)$ -preinvex.

**Theorem 4.** Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $|f'|$  is  $m$ -preinvex on  $K$ , then we have the following inequality:

$$(2.2) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{8} \left[ |f'(a)| + m \left| f' \left( \frac{b}{m} \right) \right| \right].$$

*Proof.* From lemma 1, we obtain

$$(2.3) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{2} \int_0^1 |1 - 2t| |f'(a + t\eta(b, a))| dt.$$

Since  $|f'|$  is  $m$ -preinvex on  $K$ , for every  $a, b \in K$  and  $t \in [0, 1]$ ,  $m \in (0, 1]$ , we have

$$(2.4) \quad |f'(a + t\eta(b, a))| \leq (1 - t) |f'(a)| + mt \left| f' \left( \frac{b}{m} \right) \right|.$$

Hence we have

$$(2.5) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{2} \left[ |f'(a)| \int_0^1 |1 - 2t| (1 - t) dt + m \left| f' \left( \frac{b}{m} \right) \right| \int_0^1 |1 - 2t| t dt \right].$$

Since

$$\begin{aligned} \int_0^1 |1-2t|(1-t) dt &= \int_0^1 |1-2t| t dt \\ &= \int_0^{\frac{1}{2}} (1-2t)(1-t) dt - \int_{\frac{1}{2}}^1 (1-2t)(1-t) dt = \frac{1}{4}. \end{aligned}$$

We get the desired inequality from (2.5). This completes the proof of theorem 4.  $\square$

**Corollary 1.** *If  $\eta(b, a) = b - a$  in theorem 4, then (2.2) reduces to the following inequality:*

$$(2.6) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left[ |f'(a)| + m \left| f' \left( \frac{b}{m} \right) \right| \right].$$

**Theorem 5.** *Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $|f'|^q$  is  $m$ -preinvex on  $K$  for  $q > 1$ , then we have the following inequality:*

$$(2.7) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2(p+1)^{\frac{1}{p}}} \left[ \frac{|f'(a)|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q}{2} \right]^{\frac{1}{q}}.$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

*Proof.* By lemma 1 and using the well known Hölder's integral inequality, we have

$$(2.8) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |1-2t|^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f'(a + t\eta(b, a))|^q dt \right)^{\frac{1}{q}}.$$

Since  $|f'|^q$  is  $m$ -preinvex on  $K$ , for every  $a, b \in [a, b]$  with  $a < a + \eta(b, a)$  and  $m \in (0, 1]$ , we have

$$\left| f'(a + t\eta(b, a)) \right|^q \leq (1-t) \left| f'(a) \right|^q + mt \left| f' \left( \frac{b}{m} \right) \right|^q.$$

Hence

$$\begin{aligned} \int_0^1 \left| f'(a + t\eta(b, a)) \right|^q dt &\leq \int_0^1 \left[ (1-t) \left| f'(a) \right|^q + mt \left| f' \left( \frac{b}{m} \right) \right|^q \right] dt \\ &= \frac{1}{2} \left| f'(a) \right|^q + \frac{m}{2} \left| f' \left( \frac{b}{m} \right) \right|^q. \end{aligned}$$

Moreover, by using basic calculus we have

$$\begin{aligned} \int_0^1 |1-2t|^p dt &= \int_0^{\frac{1}{2}} (1-2t)^p dt + \int_{\frac{1}{2}}^1 (2t-1)^p dt \\ &= \frac{1}{p+1}. \end{aligned}$$

A usage of the last two inequalities in (2.8) gives the desired result. This completes the proof of theorem 5.  $\square$

**Corollary 2.** *If we take  $\eta(b, a) = b - a$  in theorem 5, then (2.7) becomes the following inequality:*

(2.9)

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2(p+1)^{\frac{1}{p}}} \left[ \frac{|f'(a)|^q + m |f'(\frac{b}{m})|^q}{2} \right]^{\frac{1}{q}}$$

A similar result may be stated as follows:

**Theorem 6.** *Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $|f'|^q$  is  $m$ -preinvex on  $K$  for  $q \geq 1$ , then we have the following inequality:*

$$(2.10) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{4} \left[ \frac{|f'(a)|^q + m |f'(\frac{b}{m})|^q}{2} \right]^{\frac{1}{q}}.$$

*Proof.* For  $q = 1$ , the proof is the same as that of theorem 4. Suppose now that  $q > 1$ . Using lemma 1 and the well-known power-mean integral inequality, we have

$$(2.11) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |1-2t| dt \right)^{1-\frac{1}{q}} \left( \int_0^1 |1-2t| |f'(a + t\eta(b, a))|^q dt \right)^{\frac{1}{q}}.$$

Applying the  $m$ -preinvex convexity of  $|f'|^q$  on  $K$  in the second integral on the right side of (2.11), we have

$$\begin{aligned}
 (2.12) \quad & \int_0^1 |1-2t| \left| f'(a+t\eta(b,a)) \right|^q dt \\
 & \leq \int_0^1 |1-2t| \left[ (1-t) \left| f'(a) \right|^q + mt \left| f' \left( \frac{b}{m} \right) \right|^q \right] dt \\
 & = \left| f'(a) \right|^q \int_0^1 |1-2t|(1-t) dt + m \left| f' \left( \frac{b}{m} \right) \right|^q \int_0^1 t|1-2t| dt \\
 & = \frac{1}{4} \left| f'(a) \right|^q + \frac{m}{4} \left| f' \left( \frac{b}{m} \right) \right|^q.
 \end{aligned}$$

Utilizing inequality (2.12) in (2.11), we get the inequality (2.10). This completes the proof of the theorem.  $\square$

**Corollary 3.** Suppose  $\eta(b, a) = b - a$ , then one has the following inequality:

$$(2.13) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left[ \frac{\left| f'(a) \right|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q}{2} \right]^{\frac{1}{q}}.$$

**Remark 2.** For  $q = 1$ , (2.13) reduces to the inequality proved in theorem 4. If  $q = \frac{p}{p-1}$  ( $p > 1$ ), we have  $4^p > p + 1$  for  $p > 1$  and accordingly

$$\frac{1}{4} < \frac{1}{2(p+1)^{\frac{1}{p}}}.$$

This reveals that the inequality (2.10) is better than the one given by (2.7) in theorem 5.

Now we give our results for  $(\alpha, m)$ -preinvex functions.

**Theorem 7.** Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $|f'|$  is  $(\alpha, m)$ -preinvex on  $K$ , then we have the following inequality:

$$\begin{aligned}
 (2.14) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\
 & \leq \frac{\eta(b, a)}{2} \left[ \nu_2 \left| f'(a) \right| + m\nu_1 \left| f' \left( \frac{b}{m} \right) \right| \right],
 \end{aligned}$$

where  $\nu_1 = \frac{1 + \alpha \cdot 2^\alpha}{2^\alpha(1 + \alpha)(2 + \alpha)}$  and  $\nu_2 = \frac{1}{2} - \nu_1$ .

*Proof.* From lemma 1, we have

$$\begin{aligned}
 (2.15) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \\
 & \leq \frac{\eta(b, a)}{2} \int_0^1 |1-2t| \left| f'(a + t\eta(b, a)) \right| dt.
 \end{aligned}$$

Since  $|f'|$  is  $(\alpha, m)$ -preinvex on  $K$ , we have for every  $t \in [0, 1]$  that

$$(2.16) \quad \int_0^1 |1-2t| \left| f'(a+t\eta(b,a)) \right| dt \\ \leq |f'(a)| \int_0^1 |1-2t|(1-t^\alpha) dt + m \left| f' \left( \frac{b}{m} \right) \right| \int_0^1 t^\alpha |1-2t| dt \\ = \left( \frac{1}{2} - \nu_1 \right) |f'(a)| + m\nu_1 \left| f' \left( \frac{b}{m} \right) \right|,$$

where

$$\int_0^1 |1-2t| t^\alpha dt = \frac{1 + \alpha \cdot 2^\alpha}{2^\alpha (1 + \alpha) (2 + \alpha)} = \nu_1$$

and

$$\int_0^1 |1-2t|(1-t^\alpha) dt = \frac{1}{2} - \frac{1 + \alpha \cdot 2^\alpha}{2^\alpha (1 + \alpha) (2 + \alpha)} = \frac{1}{2} - \nu_1.$$

Utilizing (2.15) in (2.14), we get the required inequality and hence the proof of the theorem is completed.  $\square$

**Corollary 4.** *If  $\eta(b, a) = b - a$  in theorem 7, then we have the inequality:*

$$(2.17) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left[ \nu_2 |f'(a)| + m\nu_1 \left| f' \left( \frac{b}{m} \right) \right| \right],$$

where  $\nu_1 = \frac{1+\alpha \cdot 2^\alpha}{2^\alpha (1+\alpha)(2+\alpha)}$  and  $\nu_2 = \frac{1}{2} - \nu_1$ .

**Theorem 8.** *Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $|f'|^q$  is  $(\alpha, m)$ -preinvex on  $K$ ,  $q > 1$ , then we have the following inequality:*

$$(2.18) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b,a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{2(p+1)^{\frac{1}{p}}} \left[ \frac{\alpha |f'(a)|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q}{1 + \alpha} \right]^{\frac{1}{q}},$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

*Proof.* Using lemma 1 and the Hölder's integral inequality, we have

$$(2.19) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b,a)} f(x) dx \right| \\ \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |1-2t|^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f'(a+t\eta(b,a))|^q dt \right)^{\frac{1}{q}}.$$

By the  $(\alpha, m)$ -preinvexity of  $|f'|^q$ , we have for every  $t \in [0, 1]$

$$\left| f'(a+t\eta(b,a)) \right|^q \leq (1-t^\alpha) |f'(a)|^q + mt^\alpha \left| f' \left( \frac{b}{m} \right) \right|^q$$



for  $(\alpha, m) \in (0, 1] \times (0, 1]$ . Hence

$$\begin{aligned} \int_0^1 \left| f'(a + t\eta(b, a)) \right|^q dt &\leq \left| f'(a) \right|^q \int_0^1 (1 - t^\alpha) dt + m \left| f'\left(\frac{b}{m}\right) \right|^q \int_0^1 t^\alpha dt \\ &= \frac{\alpha}{1 + \alpha} \left| f'(a) \right|^q + \frac{m}{1 + \alpha} \left| f'\left(\frac{b}{m}\right) \right|^q. \end{aligned}$$

An application of the above inequality in (2.19) and the fact

$$\int_0^1 |1 - 2t|^p dt = \frac{1}{p + 1}$$

gives the desired inequality.  $\square$

**Corollary 5.** *If in theorem 8, we take  $\eta(b, a) = b - a$ , we get the following inequality:*

$$(2.20) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_a^b f(x) dx \right| \leq \frac{b - a}{2(p + 1)^{\frac{1}{p}}} \left[ \frac{\alpha \left| f'(a) \right|^q + m \left| f'\left(\frac{b}{m}\right) \right|^q}{1 + \alpha} \right]^{\frac{1}{q}},$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Theorem 9.** *Let  $K \subseteq [0, b^*]$ ,  $b^* > 0$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}$  and  $a, b \in K$  with  $a < a + \eta(b, a)$ . Suppose  $f : K \rightarrow \mathbb{R}$  is a differentiable mapping on  $K$  such that  $f' \in L([a, a + \eta(b, a)])$ . If  $\left| f' \right|^q$  is  $(\alpha, m)$ -preinvex on  $K$ ,  $q \geq 1$ , then we have the following inequality:*

$$(2.21) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2} \left( \frac{1}{2} \right)^{1 - \frac{1}{q}} \left[ \nu_2 \left| f'(a) \right|^q + m \nu_1 \left| f'(b) \right|^q \right]^{\frac{1}{q}},$$

where  $\nu_2 = \frac{1}{2} - \nu_1$  and  $\nu_1 = \frac{1 + \alpha \cdot 2^\alpha}{2^\alpha(1 + \alpha)(2 + \alpha)}$ .

*Proof.* For  $q = 1$ , the proof is similar to that of theorem 7. Suppose that  $q > 1$ . Using lemma 1, we have that the following inequality holds:

$$(2.22) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a + \eta(b, a)} f(x) dx \right| \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |1 - 2t| dt \right)^{1 - \frac{1}{q}} \left( \int_0^1 |1 - 2t| \left| f'(a + t\eta(b, a)) \right|^q dt \right)^{\frac{1}{q}}.$$

By the  $(\alpha, m)$ -preinvexity of  $|f'|^q$  on  $K$ , for every  $t \in [0, 1]$  and  $(\alpha, m) \in (0, 1] \times (0, 1]$  we have

$$\begin{aligned}
 (2.23) \quad & \int_0^1 |1-2t| \left| f'(a+t\eta(b,a)) \right|^q dt \\
 & \leq \int_0^1 |1-2t| \left[ (1-t)^\alpha \left| f'(a) \right|^q + mt^\alpha \left| f'(b) \right|^q \right] dt \\
 & = \left| f'(a) \right|^q \int_0^1 |1-2t| (1-t)^\alpha dt + m \left| f'(b) \right|^q \int_0^1 |1-2t| t^\alpha dt \\
 & = \nu_2 \left| f'(a) \right|^q + m\nu_1 \left| f'(b) \right|^q.
 \end{aligned}$$

Using (2.23) in (2.22), we get the required inequality (2.21). This completes the proof of the theorem.  $\square$

**Corollary 6.** *Suppose  $\eta(b, a) = b - a$  in theorem 9, then one has the inequality:*

$$\begin{aligned}
 (2.24) \quad & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\
 & \leq \frac{b-a}{2} \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left[ \nu_2 \left| f'(a) \right|^q + m\nu_1 \left| f'(b) \right|^q \right]^{\frac{1}{q}},
 \end{aligned}$$

where  $\nu_2 = \frac{1}{2} - \nu_1$  and  $\nu_1 = \frac{1+\alpha \cdot 2^\alpha}{2^\alpha(1+\alpha)(2+\alpha)}$ .

**Remark 3.** *If we take  $m = 1$  in theorem 4 and theorem 5 or if we take  $\alpha = m = 1$  in theorem 7 and theorem 8 we get those results proved in theorem 2 and theorem 3 respectively. This shows that our results are more general than those proved in [3].*

**Remark 4.** *If we take  $m = 1$  in theorem 4 and theorem 5 or if we take  $\alpha = m = 1$  in theorem 7 and theorem 8 with  $\eta(b, a) = b - a$ , we get those results proved in [6] and [25].*

### 3. AN EXTENSION TO FUNCTIONS OF SEVERAL VARIABLES

In this section we will extend Corollary 1 and corollary 4 to functions of several variables defined on an invex subset of  $\mathbb{R}^n$ . To this end, we need the following property of invex functions.

**Condition C** [34]: Let  $K \subseteq \mathbb{R}^n$  be an open invex subset with respect to  $\eta : K \times K \rightarrow \mathbb{R}^n$ . For any  $x, y \in K$  and any  $t \in [0, 1]$ ,

$$\eta(y, y + t\eta(x, y)) = -t\eta(x, y)$$

and

$$\eta(x, y + t\eta(x, y)) = (1-t)\eta(x, y).$$

It is to be noted from **Condition C** that for every  $x, y \in K$  and every  $t_1, t_2 \in [0, 1]$ , we have

$$(3.1) \quad \eta(y + t_2\eta(x, y), y + t_1\eta(x, y)) = (t_2 - t_1)\eta(x, y).$$

**Proposition 1.** *Let  $K \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : K \times K \rightarrow \mathbb{R}^n$  and  $f : K \rightarrow \mathbb{R}$  is a function. Suppose that  $f$  satisfies **Condition C** on  $K$ . Then*

for every  $x, y \in K$  the function  $f$  is  $m$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ ,  $v = x + \eta(x, y)$ , if and only if the function  $\varphi : [0, 1] \rightarrow \mathbb{R}$  defined by

$$\varphi(t) := f(x + t\eta(y, x))$$

is  $m$ -convex on  $[0, 1]$ ,  $m \in (0, 1]$ .

*Proof.* Suppose that  $\varphi$  is  $m$ -convex on  $[0, 1]$  and  $z_1 := x + t_1\eta(y, x) \in P_{xv}$  and  $z_2 := x + t_2\eta(y, x) \in P_{xv}$ . Fix  $\lambda \in [0, 1]$ . Since  $f$  satisfies **Condition C**, by (3.1) we have

$$\begin{aligned} f(z_1 + \lambda\eta(z_2, z_1)) &= f(x + ((1 - \lambda)t_1 + \lambda t_2)\eta(y, x)) \\ &= \varphi((1 - \lambda)t_1 + \lambda t_2) \\ &\leq (1 - \lambda)\varphi(t_1) + m\lambda\varphi\left(\frac{t_2}{m}\right) \\ &= (1 - \lambda)f(z_1) + m\lambda f\left(\frac{z_2}{m}\right). \end{aligned}$$

Conversely, let  $x, y \in K$  and the function  $f$  be  $m$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ . Suppose that  $t_1, t_2 \in [0, 1]$ . Then for every  $\lambda \in [0, 1]$ ,  $m \in (0, 1]$  and using (3.1), we have

$$\begin{aligned} \varphi((1 - \lambda)t_1 + \lambda t_2) &= f(x + ((1 - \lambda)t_1 + \lambda t_2)\eta(y, x)) \\ &= f(x + t_1\eta(y, x) + \lambda(t_2 - t_1)\eta(y, x)) \\ &= f(x + t_1\eta(y, x) + \lambda\eta(x + t_2\eta(x, y), x + t_1\eta(x, y))) \\ &\leq (1 - \lambda)f(x + t_1\eta(y, x)) + m\lambda f\left(\frac{x + t_2\eta(x, y)}{m}\right) \\ &= (1 - \lambda)\varphi(t_1) + m\lambda\varphi\left(\frac{t_2}{m}\right). \end{aligned}$$

Hence  $\varphi$  is  $m$ -preinvex function on  $[0, 1]$ . □

**Proposition 2.** Let  $K \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : K \times K \rightarrow \mathbb{R}^n$  and  $f : K \rightarrow \mathbb{R}$  is a function. Suppose that  $\eta$  satisfies **Condition C** on  $K$ . Then for every  $x, y \in K$  the function  $f$  is  $(\alpha, m)$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ ,  $v = x + \eta(x, y)$ , if and only if the function  $\varphi : [0, 1] \rightarrow \mathbb{R}$  defined by

$$\varphi(t) := f(x + t\eta(y, x))$$

is  $(\alpha, m)$ -convex on  $[0, 1]$ ,  $(\alpha, m) \in (0, 1] \times (0, 1]$ .

*Proof.* The proof is similar to that of the proof of proposition 1, therefore we omit the details. □

**Theorem 10.** Let  $K \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : K \times K \rightarrow \mathbb{R}^n$  and  $f : K \rightarrow \mathbb{R}^+$  is a function. Suppose that  $\eta$  satisfies Condition C on  $K$ . Suppose that for every  $x, y \in K$  the function  $f$  is  $m$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ ,  $m \in (0, 1]$ . Then for every  $a, b \in (0, 1)$  with  $a < b$  the following inequality

holds:

$$(3.2) \quad \left| \frac{1}{2} \left[ \int_0^a f(x + s\eta(y, x)) ds + \int_0^b f(x + s\eta(y, x)) ds \right] - \frac{1}{b-a} \int_a^b \left( \int_0^s f(x + t\eta(y, x)) dt \right) ds \right| \leq \frac{b-a}{8} \left[ f(x + a\eta(y, x)) + mf \left( x + \frac{b}{m}\eta(y, x) \right) \right].$$

*Proof.* Let  $x, y \in K$  and  $a, b \in (0, 1)$  with  $a < b$ . Since  $f : K \rightarrow \mathbb{R}^+$  is  $m$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ ,  $m \in (0, 1]$ , by proposition 1 the function  $\varphi : [0, 1] \rightarrow \mathbb{R}^+$  defined by

$$\varphi(t) := f(x + t\eta(y, x))$$

is  $m$ -convex on  $[0, 1]$ . Now we define function  $\phi : [0, 1] \rightarrow \mathbb{R}^+$  as

$$\phi(t) := \int_0^t \varphi(s) ds = \int_0^t f(x + s\eta(y, x)) ds.$$

It is clear that for every  $t \in (0, 1)$  we have

$$\phi'(t) = \varphi(t) = f(x + t\eta(y, x)) \geq 0,$$

hence  $|\phi'(t)| = \phi'(t)$ . Applying corollary 1 to the function  $\phi$ , we get

$$(3.3) \quad \left| \frac{\phi(a) + \phi(b)}{2} - \frac{1}{b-a} \int_a^b \phi(s) ds \right| \leq \frac{b-a}{8} \left[ |\phi'(a)| + m \left| \phi' \left( \frac{b}{m} \right) \right| \right],$$

we deduce from (3.3) that (3.2) holds. This completes the proof of the theorem.  $\square$

**Theorem 11.** Let  $K \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : K \times K \rightarrow \mathbb{R}^n$  and  $f : K \rightarrow \mathbb{R}^+$  is a function. Suppose that  $\eta$  satisfies Condition C on  $K$ . Suppose that for every  $x, y \in K$  the function  $f$  is  $(\alpha, m)$ -preinvex with respect to  $\eta$  on  $\eta$ -path  $P_{xv}$ ,  $(\alpha, m) \in (0, 1]$ . Then for every  $a, b \in (0, 1)$  with  $a < b$  the following inequality holds:

$$(3.4) \quad \left| \frac{1}{2} \left[ \int_0^a f(x + s\eta(y, x)) ds + \int_0^b f(x + s\eta(y, x)) ds \right] - \frac{1}{b-a} \int_a^b \left( \int_0^s f(x + t\eta(y, x)) dt \right) ds \right| \leq \frac{b-a}{8} \left[ \nu_2 f(x + a\eta(y, x)) + m\nu_1 f \left( x + \frac{b}{m}\eta(y, x) \right) \right],$$

where  $\nu_1 = \frac{1+\alpha \cdot 2^\alpha}{2^\alpha(1+\alpha)(2+\alpha)}$  and  $\nu_2 = \frac{1}{2} - \nu_1$ .

*Proof.* The proof of is similar to that of theorem 10 using corollary 4 so we omit the details to the readers.  $\square$

**Remark 5.** Let  $\varphi(t) : [0, 1] \rightarrow \mathbb{R}^+$  be a function and  $q$  be a positive real number. Then  $\varphi$  is  $m$ -convex or  $(\alpha, m)$ -convex function if and only if  $\varphi(t)^q : [0, 1] \rightarrow \mathbb{R}^+$  is  $m$ -convex or  $(\alpha, m)$ -convex respectively. Hence similar results can be stated as

those of proposition 1 and proposition 2 by using corollary 2, corollary 3, corollary 5 and corollary 6 and we omit the details for the interested reader.

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