

**ON HERMITE -HADAMARD TYPE INEQUALITIES FOR  
 $\varphi$ -CONVEX FUNCTIONS VIA FRACTIONAL INTEGRALS**

MEHMET ZEKI SARIKAYA AND HATICE YALDIZ

ABSTRACT. In this paper, we establish integral inequalities of Hermite-Hadamard type involving Riemann-Liouville fractional integrals for  $\varphi$ -convex functions and some new inequalities of right-hand side of Hermite-Hadamard type are given for functions whose first derivatives absolute values  $\varphi$ -convex functions via Riemann-Liouville fractional integrals.

1. INTRODUCTION

The function  $f : [a, b] \subset \mathbb{R} \rightarrow \mathbb{R}$ , is said to be convex if the following inequality holds

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$$

for all  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ . We say that  $f$  is concave if  $(-f)$  is convex.

The inequalities discovered by C. Hermite and J. Hadamard for convex functions are very important in the literature (see, e.g., [11, p.137], [7]). These inequalities state that if  $f : I \rightarrow \mathbb{R}$  is a convex function on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ , then

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a) + f(b)}{2}.$$

Both inequalities hold in the reversed direction if  $f$  is concave. We note that Hadamard's inequality may be regarded as a refinement of the concept of convexity and it follows easily from Jensen's inequality. Hadamard's inequality for convex functions has received renewed attention in recent years and a remarkable variety of refinements and generalizations have been found (see, for example, [1, 7, 8]) and the references cited therein.

In [8], Dragomir and Agarwal proved the following results connected with the right part of (1.1).

**Lemma 1.** *Let  $f : I^\circ \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$ ,  $a, b \in I^\circ$  with  $a < b$ . If  $f' \in L[a, b]$ , then the following equality holds:*

$$(1.2) \quad \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x)dx = \frac{b-a}{2} \int_0^1 (1-2t)f'(ta + (1-t)b)dt.$$

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**Theorem 1.** Let  $f : I^\circ \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$ ,  $a, b \in I^\circ$  with  $a < b$ . If  $|f'|$  is convex on  $[a, b]$ , then the following inequality holds:

$$(1.3) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{(b-a)}{8} (|f'(a)| + |f'(b)|).$$

Meanwhile, Sarikaya et al.[14] presented the following important integral identity including the first-order derivative of  $f$  to establish many interesting Hermite-Hadamard type inequalities for convexity functions via Riemann-Liouville fractional integrals of the order  $\alpha > 0$ .

**Lemma 2.** Let  $f : [a, b] \rightarrow \mathbb{R}$  be a differentiable mapping on  $(a, b)$  with  $a < b$ . If  $f' \in L[a, b]$ , then the following equality for fractional integrals holds:

$$(1.4) \quad \begin{aligned} & \frac{f(a) + f(b)}{2} - \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a+}^\alpha f(b) + J_{b-}^\alpha f(a)] \\ &= \frac{b-a}{2} \int_0^1 [(1-t)^\alpha - t^\alpha] f'(ta + (1-t)b) dt. \end{aligned}$$

It is remarkable that Sarikaya et al.[14] first give the following interesting integral inequalities of Hermite-Hadamard type involving Riemann-Liouville fractional integrals.

**Theorem 2.** Let  $f : [a, b] \rightarrow \mathbb{R}$  be a positive function with  $0 \leq a < b$  and  $f \in L_1[a, b]$ . If  $f$  is a convex function on  $[a, b]$ , then the following inequalities for fractional integrals hold:

$$(1.5) \quad f\left(\frac{a+b}{2}\right) \leq \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a+}^\alpha f(b) + J_{b-}^\alpha f(a)] \leq \frac{f(a) + f(b)}{2}$$

with  $\alpha > 0$ .

In the following we will give some necessary definitions and mathematical preliminaries of fractional calculus theory which are used further in this paper. More details, one can consult [9, 10].

**Definition 1.** Let  $f \in L_1[a, b]$ . The Riemann-Liouville integrals  $J_{a+}^\alpha f$  and  $J_{b-}^\alpha f$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

$$J_{a+}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x (x-t)^{\alpha-1} f(t) dt, \quad x > a$$

and

$$J_{b-}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b (t-x)^{\alpha-1} f(t) dt, \quad x < b$$

respectively. Here,  $\Gamma(\alpha)$  is the Gamma function and  $J_{a+}^0 f(x) = J_{b-}^0 f(x) = f(x)$ .

For some recent results connected with fractional integral inequalities see ([2, 3, 4, 5, 6],[12],[15]).

In [16], Youness have defined the  $\varphi$ -convex function as follows:

**Definition 2.** Let  $\varphi : [a, b] \subset \mathbb{R} \rightarrow [a, b]$ . A function  $f : [a, b] \rightarrow \mathbb{R}$  is said to be  $\varphi$ -convex on  $[a, b]$  if, for every  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ , the following inequality holds:

$$f(\lambda\varphi(x) + (1-\lambda)\varphi(y)) \leq \lambda f(\varphi(x)) + (1-\lambda)f(\varphi(y)).$$

Obviously, if  $\varphi(x) = x$ , then the classical convexity is obtained from the previous definition.

In [13], Sarikaya et. all gave the following important inequalities for  $\varphi$ -convex mappings :

**Theorem 3.** *Let  $J$  be an interval  $a, b \in J$  with  $a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a  $\varphi$ -convex function on  $I = [\varphi(a), \varphi(b)]$ , then we have*

(1.6)

$$f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(\varphi(x)) d\varphi(x) \leq \frac{f(\varphi(a)) + f(\varphi(b))}{2}.$$

In this paper, by using  $\varphi$ -convex mappings, we give Hermite-Hadamard's inequalities for Riemann-Liouville fractional integral and some other integral inequalities using the identity is obtained for fractional integrals.

## 2. MAIN RESULTS

Hermite-Hadamard's inequalities can be represented in fractional integral forms as follows:

**Theorem 4.** *Let  $J$  be an interval  $a, b \in J$  with  $a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a  $\varphi$ -convex function on  $I = [\varphi(a), \varphi(b)]$ , then the following inequalities for fractional integrals hold:*

$$\begin{aligned} (2.1) \quad & f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \\ & \leq \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \\ & \leq \frac{f(\varphi(a)) + f(\varphi(b))}{2} \end{aligned}$$

with  $\alpha > 0$ .

*Proof.* Since  $f$  is a  $\varphi$ -convex function on  $[a, b]$ , we have for  $\varphi(x), \varphi(y) \in [\varphi(a), \varphi(b)]$  with  $\lambda = \frac{1}{2}$

$$(2.2) \quad f\left(\frac{\varphi(x) + \varphi(y)}{2}\right) \leq \frac{f(\varphi(x)) + f(\varphi(y))}{2}$$

i.e., with  $\varphi(x) = t\varphi(a) + (1-t)\varphi(b)$ ,  $\varphi(y) = (1-t)\varphi(a) + t\varphi(b)$ ,

$$(2.3) \quad 2f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq f(t\varphi(a) + (1-t)\varphi(b)) + f((1-t)\varphi(a) + t\varphi(b)).$$

Multiplying both sides of (2.3) by  $t^{\alpha-1}$ , then integrating the resulting inequality with respect to  $t$  over  $[0, 1]$ , we obtain

$$\begin{aligned} & \frac{2}{\alpha} f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \\ & \leq \int_0^1 t^{\alpha-1} f(t\varphi(a) + (1-t)\varphi(b)) dt + \int_0^1 t^{\alpha-1} f((1-t)\varphi(a) + t\varphi(b)) dt \\ & = \int_{\varphi(b)}^{\varphi(a)} \left(\frac{\varphi(b) - \varphi(u)}{\varphi(b) - \varphi(a)}\right)^{\alpha-1} f(\varphi(u)) \frac{d\varphi(u)}{\varphi(a) - \varphi(b)} \\ & \quad + \int_{\varphi(a)}^{\varphi(b)} \left(\frac{\varphi(v) - \varphi(a)}{\varphi(b) - \varphi(a)}\right)^{\alpha-1} f(\varphi(v)) \frac{d\varphi(v)}{\varphi(b) - \varphi(a)} \\ & = \frac{\Gamma(\alpha)}{(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \end{aligned}$$

i.e.

$$f\left(\frac{\varphi(a) + \varphi(b)}{2}\right) \leq \frac{\Gamma(\alpha+1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right]$$

and the first inequality is proved.

For the proof of the second inequality in (2.2) we first note that if  $f$  is a  $\varphi$ -convex function, then, for  $t \in [0, 1]$ , it yields

$$f(t\varphi(a) + (1-t)\varphi(b)) \leq tf(\varphi(a)) + (1-t)f(\varphi(b))$$

and

$$f((1-t)\varphi(a) + t\varphi(b)) \leq (1-t)f(\varphi(a)) + tf(\varphi(b)).$$

By adding these inequalities we have

$$(2.4) \quad \begin{aligned} & f(t\varphi(a) + (1-t)\varphi(b)) + f((1-t)\varphi(a) + t\varphi(b)) \\ & \leq tf(\varphi(a)) + (1-t)f(\varphi(b)) + (1-t)f(\varphi(a)) + tf(\varphi(b)). \end{aligned}$$

Then multiplying both sides of (2.4) by  $t^{\alpha-1}$  and integrating the resulting inequality with respect to  $t$  over  $[0, 1]$ , we obtain

$$\begin{aligned} & \int_0^1 t^{\alpha-1} f(t\varphi(a) + (1-t)\varphi(b)) dt + \int_0^1 t^{\alpha-1} f((1-t)\varphi(a) + t\varphi(b)) dt \\ & \leq [f(\varphi(a)) + f(\varphi(b))] \int_0^1 t^{\alpha-1} dt \end{aligned}$$

i.e.

$$\frac{\Gamma(\alpha)}{(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \leq \frac{f(\varphi(a)) + f(\varphi(b))}{\alpha}.$$

The proof is completed.  $\square$

**Remark 1.** If in Theorem 4, we let  $\alpha = 1$ , then the inequalities (2.1) become the inequalities (1.6) of Theorem 3.

To prove our main results, we need the following lemma:

**Lemma 3.** Let  $J$  be an interval  $a, b \in J$  with  $0 \leq a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  (the interior  $I$ ). If  $f' \in L_1[\varphi(a), \varphi(b)]$  for  $\varphi(a), \varphi(b) \in I$ , then the following equality holds:

$$(2.5) \quad \begin{aligned} & \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \\ &= \frac{\varphi(b) - \varphi(a)}{2} \int_0^1 [(1-t)^\alpha - t^\alpha] f'(t\varphi(a) + (1-t)\varphi(b)) dt. \end{aligned}$$

where  $\alpha > 0$ .

*Proof.* It suffices to note that

$$(2.6) \quad \begin{aligned} I &= \int_0^1 [(1-t)^\alpha - t^\alpha] f'(t\varphi(a) + (1-t)\varphi(b)) dt \\ &= \left[ \int_0^1 (1-t)^\alpha f'(t\varphi(a) + (1-t)\varphi(b)) dt \right] \\ &\quad + \left[ - \int_0^1 t^\alpha f'(t\varphi(a) + (1-t)\varphi(b)) dt \right] \\ &= I_1 + I_2. \end{aligned}$$

Integrating by parts

$$(2.7) \quad \begin{aligned} I_1 &= \int_0^1 (1-t)^\alpha f'(t\varphi(a) + (1-t)\varphi(b)) dt \\ &= (1-t)^\alpha \frac{f(t\varphi(a) + (1-t)\varphi(b))}{\varphi(a) - \varphi(b)} \Big|_0^1 + \int_0^1 \alpha (1-t)^{\alpha-1} \frac{f(t\varphi(a) + (1-t)\varphi(b))}{\varphi(a) - \varphi(b)} dt \\ &= \frac{f(\varphi(b))}{\varphi(b) - \varphi(a)} - \frac{\alpha}{\varphi(b) - \varphi(a)} \int_{\varphi(b)}^{\varphi(a)} \left( \frac{\varphi(a) - \varphi(x)}{\varphi(a) - \varphi(b)} \right)^{\alpha-1} \frac{f(\varphi(x))}{\varphi(a) - \varphi(b)} d\varphi(x) \\ &= \frac{f(\varphi(b))}{\varphi(b) - \varphi(a)} - \frac{\Gamma(\alpha + 1)}{(\varphi(b) - \varphi(a))^{\alpha+1}} J_{\varphi(b)^-}^\alpha f(\varphi(a)) \end{aligned}$$

and similarly we get,

$$(2.8) \quad \begin{aligned} I_2 &= - \int_0^1 t^\alpha f'(t\varphi(a) + (1-t)\varphi(b)) dt \\ &= - \frac{t^\alpha f(t\varphi(a) + (1-t)\varphi(b))}{\varphi(a) - \varphi(b)} \Big|_0^1 + \alpha \int_0^1 t^{\alpha-1} \frac{f(t\varphi(a) + (1-t)\varphi(b))}{\varphi(a) - \varphi(b)} dt \\ &= \frac{f(\varphi(a))}{\varphi(b) - \varphi(a)} - \frac{\alpha}{\varphi(b) - \varphi(a)} \int_{\varphi(b)}^{\varphi(a)} \left( \frac{\varphi(b) - \varphi(x)}{\varphi(b) - \varphi(a)} \right)^{\alpha-1} \frac{f(\varphi(x))}{\varphi(a) - \varphi(b)} d\varphi(x) \\ &= \frac{f(\varphi(a))}{\varphi(b) - \varphi(a)} - \frac{\Gamma(\alpha + 1)}{(\varphi(b) - \varphi(a))^{\alpha+1}} J_{\varphi(a)^+}^\alpha f(\varphi(b)). \end{aligned}$$

Using (2.7) and (2.8) in (2.6), it follows that

$$I = \frac{f(\varphi(a)) + f(\varphi(b))}{\varphi(b) - \varphi(a)} - \frac{\Gamma(\alpha + 1)}{(\varphi(b) - \varphi(a))^{\alpha+1}} \left[ J_{\varphi(a)+}^{\alpha} f(\varphi(b)) + J_{\varphi(b)-}^{\alpha} f(\varphi(a)) \right].$$

Thus, by multiplying the both sides by  $\frac{\varphi(b)-\varphi(a)}{2}$ , we have the conclusion (2.5).  $\square$

**Remark 2.** If we take  $\varphi(x) = x$  in Lemma 3, then the inidentity (2.5) reduces to the identity (1.4).

By using this Lemma, we can obtain the following fractional integral inequality:

**Theorem 5.** Let  $J$  be an interval  $a, b \in J$  with  $0 \leq a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a differantiable function on  $I^\circ$  (the interior  $I$ ) and  $f' \in L_1[\varphi(a), \varphi(b)]$  for  $\varphi(a), \varphi(b) \in I$ . If  $|f'|^q$  is the  $\varphi$ -convex on  $[\varphi(a), \varphi(b)]$ ,  $q \geq 1$ , then the following inequality holds:

$$(2.9) \quad \left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)+}^{\alpha} f(\varphi(b)) + J_{\varphi(b)-}^{\alpha} f(\varphi(a)) \right] \right| \\ \leq \frac{\varphi(b) - \varphi(a)}{2^{\frac{2-q}{q}}} \left[ \frac{1}{\alpha + 1} \left( 1 - \frac{1}{2^\alpha} \right) \right] \left[ |f'(\varphi(a))|^q + |f'(\varphi(b))|^q \right]^{\frac{1}{q}}.$$

where  $\alpha > 0$ .

*Proof.* Firstly, we suppose that  $q = 1$ . Using Lemma 3 and  $\varphi$ -convexity of  $|f'|^q$ , we find that

$$\left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)+}^{\alpha} f(\varphi(b)) + J_{\varphi(b)-}^{\alpha} f(\varphi(a)) \right] \right| \\ \leq \frac{\varphi(b) - \varphi(a)}{2} \int_0^1 |(1-t)^\alpha - t^\alpha| |f'[t(\varphi(a)) + (1-t)(\varphi(b))]| dt \\ \leq \frac{\varphi(b) - \varphi(a)}{2} \int_0^1 |(1-t)^\alpha - t^\alpha| [t|f'(\varphi(a))| + (1-t)|f'(\varphi(b))|] dt \\ = \frac{\varphi(b) - \varphi(a)}{2} \left\{ \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] [t|f'(\varphi(a))| + (1-t)|f'(\varphi(b))|] dt \right. \\ \left. + \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha] [t|f'(\varphi(a))| + (1-t)|f'(\varphi(b))|] dt \right\} \\ (2.10) \quad \frac{\varphi(b) - \varphi(a)}{2} \{K_1 + K_2\}.$$

Hence, conculating  $K_1$  ve  $K_2$ , we have

$$\begin{aligned}
K_1 &= \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] [t|f'(\varphi(a))| + (1-t)|f'(\varphi(b))|] dt \\
&= |f'(\varphi(a))| \int_0^{\frac{1}{2}} [(1-t)^\alpha t - t^{\alpha+1}] dt + |f'(\varphi(b))| \int_0^{\frac{1}{2}} [(1-t)^{\alpha+1} - t^\alpha(1-t)] dt \\
(2.11) \quad &= |f'(\varphi(a))| \left[ \frac{1}{(\alpha+1)(\alpha+2)} - \frac{1}{2^{\alpha+1}(\alpha+1)} \right] + |f'(\varphi(b))| \left[ \frac{1}{\alpha+2} - \frac{1}{2^{\alpha+1}(\alpha+1)} \right]
\end{aligned}$$

and

$$\begin{aligned}
K_2 &= \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha] [t|f'(\varphi(a))| + (1-t)|f'(\varphi(b))|] dt \\
(2.12) \quad &= |f'(\varphi(a))| \left[ \frac{1}{\alpha+2} - \frac{1}{2^{\alpha+1}(\alpha+1)} \right] + |f'(\varphi(b))| \left[ \frac{1}{(\alpha+2)(\alpha+1)} - \frac{1}{2^{\alpha+1}(\alpha+1)} \right].
\end{aligned}$$

Using (2.11) and (2.12) in (2.10), it follows that

$$\begin{aligned}
&\left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha+1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{(\varphi(a))^+}^\alpha f(\varphi(b)) + J_{(\varphi(b))^-}^\alpha f(\varphi(a)) \right] \right| \\
&\leq \frac{\varphi(b) - \varphi(a)}{2} \frac{1}{\alpha+1} \left[ 1 - \frac{1}{2^\alpha} \right] [|f'(\varphi(a))| + |f'(\varphi(b))|].
\end{aligned}$$

Secondly, we suppose that  $q > 1$ . Using Lemma 3 and power mean inequality, we obtain

$$\begin{aligned}
&\int_0^1 |(1-t)^\alpha - t^\alpha| |f' [t(\varphi(a)) + (1-t)(\varphi(b))]| dt \\
(2.13) \quad &\leq \left( \int_0^1 |(1-t)^\alpha - t^\alpha| dt \right)^{1-\frac{1}{q}} \left( \int_0^1 |(1-t)^\alpha - t^\alpha| |f' [t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right)^{\frac{1}{q}}.
\end{aligned}$$

Hence, using  $\varphi$ -convexity of  $|f'|^q$  and (2.13) we obtain

$$\begin{aligned}
& \left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{(\varphi(a))^+}^\alpha f(\varphi(b)) + J_{(\varphi(b))^-}^\alpha f(\varphi(a)) \right] \right| \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^1 |(1-t)^\alpha - t^\alpha| dt \right)^{1-\frac{1}{q}} \\
& \quad \times \left( \int_0^1 |(1-t)^\alpha - t^\alpha| |f'[t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] dt + \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha] dt \right)^{1-\frac{1}{q}} \\
& \quad \times \left( \int_0^1 |(1-t)^\alpha - t^\alpha| [t|f'(\varphi(a))|^q + (1-t)|f'(\varphi(b))|^q] dt \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} 2^{\frac{q-1}{q}} \left[ \frac{1}{\alpha+1} \left( 1 - \frac{1}{2^{\alpha+1}} \right) \right] [|f'(\varphi(a))|^q + |f'(\varphi(b))|^q]^{\frac{1}{q}}
\end{aligned}$$

which completes the proof.  $\square$

**Theorem 6.** Let  $J$  be an interval  $a, b \in J$  with  $0 \leq a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  (the interior  $I$ ) and  $f' \in L_1[\varphi(a), \varphi(b)]$  for  $\varphi(a), \varphi(b) \in I$ . If  $|f'|^q$  is the  $\varphi$ -convex on  $[\varphi(a), \varphi(b)]$ ,  $q > 1$ , then the following inequality holds:

$$\begin{aligned}
(2.14) \quad & \left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \right| \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left[ \frac{2}{\alpha p + 1} \left( 1 - \frac{1}{2^{\alpha p}} \right) \right]^{\frac{1}{p}} \left( \frac{|f'(\varphi(a))|^q + |f'(\varphi(b))|^q}{2} \right)^{\frac{1}{q}}.
\end{aligned}$$

where  $\alpha > 0$  and  $\frac{1}{p} + \frac{1}{q} = 1$ .



*Proof.* Using Lemma 3,  $\varphi$ -convexity of  $|f|^q$  and well-known Hölder's inequality, we obtain

$$\begin{aligned}
& \left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha+1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \right| \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \int_0^1 |(1-t)^\alpha - t^\alpha| |f'[t(\varphi(a)) + (1-t)(\varphi(b))]| dt \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^1 |(1-t)^\alpha - t^\alpha|^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f'[t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha]^p dt + \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha]^p dt \right)^{\frac{1}{p}} \\
& \quad \times \left( \int_0^1 [t |f'(\varphi(a))|^q + (1-t) |f'(\varphi(b))|^q] dt \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^{\frac{1}{2}} [(1-t)^{\alpha p} - t^{\alpha p}] dt + \int_{\frac{1}{2}}^1 [t^{\alpha p} - (1-t)^{\alpha p}] dt \right)^{\frac{1}{p}} \\
& \quad \times \left( \frac{|f'(\varphi(a))|^q + |f'(\varphi(b))|^q}{2} \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left[ \frac{2}{\alpha p + 1} \left( 1 - \frac{1}{2^{\alpha p}} \right) \right]^{\frac{1}{p}} \left( \frac{|f'(\varphi(a))|^q + |f'(\varphi(b))|^q}{2} \right)^{\frac{1}{q}}.
\end{aligned}$$

Here, we use  $(A - B)^p \leq A^p - B^p$  for any  $A > B \geq 0$  and  $p \geq 1$ .  $\square$

**Theorem 7.** Let  $J$  be an interval  $a, b \in J$  with  $0 \leq a < b$  and  $\varphi : J \rightarrow \mathbb{R}$  a continuous increasing function. Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$  (the interior  $I$ ) and  $f' \in L_1[\varphi(a), \varphi(b)]$  for  $\varphi(a), \varphi(b) \in I$ . If  $|f'|^q$   $\varphi$ -convex on  $[\varphi(a), \varphi(b)]$  for some fixed  $q \geq 1$ , then the following inequality for fractional integrals holds:

$$\begin{aligned}
& \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha+1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \\
& \leq \left[ \frac{1}{q\alpha + 1} \left( 1 - \frac{1}{2^{q\alpha+1}} \right) \right]^{\frac{1}{q}} \left( \frac{|f'(\varphi(a))|^q + |f'(\varphi(b))|^q}{2} \right)^{\frac{1}{q}}
\end{aligned}$$

where  $\alpha > 0$ .

*Proof.* Using Lemma 3,  $\varphi$ -convexity of  $|f'|^q$ , and well-known Hölder's inequality, we have

$$\begin{aligned}
& \left| \frac{f(\varphi(a)) + f(\varphi(b))}{2} - \frac{\Gamma(\alpha + 1)}{2(\varphi(b) - \varphi(a))^\alpha} \left[ J_{\varphi(a)^+}^\alpha f(\varphi(b)) + J_{\varphi(b)^-}^\alpha f(\varphi(a)) \right] \right| \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \int_0^1 |(1-t)^\alpha - t^\alpha| |f'[t(\varphi(a)) + (1-t)(\varphi(b))]| dt \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^1 1^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |(1-t)^\alpha - t^\alpha|^q |f'[t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right)^{\frac{1}{q}} \\
& = \frac{\varphi(b) - \varphi(a)}{2} \left( \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha]^q |f'[t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right. \\
& \quad \left. + \int_0^{\frac{1}{2}} [t^\alpha - (1-t)^\alpha]^q |f'[t(\varphi(a)) + (1-t)(\varphi(b))]|^q dt \right)^{\frac{1}{q}} \\
& \leq \frac{\varphi(b) - \varphi(a)}{2} \left( |f'(\varphi(a))|^q \int_0^{\frac{1}{2}} [(1-t)^{q\alpha} t - t^{q\alpha+1}] dt \right. \\
& \quad + |f'(\varphi(b))|^q \int_0^{\frac{1}{2}} [(1-t)^{q\alpha+1} - t^{q\alpha}(1-t)] dt + |f'(\varphi(a))|^q \int_{\frac{1}{2}}^1 [t^{q\alpha+1} - (1-t)^{q\alpha} t] dt \\
& \quad \left. + |f'(\varphi(b))|^q \int_{\frac{1}{2}}^1 [t^{q\alpha}(1-t) - (1-t)^{q\alpha+1}] dt \right)^{\frac{1}{q}} \\
& = \frac{\varphi(b) - \varphi(a)}{2} \left( \frac{1}{\alpha+1} \left[ 1 - \frac{1}{2^{2\alpha}} \right] \right)^{\frac{1}{q}} [|f'(\varphi(a))| + |f'(\varphi(b))|]^{\frac{1}{q}}.
\end{aligned}$$

Here, we use  $(A - B)^p \leq A^p - B^p$ , for any  $A > B \geq 0$  and  $q \geq 1$ .  $\square$

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DEPARTMENT OF MATHEMATICS, FACULTY OF SCIENCE AND ARTS, DÜZCE UNIVERSITY, DÜZCE-TURKEY

*E-mail address:* sarikayamz@gmail.com

*E-mail address:* yaldizhatice@gmail.com