

## SOME HERMITE-HADAMARD TYPE INEQUALITIES FOR $p$ -PREINVEK FUNCTIONS

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**ABSTRACT.** In this article, we define the class of  $p$ -preinvex functions which is generalization of preinvex and harmonically preinvex functions. We also define the notion of  $p$ -prequasiinvex function. Finally, we establish Hermite-Hadamard type inequalities when the power of the absolute value of the derivative of the integrand is  $p$ -preinvex.

### 1. Introduction

In this section, we recall various concepts and known results, see [16],[20] and references therein.

**Definition 1.1.** A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be convex function, if

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$$

for all  $x, y \in I$  and  $t \in [0, 1]$ .

**Definition 1.2.** A set  $S \subseteq \mathbb{R}^n$  is said to be invex with respect to the map  $\eta : S \times S \rightarrow \mathbb{R}^n$ , if for every  $x, y \in S$  and  $t \in [0, 1]$ , we have

$$x + t\eta(y, x) \in S$$

**Remark 1.3.** Note that definition of invex set has a clear geometric interpretation. This definition essentially says that there is a path starting from a point  $x$  which is contained in  $S$ . We do not require that the point  $y$  should be the one of the end points of path. This observation plays an important role in our analysis. Note that, if we demand that  $y$  should be an end point of the path for every pair of points,  $x, y \in S$ , then  $\eta(y, x) = y - x$  and corresponding invexity reduces to convexity. Thus, it is true that every convex set is also an invex set with respect to  $\eta(y, x) = y - x$ , but converse is not necessarily true, see [4],[7] and references therein

**Definition 1.4.** Let  $S \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}^n$ . A function  $f : S \rightarrow \mathbb{R}$  is said to be preinvex with respect to  $\eta$  if for every  $x, y \in S$  and  $t \in [0, 1]$ , we have

$$f(x + t\eta(y, x)) \leq tf(x) + (1 - t)f(y).$$

Note that every convex function is a preinvex function, but converse is not true.

We need the following assumption regarding the function  $\eta$  which is due to Mohan and Neogy [1].

**Condition C:** Let  $S \subseteq \mathbb{R}^n$  be an open invex subset with respect to  $\eta : S \times S \rightarrow \mathbb{R}^n$ . For any  $x, y \in S$  and any  $t \in [0, 1]$ ,

$$\eta(y, y + t\eta(y, x)) = -t\eta(y, x)$$

$$\eta(x, y + t\eta(y, x)) = (1 - t)\eta(y, x).$$

Note that for every  $x, y \in S$  and  $t_1, t_2 \in [0, 1]$ , from Condition C, we have

$$\eta(y + t_2\eta(y, x), y + t_1\eta(y, x)) = (t_2 - t_1)\eta(y, x).$$

In [5], Noor proved the Hermite-Hadamard inequality for the preinvex function as follow:

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**Theorem 1.5.** Let  $f : S = [a, a + \eta(b, a)] \rightarrow (0, \infty)$  be a preinvex function on the interval  $S^\circ$  and  $a, b \in S^\circ$  with  $a < a + \eta(b, a)$ . Then the following inequality holds:

$$f\left(\frac{2a + \eta(b, a)}{2}\right) \leq \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \leq \frac{f(a) + f(a + \eta(b, a))}{2} \leq \frac{f(a) + f(b)}{2}$$

In [16], M. Z. Sarikaya et al. gave the following refinements of Hermite-Hadamard inequality for preinvex functions.

**Theorem 1.6.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|$  is preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds

$$(1.1) \quad \left| \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx - f\left(\frac{2a + \eta(b, a)}{2}\right) \right| \leq \frac{\eta(b, a)}{8} [|f'(a)| + |f'(b)|]$$

**Theorem 1.7.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. Assume that  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f'|^{\frac{p}{p-1}}$  is preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds

$$(1.2) \quad \left| \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx - f\left(\frac{2a + \eta(b, a)}{2}\right) \right| \leq \frac{\eta(b, a)}{16} \left(\frac{4}{p+1}\right)^{\frac{1}{p}} [(3|f'(a)|^{\frac{p}{p-1}} + |f'(b)|^{\frac{p}{p-1}})^{\frac{p-1}{p}} + (|f'(a)|^{\frac{p}{p-1}} + 3|f'(b)|^{\frac{p}{p-1}})^{\frac{p-1}{p}}]$$

**Theorem 1.8.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. Assume that  $q \in \mathbb{R}$  with  $q \geq 1$ . If  $|f'|^q$  is preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds

$$(1.3) \quad \left| \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx - f\left(\frac{2a + \eta(b, a)}{2}\right) \right| \leq \frac{\eta(b, a)}{8} \left[ \left(\frac{2|f'(a)|^q + |f'(b)|^q}{3}\right)^{\frac{1}{q}} + \left(\frac{|f'(a)|^q + 2|f'(b)|^q}{3}\right)^{\frac{1}{q}} \right].$$

## 2. Main Results

Now, we define the class of the  $p$ -preinvex functions which is a generalization of preinvex functions and harmonically preinvex functions:

**Definition 2.1.** Let  $p \in \mathbb{R}/\{0\}$ . The set  $A_{\eta, p} \subseteq (0, \infty)$  is said to be  $p$ -invex with respect to  $\eta(\cdot, \cdot)$ , if for every  $x, y \in A$  and  $t \in [0, 1]$ , we have

$$[(1-t)x^p + t(x + \eta(y, x))^p]^{\frac{1}{p}} \in A.$$

The  $p$ -invex set  $A_{\eta, p}$  is also call a  $(p, \eta)$ -connected set.

**Remark 2.2.** Note that for  $p = 1$ ,  $p$ -invex set becomes invex set and for  $p = -1$ ,  $p$ -invex set become to harmonic invex-set.

**Definition 2.3.** Let  $p \in \mathbb{R}/\{0\}$ . The function  $f$  on the  $p$ -invex set  $A_{\eta, p}$  is said to be  $p$ -preinvex function with respect to  $\eta$  if, where  $p \in \mathbb{R}/\{0\}$ , , if

$$(2.1) \quad f\left(\left[(1-t)x^p + t(x + \eta(y, x))^p\right]^{\frac{1}{p}}\right) \leq tf(x) + (1-t)f(y),$$

for all  $x, y \in A_{\eta, p}$  and  $t \in [0, 1]$ .

**Remark 2.4.** Note that for  $p = 1$   $p$ -preinvex functions becomes preinvex functions and for  $p = -1$ ,  $p$ -preinvex functions become harmonically preinvex functions

**Theorem 2.5.** Let  $f : S = [a, a + \eta(b, a)] \rightarrow (0, \infty)$  be a  $p$ -preinvex function on the interval  $S^\circ$  and  $a, b \in S^\circ$  with  $a < a + \eta(b, a)$ . Then the following inequality holds:

$$f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) \leq \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \leq \frac{f(a) + f(b)}{2}$$

*Proof.* Since  $f$  is  $p$ -preinvex function on  $S = [a, a + \eta(b, a)]$ . Then

$$f\left(\left[(1-t)a^p + t(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right) \leq tf(a) + (1-t)f(b)$$

for all  $t \in [0, 1]$ . integrating, we have

$$\begin{aligned} \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx &= \int_0^1 f\left(\left[(1-t)a^p + t(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right) dt \\ &\leq \int_0^1 [tf(a) + (1-t)f(b)] dt \\ &= \frac{f(a) + f(b)}{2}, \end{aligned}$$

Now, take  $t = \frac{1}{2}$  in inequality (2.1) and by setting  $x^p = ta^p + (1-t)(a + \eta(b, a))^p$  and  $(x + \eta(y, x))^p = (1-t)a^p + t(a + \eta(b, a))^p$ , we have

$$\begin{aligned} f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) &= f\left(\left[\frac{x^p + (x + \eta(y, x))^p}{2}\right]^{\frac{1}{p}}\right) \\ &\leq \frac{f(x) + f(y)}{2} \end{aligned}$$

Since, above inequality holds for all  $x, y$ . So, it must holds for  $y = x + \eta(y, x)$ , then

$$f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) \leq \frac{f\left(\left[ta^p + (1-t)(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right) + f\left(\left[(1-t)a^p + t(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right)}{2}$$

Now by integrating for  $t \in [0, 1]$ , we obtain

$$\begin{aligned} 2f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) &\leq \int_0^1 f\left(\left[ta^p + (1-t)(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right) dt \\ &+ \int_0^1 f\left(\left[(1-t)a^p + t(a + \eta(b, a))^p\right]^{\frac{1}{p}}\right) dt \\ &= \frac{2p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \end{aligned}$$

This completes the proof.  $\square$

**Definition 2.6.** Let  $p \in \mathbb{R}/\{0\}$ . The function  $f$  on the  $p$ -invex set  $A_{\eta, p}$  is said to be  $p$ -prequasiinvex function with respect to  $\eta$  if, where  $p \in \mathbb{R}/\{0\}$ , if

$$(2.2) \quad f\left(\left[(1-t)x^p + t(x + \eta(y, x))^p\right]^{\frac{1}{p}}\right) \leq \max\{f(x), f(y)\},$$

for all  $x, y \in A_{\eta, p}$  and  $t \in [0, 1]$ .

**Lemma 2.7.** Let  $S$  be an invex set with respect to  $\eta$  and  $a, a + \eta(b, a) \in S$ . Then, we have following identity

$$\frac{p}{[(a + \eta(b, a))^p - a^p]} f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) - \frac{p^2}{[(a + \eta(b, a))^p - a^p]^2} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx$$

$$= \left[ \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \right. \\ \left. - \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \right]$$

for all  $p \in \mathbb{R}/\{0\}$ .

*Proof.* Let

$$I_1 = \frac{1}{p} [(a + \eta(b, a))^p - a^p] \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt$$

integrating by parts, we get

$$I_1 = \left| t f \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|_0^{\frac{1}{2}} - \int_0^{\frac{1}{2}} f \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt,$$

by setting  $x = [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}}$  and  $dt = \frac{p}{[(a + \eta(b, a))^p - a^p] x^{1-p}} dx$ , we have

$$I_1 = \frac{1}{2} f \left( \left[ \frac{a^p + (a + \eta(b, a))^p}{2} \right]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{[\frac{a^p + (a + \eta(b, a))^p}{2}]^{\frac{1}{p}}} \frac{f(x)}{x^{1-p}} dx,$$

and let

$$I_2 = \frac{1}{p} [(a + \eta(b, a))^p - a^p] \int_{\frac{1}{2}}^1 (t-1)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt.$$

Similarly, by integrating by parts and after simplification we have

$$I_2 = \frac{1}{2} f \left( \left[ \frac{a^p + (a + \eta(b, a))^p}{2} \right]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_{[\frac{a^p + (a + \eta(b, a))^p}{2}]^{\frac{1}{p}}}^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx,$$

now, by adding  $I_1$  and  $I_2$  we get required result.  $\square$

**Theorem 2.8.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $p \in \mathbb{R}/\{0\}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|$  is  $p$ -preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds

$$(2.3) \quad \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\ \leq [(a + \eta(b, a))^p - a^p] \left[ (S_1 + S_3) |f'(a)| + (S_2 + S_4) |f'(b)| \right],$$

where

$$S_1 = \int_0^{\frac{1}{2}} t^2 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\ S_2 = \int_0^{\frac{1}{2}} t(1-t) [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\ S_3 = \int_{\frac{1}{2}}^1 t(1-t) [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\ S_4 = \int_{\frac{1}{2}}^1 (1-t)(1-t) [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt$$

*Proof.* Using Lemma 2.7 and  $|f'|$  is  $p$ -preinvex on  $S$ , we have

$$\begin{aligned}
& \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right. \\
& \quad \left. + \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right] \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left( t|f'(a)| + (1-t)|f'(b)| \right) dt \right. \\
& \quad \left. + \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left( t|f'(a)| + (1-t)|f'(b)| \right) dt \right] \\
& = [(a + \eta(b, a))^p - a^p] \left[ (S_1 + S_3)|f'(a)| + (S_2 + S_4)|f'(b)| \right].
\end{aligned}$$

This completes the proof.  $\square$

**Theorem 2.9.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $p \in \mathbb{R}/\{0\}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. Assume that  $q > 1$  and if  $|f'|^{\frac{q}{q-1}}$  is  $p$ -preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds

$$\begin{aligned}
& \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\
& \leq \frac{[(a + \eta(b, a))^p - a^p]}{2^{1+\frac{1}{q}}(q+1)^{\frac{1}{q}}} \left[ \left( S_5|f(a)|^{\frac{q}{q-1}} + S_6|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} + \left( S_7|f(a)|^{\frac{q}{q-1}} + S_8|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} \right],
\end{aligned}$$

where

$$\begin{aligned}
S_5 &= \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt \\
S_6 &= \int_0^{\frac{1}{2}} (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt \\
S_7 &= \int_{\frac{1}{2}}^1 t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt \\
S_8 &= \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt
\end{aligned}$$

*Proof.* Using Lemma 2.7, Holder's inequality and  $p$ -preinvexity of  $|f'|^{\frac{q}{q-1}}$  on  $S$ , we have

$$\begin{aligned}
& \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right. \\
& \quad \left. + \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right] \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \left( \int_0^{\frac{1}{2}} t^q dt \right)^{\frac{1}{q}} \left( \int_0^{\frac{1}{2}} [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \right. \\
& \quad \left. + \left( \int_{\frac{1}{2}}^1 (1-t)^q dt \right)^{\frac{1}{q}} \left( \int_{\frac{1}{2}}^1 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \right]
\end{aligned}$$

$$\begin{aligned}
& + \left( \int_{\frac{1}{2}}^1 (1-t)^q dt \right)^{\frac{1}{q}} \left( \int_{\frac{1}{2}}^1 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \left( \int_0^{\frac{1}{2}} t^q dt \right)^{\frac{1}{q}} \left( \int_0^{\frac{1}{2}} [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} (t|f(a)|^{\frac{q}{q-1}} + (1-t)|f(b)|^{\frac{q}{q-1}}) dt \right)^{\frac{q-1}{q}} \right. \\
& \quad \left. + \left( \int_{\frac{1}{2}}^1 (1-t)^q dt \right)^{\frac{1}{q}} \left( \int_{\frac{1}{2}}^1 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} (t|f(a)|^{\frac{q}{q-1}} + (1-t)|f(b)|^{\frac{q}{q-1}}) dt \right)^{\frac{q-1}{q}} \right] \\
& = \frac{[(a + \eta(b, a))^p - a^p]}{2^{1+\frac{1}{q}}(q+1)^{\frac{1}{q}}} \left[ \left( S_5|f(a)|^{\frac{q}{q-1}} + S_6|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} + \left( S_7|f(a)|^{\frac{q}{q-1}} + S_8|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} \right]
\end{aligned}$$

The proof is completed.  $\square$

**Theorem 2.10.** *Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $p \in \mathbb{R} \setminus \{0\}$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function. Assume that  $q \geq 1$  such that  $\frac{1}{q} + \frac{1}{r} = 1$  and if  $|f'|^q$  is  $p$ -preinvex on  $S$ , then for every  $a, b \in S$ , the following inequality holds*

$$\begin{aligned}
& \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\
& \leq \frac{[(a + \eta(b, a))^p - a^p]}{2^{1+\frac{1}{r}}(r+1)^{\frac{1}{r}}} \left[ \left( S_9|f(a)|^q + S_{10}|f(b)|^q \right)^{\frac{1}{q}} + \left( S_{11}|f(a)|^q + S_{12}|f(b)|^q \right)^{\frac{1}{q}} \right],
\end{aligned}$$

where

$$\begin{aligned}
S_9 &= \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\
S_{10} &= \int_0^{\frac{1}{2}} (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\
S_{11} &= \int_{\frac{1}{2}}^1 t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\
S_{12} &= \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt
\end{aligned}$$

*Proof.* Using Lemma 2.7, Holder's inequality and  $p$ -preinvexity of  $|f'|^q$  on  $S$ , we have

$$\begin{aligned}
& \left| f \left( [(a + \eta(b, a))^p - a^p]^{\frac{1}{p}} \right) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b, a)} \frac{f(x)}{x^{1-p}} dx \right| \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \int_0^{\frac{1}{2}} t[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right. \\
& \quad \left. + \int_{\frac{1}{2}}^1 (1-t)[(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right] \\
& \leq [(a + \eta(b, a))^p - a^p] \left[ \left( \int_0^{\frac{1}{2}} t^r dt \right)^{\frac{1}{r}} \left( \int_0^{\frac{1}{2}} [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^q dt \right)^{\frac{1}{q}} \right. \\
& \quad \left. + \left( \int_{\frac{1}{2}}^1 (1-t)^r dt \right)^{\frac{1}{r}} \left( \int_{\frac{1}{2}}^1 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} \left| f' \left( [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^q dt \right)^{\frac{1}{q}} \right]
\end{aligned}$$

$$\begin{aligned} &\leq [(a + \eta(b, a))^p - a^p] \left[ \left( \int_0^{\frac{1}{2}} t^r dt \right)^{\frac{1}{r}} \left( \int_0^{\frac{1}{2}} [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} (t|f(a)|^q + (1-t)|f(b)|^q) dt \right)^{\frac{1}{q}} \right. \\ &\quad \left. + \left( \int_{\frac{1}{2}}^1 (1-t)^r dt \right)^{\frac{1}{r}} \left( \int_{\frac{1}{2}}^1 [(1-t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} (t|f(a)|^q + (1-t)|f(b)|^q) dt \right)^{\frac{1}{q}} \right] \\ &= \frac{[(a + \eta(b, a))^p - a^p]}{2^{1+\frac{1}{r}}(r+1)^{\frac{1}{r}}} \left[ \left( S_9|f(a)|^q + S_{10}|f(b)|^q \right)^{\frac{1}{q}} + \left( S_{11}|f(a)|^q + S_{12}|f(b)|^q \right)^{\frac{1}{q}} \right] \end{aligned}$$

The proof is completed.  $\square$

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