

**NEW HERMITE-HADAMARD TYPE INEQUALITIES FOR  
 $r$ -CONVEX FUNCTIONS**

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ABSTRACT. In this paper, we established new integral inequalities of Hermite-Hadamard type for  $r$ -convex functions via two integral identities.

1. INTRODUCTION

Firstly, we start one of the most famous inequality for convex functions is so called Hermite-Hadamard's inequality as follows: Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$ , with  $a < b$ . Then:

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}$$

,see [4]. Following found inequalities are had Hermite-Hadamard Type.

In [4], The power mean  $M_r(x, y; \lambda)$  of order  $r$  of positive numbers  $x, y$  is defined as the following:

$$(1.1) \quad M_r(x, y; \lambda) = \begin{cases} (\lambda x^r + (1-\lambda)y^r)^{\frac{1}{r}}, & \text{if } r \neq 0 \\ (x^\lambda y^{1-\lambda}), & \text{if } r = 0 \end{cases}.$$

In [5], Gill et. all used the definition of  $M_r(x, y; \lambda)$  to introduce the concept of  $r$ -convex functions.

**Definition 1.** A positive function  $f$  is  $r$ -convex on  $[a, b]$  if for all  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$

$$(1.2) \quad f(\lambda x + (1-\lambda)y) \leq M_r(f(x), f(y); \lambda) = \begin{cases} (\lambda f^r(x) + (1-\lambda)f^r(y))^{\frac{1}{r}}, & r \neq 0 \\ f^\lambda(x)f^{1-\lambda}(y), & r = 0 \end{cases}.$$

In the definition of  $r$ -convex functions if we choose  $r = 1$  and  $r = 0$ , we have ordinary convex functions and log-convex functions respectively.

It is obvious that if  $f$  is  $r$ -convex in  $[a, b]$  where  $r > 0$ , then  $f^r$  is convex on  $[a, b]$ .

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The generalized logarithmic means of order  $r$  of positive numbers  $x, y$  is defined by

$$L_r(x, y) = \begin{cases} \frac{r}{r+1} \frac{x-y}{\ln x - \ln y}, & r \neq 0, -1; x \neq y \\ \frac{x-y}{\ln x - \ln y}, & r = 0, x \neq y \\ xy \frac{x-y}{\ln x - \ln y}, & r = -1, x \neq y \\ x & x = y \end{cases}$$

,see [5].

Gill et. all proved the following theorem for  $r$ -convex functions:

**Theorem 1.** *Suppose  $f$  is a positive  $r$ -convex function on  $[a, b]$ . Then*

$$(1.3) \quad \frac{1}{b-a} \int_a^b f(x) dx \leq L_r(f(a), f(b)).$$

*If  $f$  is a positive  $r$ -concave function, then the inequality is reversed, see [5].*

For several results concerning of  $r$ -convexity, see [2]-[5], [7]-[9] and [12]-[15] where further references are listed.

The main aim of this paper is to obtain some new integral inequalities for  $r$ -convex functions by using Lemma 1 and Lemma 2.

We will give two integral identities which are embodied in the following lemmas to obtain our main theorems.

**Lemma 1.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  (the interior of  $I$ ), where where  $a, b \in I$  with  $a < b$ . If  $f' \in L[a, b]$ , then the following inequality holds:*

$$\begin{aligned} \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du &= \frac{(x-a)^2}{b-a} \int_0^1 (t-1) f'(tx + (1-t)a) dt \\ &+ \frac{(b-x)^2}{b-a} \int_0^1 (1-t) f'(tx + (1-t)b) dt. \end{aligned}$$

*this inequality, see [6].*

**Lemma 2.** *Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$ , be twice differentiable function on  $I^\circ$ ,  $a, b \in I^\circ$  ( $I^\circ$  is the interior of  $I$ ) with  $a < b$ . If  $f'' \in L_1([a, b])$  then*

$$\frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) = \frac{(b-a)^2}{2} \left[ \int_0^1 m(t) \left[ f''(ta + (1-t)b) + f''(tb + (1-t)a) \right] dt \right],$$

where  $m(t) = \begin{cases} t^2, & t \in [0, \frac{1}{2}) \\ (1-t)^2, & t \in [\frac{1}{2}, 1] \end{cases}$ , see [10].

## 2. NEW INEQUALITIES HERMITE-HADAMARD TYPE VIA LEMMA 1

We will start with the following theorem:

**Theorem 2.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f'|$  is  $r$ -convex on  $[a, b]$  for  $q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:

$$\left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \left( \frac{1}{p+1} \right)^{1/p} \left( \frac{(x-a)^2}{b-a} \left[ L_r \left( |f'(a)|^q, |f'(x)|^q \right) \right]^{1/q} \right. \\ \left. + \frac{(b-x)^2}{b-a} \left[ L_r \left( |f'(b)|^q, |f'(x)|^q \right) \right]^{1/q} \right).$$

*Proof.* From Lemma 1, using properties of modulus and applying Hölder inequality, we have

$$A = \left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du \right| \\ \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 (1-t)^p dt \right)^{1/p} \left( \int_0^1 |f'(tx + (1-t)a)|^q dt \right)^{1/q} \\ + \frac{(b-x)^2}{b-a} \left( \int_0^1 (1-t)^p dt \right)^{1/p} \left( \int_0^1 |f'(tx + (1-t)b)|^q dt \right)^{1/q}.$$

If we choose  $v = 1-t$ ,  $k = tx + (1-t)a$  and  $u = tx + (1-t)b$ , then we have following inequality:

$$A \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 (v)^p dv \right)^{1/p} \left( \frac{1}{x-a} \int_a^x |f'(k)|^q dk \right)^{1/q} \\ + \frac{(b-x)^2}{b-a} \left( \int_0^1 (v)^p dv \right)^{1/p} \left( \frac{1}{b-x} \int_x^b |f'(u)|^q du \right)^{1/q}.$$

If we use 1.3 for  $|f'|^q$  and calculate integrals, then we can write

$$A \leq \frac{(x-a)^2}{b-a} \left( \frac{1}{p+1} \right)^{1/p} \left( L_r \left( |f'(a)|^q, |f'(x)|^q \right) \right)^{1/p} \\ + \frac{(b-x)^2}{b-a} \left( \frac{1}{p+1} \right)^{1/p} \left( L_r \left( |f'(b)|^q, |f'(x)|^q \right) \right)^{1/p}.$$

The proof is completed.  $\square$

**Corollary 1.** If we choose  $x = \frac{a+b}{2}$  in Theorem 2, the inequality reduces to inequality in [1] which is obtained by M. Alomari.

**Corollary 2.** *If choose  $q = 2$  in Corollary 1, then we have*

$$\left| \frac{f(b) + f(a)}{2} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \left( \frac{b-a}{12} \right)^{1/2} \left( \left[ L_r \left( |f'(a)|^2, |f'(x)|^2 \right) \right]^{1/2} + \left[ L_r \left( |f'(b)|^2, |f'(x)|^2 \right) \right]^{1/2} \right).$$

**Corollary 3.** *If choose  $r = 1$  in Corollary 2, then we have*

$$\left| \frac{f(b) + f(a)}{2} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \left( \frac{b-a}{24} \right)^{1/2} \left( \left[ L_1 \left( |f'(a)|^2, |f'(x)|^2 \right) \right]^{1/2} + \left[ L_1 \left( |f'(b)|^2, |f'(x)|^2 \right) \right]^{1/2} \right).$$

**Theorem 3.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f'|$  is  $r$ -convex on  $[a, b]$  for  $r > q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:*

$$\left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{(x-a)^2}{b-a} \left( \frac{1}{p+1} \right)^{1/p} \left( \left[ |f'(a)|^q + |f'(x)|^q \right] \frac{r}{q+r} \right)^{1/q} + \frac{(b-x)^2}{b-a} \left( \frac{1}{p+1} \right)^{1/p} \left( \left[ |f'(b)|^q + |f'(x)|^q \right] \frac{r}{q+r} \right)^{1/q}.$$

*Proof.* From Lemma 1, using properties of modulus and applying Hölder inequality, we have

$$\begin{aligned} A &= \left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du \right| \\ &\leq \frac{(x-a)^2}{b-a} \left( \int_0^1 (1-t)^p dt \right)^{1/p} \left( \int_0^1 |f'(tx + (1-t)a)|^q dt \right)^{1/q} \\ &\quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 (1-t)^p dt \right)^{1/p} \left( \int_0^1 |f'(tx + (1-t)b)|^q dt \right)^{1/q} \end{aligned}$$

If we choose  $v = 1-t$  and use  $r$ -convexity of  $|f'|$ , then we have following inequality:

$$\begin{aligned} A &\leq \frac{(x-a)^2}{b-a} \left( \int_0^1 (v)^p dv \right)^{1/p} \left( \frac{1}{x-a} \int_0^1 \left[ t |f'(x)|^r + (1-t) |f'(a)|^r \right]^{q/r} dx \right)^{1/q} \\ &\quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 (v)^p dv \right)^{1/p} \left( \frac{1}{b-x} \int_0^1 \left[ t |f'(x)|^r + (1-t) |f'(b)|^r \right]^{q/r} dx \right)^{1/q}. \end{aligned}$$

Using fact that  $\sum_{i=1}^n (a_i + b_i)^k \leq \sum_{i=1}^n a_i^k + \sum_{i=1}^n b_i^k$  for  $0 < k < 1$ ;  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , we obtain

$$A \leq \frac{(x-a)^2}{b-a} \left(\frac{1}{p+1}\right)^{1/p} \left(\frac{1}{x-a} \int_0^1 \left[t^{1/r} |f'(x)|^q + (1-t)^{1/r} |f'(a)|^q\right] dx\right)^{1/q} \\ + \frac{(b-x)^2}{b-a} \left(\frac{1}{p+1}\right)^{1/p} \left(\frac{1}{b-x} \int_0^1 \left[t^{1/r} |f'(x)|^q + (1-t)^{1/r} |f'(b)|^q\right] dx\right)^{1/q}.$$

If we use basic integral calculation above, then the proof is completed.  $\square$

**Corollary 4.** *If we choose  $x = \frac{a+b}{2}$  in Theorem 3, then we have*

$$\left| \frac{f(b) + f(a)}{2} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{b-a}{4} \left(\frac{1}{p+1}\right)^{1/p} \left(\frac{r}{q+r}\right)^{1/q} \\ \left[ \left( \left[ |f'(a)|^q + |f'(x)|^q \right] \right)^{1/q} \right. \\ \left. + \left( \left[ |f'(b)|^q + |f'(x)|^q \right] \right)^{1/q} \right].$$

**Corollary 5.** *If choose  $q = 2$  in Corollary 4, then we have*

$$\left| \frac{f(b) + f(a)}{2} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{b-a}{4} \left(\frac{r}{6+3r}\right)^{1/2} \\ \left[ \left( \left[ |f'(a)|^2 + |f'(x)|^2 \right] \right)^{1/2} \right. \\ \left. + \left( \left[ |f'(b)|^2 + |f'(x)|^2 \right] \right)^{1/2} \right].$$

**Corollary 6.** *Under the assumptions of Theorem 3, if  $|f'|^q$  is  $r$ -convex, then the following inequality holds:*

$$\left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{(x-a)^2}{b-a} \left(\frac{1}{p+1}\right)^{1/p} \\ \times \left( \left[ |f'(a)|^q + |f'(x)|^q \right] \frac{r}{1+r} \right)^{1/q} \\ + \frac{(b-x)^2}{b-a} \left(\frac{1}{p+1}\right)^{1/p} \\ \times \left( \left[ |f'(b)|^q + |f'(x)|^q \right] \frac{r}{1+r} \right)^{1/q}.$$

**Theorem 4.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f'|$  is  $r$ -convex on  $[a, b]$  for*

$r > q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:

$$\left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u)du \right| \leq \frac{1}{(1+r)(2r+1)(b-a)} \left[ r^2 [(x-a)^2 + (b-x)^2] |f'(x)| \right. \\ \left. + (r+2r^2) [(x-a)^2 |f'(a)| + (b-x)^2 |f'(b)|] \right].$$

*Proof.* From Lemma 1, using properties of modulus, we have

$$\begin{aligned} A &= \left| \frac{(b-x)f(b) + (x-a)f(a)}{b-a} - \frac{1}{b-a} \int_a^b f(u)du \right| \\ &\leq \frac{(x-a)^2}{b-a} \int_0^1 (1-t) |f'(tx + (1-t)a)| dt \\ &\quad + \frac{(b-x)^2}{b-a} \int_0^1 (1-t) |f'(tx + (1-t)b)| dt \end{aligned}$$

If we use  $r$ -convexity of definition for  $|f'|$ , then we have following inequality:

$$\begin{aligned} A &\leq \frac{(x-a)^2}{b-a} \int_0^1 (1-t) \left[ t |f'(x)|^r + (1-t) |f'(a)|^r \right]^{1/r} dt \\ &\quad + \frac{(b-x)^2}{b-a} \int_0^1 (1-t) \left[ t |f'(x)|^r + (1-t) |f'(b)|^r \right]^{1/r} dt. \end{aligned}$$

Using fact that  $\sum_{i=1}^n (a_i + b_i)^k \leq \sum_{i=1}^n a_i^k + \sum_{i=1}^n b_i^k$  for  $0 < k < 1$ ;  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , we obtain

$$\begin{aligned} A &\leq \frac{(x-a)^2}{b-a} \int_0^1 (1-t) \left[ t^{1/r} |f'(x)| + (1-t)^{1/r} |f'(a)| \right]^{1/r} dt \\ &\quad + \frac{(b-x)^2}{b-a} \int_0^1 (1-t) \left[ t^{1/r} |f'(x)| + (1-t)^{1/r} |f'(b)| \right]^{1/r} dt. \end{aligned}$$

If we use basic integral calculation above, then the proof is completed.  $\square$

**Corollary 7.** *If we choose  $x = \frac{a+b}{2}$  in Theorem 4, then we have*

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(u)du \right| \leq \frac{2(b-a) \left( r^2 \left| f' \left( \frac{a+b}{2} \right) \right| + (r+2r^2) \left[ |f'(a)| + |f'(b)| \right] \right)}{4(1+r)(2r+1)}.$$

### 3. NEW INEQUALITIES HERMITE-HADAMARD TYPE VIA LEMMA 2

**Theorem 5.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f'' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f''|^q$  is  $r$ -convex on  $[a, b]$  for*

$q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:

$$\left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \leq \frac{(b-a)^2}{2^5} \left(\frac{1}{2p+1}\right)^{1/p} \left[ \left( L_r \left( |f''(b)|^q \left| f''\left(\frac{a+b}{2}\right) \right|^q \right) \right)^{1/q} + \left( L_r \left( |f''(a)|^q \left| f''\left(\frac{a+b}{2}\right) \right|^q \right) \right)^{1/q} \right].$$

*Proof.* From Lemma 2 and using properties of modulus, we have

$$\begin{aligned} A &= \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \\ &\leq \frac{(b-a)^2}{2} \left[ \int_0^1 |m(t)| |f''(ta + (1-t)b)| dt + \int_0^1 |m(t)| |f''(tb + (1-t)a)| dt \right] \\ &= \frac{(b-a)^2}{2} \left[ \int_0^{1/2} t^2 |f''(ta + (1-t)b)| dt + \int_{1/2}^1 (1-t)^2 |f''(ta + (1-t)b)| dt \right. \\ &\quad \left. + \int_0^{1/2} t^2 |f''(tb + (1-t)a)| dt + \int_{1/2}^1 (1-t)^2 |f''(tb + (1-t)a)| dt \right]. \end{aligned}$$

Using well-known Hölder inequality, we have

$$\begin{aligned} A &\leq \frac{(b-a)^2}{2} \left[ \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \int_0^{1/2} |f''(ta + (1-t)b)|^q dt \right)^{1/q} \right. \\ &\quad + \left( \int_{1/2}^1 (1-t)^{2p} dt \right)^{1/p} \left( \int_{1/2}^1 |f''(ta + (1-t)b)|^q dt \right)^{1/q} \\ &\quad + \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \int_0^{1/2} |f''(tb + (1-t)a)|^q dt \right)^{1/q} \\ &\quad \left. + \left( \int_{1/2}^1 (1-t)^{2p} dt \right)^{1/p} \left( \int_{1/2}^1 |f''(tb + (1-t)a)|^q dt \right)^{1/q} \right]. \end{aligned}$$

If we choose  $v = 1-t$ ,  $k = tb + (1-t)a$  and  $u = ta + (1-t)b$ , then we have following inequality:

$$\begin{aligned} A &\leq \frac{(b-a)^2}{2} \left[ \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \frac{1}{b-a} \int_{a+b/2}^b |f''(u)|^q dt \right)^{1/q} \right. \\ &\quad + \left( \int_0^{1/2} v^{2p} dv \right)^{1/p} \left( \int_a^{a+b/2} |f''(u)|^q dt \right)^{1/q} \\ &\quad + \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \int_a^{a+b/2} |f''(k)|^q dk \right)^{1/q} \\ &\quad \left. + \left( \int_0^{1/2} v^{2p} dv \right)^{1/p} \left( \int_{a+b/2}^b |f''(k)|^q dk \right)^{1/q} \right]. \end{aligned}$$

If we use 1.3 for  $|f'|^q$  and calculate integrations, then we can write

$$\begin{aligned} A \leq & \frac{(b-a)^2}{2} \left( \frac{1}{2^{2p+1}2p+1} \right)^{1/p} \left[ \left( \frac{1}{2} L_r \left( |f''(b)|^q, \left| f''\left(\frac{a+b}{2}\right) \right|^q \right) \right)^{1/q} \right. \\ & + \left( \frac{1}{2} L_r \left( \left| f''\left(\frac{a+b}{2}\right) \right|^q, |f''(a)|^q \right) \right)^{1/q} \\ & + \left( \frac{1}{2} L_r \left( \left| f''\left(\frac{a+b}{2}\right) \right|^q, |f''(a)|^q \right) \right)^{1/q} \\ & \left. + \left( \frac{1}{2} L_r \left( |f''(b)|^q, \left| f''\left(\frac{a+b}{2}\right) \right|^q \right) \right)^{1/q} \right]. \end{aligned}$$

The proof is completed.  $\square$

**Corollary 8.** *If choose  $q = 2$  in Theorem 5, then we have*

$$\begin{aligned} \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \leq & \frac{(b-a)^2}{2^5} \left( \frac{1}{3} \right)^{1/2} \left[ \left( L_r \left( |f''(b)|^2, \left| f''\left(\frac{a+b}{2}\right) \right|^2 \right) \right)^{1/2} \right. \\ & \left. + \left( L_r \left( |f''(a)|^2, \left| f''\left(\frac{a+b}{2}\right) \right|^2 \right) \right)^{1/2} \right]. \end{aligned}$$

**Corollary 9.** *If choose  $r = 1$  in Corollary 8, then we have*

$$\begin{aligned} \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \leq & \frac{(b-a)^2}{2^5} \left( \frac{1}{6} \right)^{1/2} \left[ \left( L_1 \left( |f''(b)|^2, \left| f''\left(\frac{a+b}{2}\right) \right|^2 \right) \right)^{1/2} \right. \\ & \left. + \left( L_1 \left( |f''(a)|^2, \left| f''\left(\frac{a+b}{2}\right) \right|^2 \right) \right)^{1/2} \right]. \end{aligned}$$

**Theorem 6.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f'' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f''|$  is  $r$ -convex on  $[a, b]$  for  $r > q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:*

$$\left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \leq (b-a)^2 \left( |f''(b)| + |f''(a)| \right) \left[ \frac{2r^3 - \left(\frac{1}{2}\right)^{3+1/r} (14r^3 + 7r^2 + r)}{(r+1)(2r+1)(3r+1)} \right].$$



*Proof.* From Lemma 2, using properties of modulus and  $r$ -convexity of definition, we have

$$\begin{aligned}
A &= \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \\
&\leq \frac{(b-a)^2}{2} \left[ \int_0^{1/2} t^2 \left[ t |f''(a)|^r + (1-t) |f''(b)|^r \right]^{1/r} dt \right. \\
&\quad + \int_{1/2}^1 (1-t)^2 \left[ t |f''(a)|^r + (1-t) |f''(b)|^r \right]^{1/r} dt \\
&\quad + \int_0^{1/2} t^2 \left[ t |f''(b)|^r + (1-t) |f''(a)|^r \right]^{1/r} dt \\
&\quad \left. + \int_{1/2}^1 (1-t)^2 \left[ t |f''(b)|^r + (1-t) |f''(a)|^r \right]^{1/r} dt \right].
\end{aligned}$$

Using fact that  $\sum_{i=1}^n (a_i + b_i)^k \leq \sum_{i=1}^n a_i^k + \sum_{i=1}^n b_i^k$  for  $0 < k < 1$ ;  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , we obtain

$$\begin{aligned}
A &\leq \frac{(b-a)^2}{2} \left[ \int_0^{1/2} t^2 \left[ t^{1/r} |f''(a)| + (1-t)^{1/r} |f''(b)| \right] dt + \right. \\
&\quad \int_{1/2}^1 (1-t)^2 \left[ t^{1/r} |f''(a)| + (1-t)^{1/r} |f''(b)| \right] dt \\
&\quad + \int_0^{1/2} t^2 \left[ t^{1/r} |f''(b)| + (1-t)^{1/r} |f''(a)| \right] dt \\
&\quad \left. + \int_{1/2}^1 (1-t)^2 \left[ t^{1/r} |f''(b)| + (1-t)^{1/r} |f''(a)| \right] dt \right].
\end{aligned}$$

If we use basic integral calculation above, then the proof is completed.  $\square$

**Theorem 7.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f'' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f''|$  is  $r$ -convex on  $[a, b]$  for  $r > q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:

$$\begin{aligned}
\left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| &\leq \frac{(b-a)^2}{4} \left( \frac{1}{4p+2} \right)^{1/p} \left( \frac{r}{r+1} \right)^{1/q} \\
&\quad \times \left\{ \left[ \left( \frac{1}{2} \right)^{1+1/r} |f''(a)|^q + \left( 1 - \left( \frac{1}{2} \right)^{1+1/r} \right) |f''(b)|^q \right]^{1/q} \right. \\
&\quad \left. + \left[ \left( \frac{1}{2} \right)^{1+1/r} |f''(b)|^q + \left( 1 - \left( \frac{1}{2} \right)^{1+1/r} \right) |f''(a)|^q \right]^{1/q} \right\}.
\end{aligned}$$

*Proof.* From Lemma 2, using properties of modulus and applying Hölder inequality, we have

$$\begin{aligned}
A &= \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \\
&\leq \frac{(b-a)^2}{2} \left[ \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \int_0^{1/2} |f''(ta + (1-t)b)|^q dt \right)^{1/q} \right. \\
&\quad + \left( \int_{1/2}^1 (1-t)^{2p} dt \right)^{1/p} \left( \int_{1/2}^1 |f''(ta + (1-t)b)|^q dt \right)^{1/q} \\
&\quad + \left( \int_0^{1/2} t^{2p} dt \right)^{1/p} \left( \int_0^{1/2} |f''(tb + (1-t)a)|^q dt \right)^{1/q} \\
&\quad \left. + \left( \int_{1/2}^1 (1-t)^{2p} dt \right)^{1/p} \left( \int_{1/2}^1 |f''(tb + (1-t)a)|^q dt \right)^{1/q} \right].
\end{aligned}$$

If we choose  $v = 1-t$ , use  $r$ -convexity of  $|f'|$  and  $\sum_{i=1}^n (a_i + b_i)^k \leq \sum_{i=1}^n a_i^k + \sum_{i=1}^n b_i^k$  for  $0 < k < 1$ ;  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , then we have following inequality:

$$\begin{aligned}
A &\leq \frac{(b-a)^2}{2} \left( \frac{1}{2^{2p+1} 2p+1} \right)^{1/p} \left[ \left( \int_0^{1/2} [t^{1/r} |f''(a)|^q + (1-t)^{1/r} |f''(b)|^q] dt \right)^{1/q} \right. \\
&\quad + \left( \int_{1/2}^1 [t^{1/r} |f''(a)|^q + (1-t)^{1/r} |f''(b)|^q] dt \right)^{1/q} \\
&\quad + \left( \int_0^{1/2} [t^{1/r} |f''(b)|^q + (1-t)^{1/r} |f''(a)|^q] dt \right)^{1/q} \\
&\quad \left. + \left( \int_{1/2}^1 [t^{1/r} |f''(b)|^q + (1-t)^{1/r} |f''(a)|^q] dt \right)^{1/q} \right].
\end{aligned}$$

If we calculate above four integrals, then the proof is completed.  $\square$

**Corollary 10.** *If choose  $q = 2$  in Theorem 7, then we have*

$$\begin{aligned}
\left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| &\leq \frac{(b-a)^2}{4} \left(\frac{1}{10}\right)^{1/2} \left(\frac{r}{r+1}\right)^{1/2} \\
&\quad \times \left\{ \left[ \left(\frac{1}{2}\right)^{1+1/r} |f''(a)|^2 + \left(1 - \left(\frac{1}{2}\right)^{1+1/r}\right) |f''(b)|^2 \right]^{1/2} \right. \\
&\quad \left. + \left[ \left(\frac{1}{2}\right)^{1+1/r} |f''(b)|^2 + \left(1 - \left(\frac{1}{2}\right)^{1+1/r}\right) |f''(a)|^2 \right]^{1/2} \right\}.
\end{aligned}$$

**Theorem 8.** Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}^+$  be a positive twice differentiable function on  $I^\circ$  such that  $f'' \in L[a, b]$  where  $a, b \in I$  with  $a < b$ . If  $|f''|$  is  $r$ -convex on  $[a, b]$  for  $r > q > 1$ ,  $\frac{1}{q} + \frac{1}{p} = 1$ , then the following inequality holds:

$$\begin{aligned} \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| &\leq \frac{(b-a)^2}{2 \times 24^{1/p}} \left[ \left( \left(\frac{1}{2}\right)^{3+1/r} \frac{r}{3r+1} |f''(a)|^q \right. \right. \\ &\quad \left. \left. + \frac{3r^3 - \left(\frac{1}{2}\right)^{3+1/r} (14r^3 + 7r^2 + r)}{(r+1)(2r+1)(3r+1)} |f''(b)|^q \right)^{1/q} \right. \\ &\quad \left. + \left( \left(\frac{1}{2}\right)^{3+1/r} \frac{r}{3r+1} |f''(b)|^q \right. \right. \\ &\quad \left. \left. + \frac{3r^3 - \left(\frac{1}{2}\right)^{3+1/r} (14r^3 + 7r^2 + r)}{(r+1)(2r+1)(3r+1)} |f''(a)|^q \right)^{1/q} \right]. \end{aligned}$$

*Proof.* From Lemma 2, using properties of modulus and applying Power Mean inequality we have

$$\begin{aligned} A &= \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \\ &\leq \frac{(b-a)^2}{2} \left[ \left( \int_0^{1/2} t^2 dt \right)^{1/p} \left( \int_0^{1/2} t^2 |f''(ta + (1-t)b)|^q dt \right)^{1/q} \right. \\ &\quad \left. + \left( \int_{1/2}^1 (1-t)^2 dt \right)^{1/p} \left( \int_{1/2}^1 (1-t)^2 |f''(ta + (1-t)b)|^q dt \right)^{1/q} \right. \\ &\quad \left. + \left( \int_0^{1/2} t^2 dt \right)^{1/p} \left( \int_0^{1/2} t^2 |f''(tb + (1-t)a)|^q dt \right)^{1/q} \right. \\ &\quad \left. + \left( \int_{1/2}^1 (1-t)^2 dt \right)^{1/p} \left( \int_{1/2}^1 (1-t)^2 |f''(tb + (1-t)a)|^q dt \right)^{1/q} \right]. \end{aligned}$$

If we choose  $v = 1 - t$ , use  $r$ -convexity of  $|f'|$  and  $\sum_{i=1}^n (a_i + b_i)^k \leq \sum_{i=1}^n a_i^k + \sum_{i=1}^n b_i^k$  for  $0 < k < 1$ ;  $a_1, a_2, \dots, a_n \geq 0$  and  $b_1, b_2, \dots, b_n \geq 0$ , then we have following inequality:

$$\begin{aligned} A \leq & \frac{(b-a)^2}{2} \left[ \left( \int_0^{1/2} t^2 dt \right)^{1/p} \left( \int_0^{1/2} t^2 [t^{1/r} |f''(a)|^q + (1-t)^{1/r} |f''(b)|^q] dt \right)^{1/q} \right. \\ & + \left( \int_0^{1/2} v^2 dv \right)^{1/p} \left( \int_{1/2}^1 (1-t)^2 [t^{1/r} |f''(a)|^q + (1-t)^{1/r} |f''(b)|^q] dt \right)^{1/q} \\ & + \left( \int_0^{1/2} t^2 dt \right)^{1/p} \left( \int_0^{1/2} t^2 [t^{1/r} |f''(b)|^q + (1-t)^{1/r} |f''(a)|^q] dt \right)^{1/q} \\ & \left. + \left( \int_0^{1/2} v^2 dv \right)^{1/p} \left( \int_{1/2}^1 (1-t)^2 [t^{1/r} |f''(b)|^q + (1-t)^{1/r} |f''(a)|^q] dt \right)^{1/q} \right]. \end{aligned}$$

If we calculate above integrals, then the proof is completed.  $\square$

**Corollary 11.** *If choose  $q = 2$  in Theorem 8, then we have*

$$\begin{aligned} \left| \frac{1}{b-a} \int_a^b f(x) dx - f\left(\frac{a+b}{2}\right) \right| \leq & \frac{(b-a)^2}{2 \times 24^{1/2}} \left[ \left( \left(\frac{1}{2}\right)^{3+1/r} \frac{r}{3r+1} |f''(a)|^2 \right. \right. \\ & + \left. \frac{3r^3 - \left(\frac{1}{2}\right)^{3+1/r} (14r^3 + 7r^2 + r)}{(r+1)(2r+1)(3r+1)} |f''(b)|^2 \right)^{1/2} \\ & + \left( \left(\frac{1}{2}\right)^{3+1/r} \frac{r}{3r+1} |f''(b)|^2 \right. \\ & \left. \left. + \frac{3r^3 - \left(\frac{1}{2}\right)^{3+1/r} (14r^3 + 7r^2 + r)}{(r+1)(2r+1)(3r+1)} |f''(a)|^2 \right)^{1/2} \right]. \end{aligned}$$

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